

TASMANIA 2021

Your guide to exploring Tassie wine.

THINGS TO SEE AND DO along the way!

PRESENTED BY
WINEMANIA
TAS





Established in 2006, Wine Tasmania is the peak body assisting the island's wine producers to be recognised as world leaders.

WINE TASMANIA Level 5, 29 Elizabeth Street, Hobart TAS 7000 T (03) 6223 3770 E mail@winetasmania.net.au

Information regarding the Tasmanian wine sector is also available at $\underline{\mathtt{WWW.WINETASMANIA.COM.AU}}$

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Wine Tasmania acknowledges the Aboriginal people as the traditional owners of lutruwita (Tasmania), our island home. We pay our respects to the Tasmanian Aboriginal communty, their Elders past, present and emerging, their unique cultural and spiritual relationships to the land, water and community.

<u>DISCLAIMER</u>: Wine Tasmania has made every endeavour to ensure that details are correct at the time of printing (December 2020) but can accept no responsibility for any inaccuracy contained in this publication as a result of information supplied, and can accept no responsibility for subsequent changes or withdrawal of details or services shown.

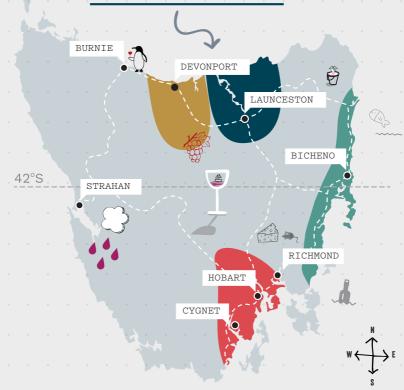
CREDITS

Design: Futago

Illustrations: The Noun Project

Images courtesy Tourism Tasmania & Andrew Wilson (cover), Rob Burnett and Lisa Kuilenburg. All other images courtesy Barringwood and Wine Tasmania. Printed in Tasmania.

DISCOVER TASMANIA'S WINE TRAILS



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Pipers River and Launceston)	VINØ TASMANIA



OK, WE MAY BE A LITTLE BIASED, BUT WE ARE SURE YOU WILL THOROUGHLY ENJOY THE DELICIOUS WINE FROM OUR LITTLE ISLAND WITH LATITUDE.

2020 has been a challenging year for many of us and we've been delighted and humbled by the support and interest in Tassie wines from so many around the globe.

You—our Tassie wine lovers—have sought out your favourite wine producers, joined wine clubs and ordered wine online. As hospitality and tourism has reopened, you've demanded Tasmanian wines in your local wine bars, restaurants and bottle shops. And you've chosen (or hopefully will soon) to visit Tasmania and its cellar doors and meet our talented wine producers.

We are biased, we know, but there are a lot of reasons why you should absolutely be applauded for your support! Read on...

TASSIE WINE IS AWESOME!

- Tasmania's wines are among the best on the entire planet
- We only produce a thimbleful of wine (1% of Australia's total wine), but it's the best (over 4% of Australia's wine value)
- Our people Tasmanians are the best kind of people, particularly the ones that grow and make things
- · Sparkling wine (yum)
- Pinot noir (the "heartbreak" grape)
- Riesling, chardonnay, pinot gris, shiraz (or syrah, for the refined) and all sorts of other wonderful, delicious grape varieties that call Tasmania home
- We drink most of it ourselves only 5% is exported, the rest is sold in Australia and much of it is only available in Tasmania itself.

Unbelievably, we almost didn't have a wine sector at all! A lot of people said it couldn't be done, that Tasmania was too cold for wine grapes, that it would never amount to anything! Despite these detractors, some brave and determined people made sure those people ate their words (and drank our delicious wine).

Tasmania has a whole lot of wine history that most don't know about – its first recorded vineyard was planted way back in 1823 and Australia's first sparkling wine was made in Tasmania in 1826. One of the very first experiments with grapevines in Tasmania resulted in a wine that was proudly shown at a Paris exhibition in 1848. There are some great stories about adventurous Tasmanians having a go at growing grapes in different parts of the island throughout the 1800s, with varying success.

However, after this brave early start, the island's wine production all but disappeared until the 1950s. At that time, some enterprising migrants from Europe recognised the similarities in Tasmania of the soils and climate with the great grape growing regions of their homelands, and began to challenge and disprove the theory that Tasmania was too far south for grapes to ripen.

It's fair to say that they were right!
Today, Tasmania has a global reputation
for outstanding wines that well exceeds
its modest size, winning high praise from
wine lovers, judges and critics around
the world.

As an island, we have a cool climate which is moderated by the ocean. We're about 240 kilometres from the Australian mainland (also known as the "big island"). To our south is Antarctica, there's no land to our west until you reach South America, while New Zealand is to our east.

We have mild spring and summer temperatures, with warm autumn days and cool nights, which allows our grapes to slowly and steadily ripen without extreme changes in temperature. This means our wines jump out of the glass with their flavour intensity and make your mouth water with their refreshing structure.

Tasmania is a single wine region, but it is incredibly diverse, as you'll taste in our wines. Vineyards are planted across the south, east and north of the island, broadly located in seven wine growing areas (check out the map on page 19).

Vineyards that are very close to one another can vary quite a lot in terms of when grapes ripen and are harvested, as well as the flavours and characteristics in each individual wine. Every season, every vineyard, every wine is different, and the best way to experience that diversity is to come and visit!



OUR WINE PRODUCERS WOULD LOVE TO HEAR FROM YOU - VISIT THEIR WEBSITE, CHECK OUT THEIR SOCIALS, JOIN THEIR WINE CLUB OR #BUYDIRECT!

Please visit Wine Tasmania's website WWW.WINETASMANIA.COM.AU

for further information on the island's wine scene, contact details for wine producers and more.



Visiting TASSIE



WHEN YOU VISIT TASMANIA, YOU'RE IN FOR A TREAT!

Tasmania (or Tassie, as the locals know it) is one of the most spectacular places in the world. Lush green corners of paradise, picture perfect beaches, snow capped mountains, breathtaking forests, waterfalls and lakes – you'll find just about every kind of scenery across our landscape. Not to mention our cute, cuddly and curious wildlife.

You'll quickly find that Tasmania's vineyards are generally not found on flat land but follow the slope of a hill or the curve of a valley. This makes for diverse and distinctive wines, with no two vineyards and seasons the same. Even wines from the same vineyard will be different across vintages – you'll be able to taste the results of the season in each glass.

From converted heritage stables to ultra modern cellar doors, chat and kick the dirt with our wine producers to find out why they have chosen to grow grapes and make wine in our extreme conditions on the edge of the world.

Tasmanian wine is crafted to complement our island's produce, so find a view somewhere and feast like a local! Pair a delicious Tassie pinot noir with slow pulled pork, a glass of sparkling with some freshly shucked oysters, chardonnay with Tassie's own scallop pies or local cheeses with a late harvest riesling.

Tasmania's vineyards stretch across the island, with seven distinct areas divided into four wine experiences as shown in this guide. All are within easy reach of major centres and along the journey to some of Tasmania's iconic attractions and experiences.



VARIETAL WINE TRAILS: FOLLOW YOUR OWN PATH

If you have a favourite wine or two, you can create your own itinerary focusing on your preferred tipples. Create your own Sparkling or Pinot Noir Wine Trail or whatever takes your fancy. All you have to do is visit www.winetasmania.com.au/wine-trails and select your favourite variety/varieties.

OTHER THINGS TO SEE AND DO

You will find some information in this guide on other complementary things you might like to see and do as you're travelling around. You'll also find loads of information to help you plan your visit at www.discovertasmania.com. You may also like to explore complementary food and beverage trails during your visit, such as the Tasmanian Cider Trail www.tascidertrail.com, Whisky Trail

www.tascidertrail.com, Whisky Trail www.taswhiskytrail.com and Seafood Trail www.tsic.org.au.

PLEASE NOTE

If you're reading this as you plan your visit and navigate your way around the island's cellar doors, please note that you need to get in touch with the vineyards you'd like to visit in advance, as opening hours and offerings have changed during the crazy year that has been 2020. Our wine producers would love to give you the best experience they possibly can, which means they need to know when you're coming! Please touch base to confirm opening hours and - if you really want to avoid any disappointment - book your visit! Cellar door capacities vary and can be limited.



Don't be *that* person.

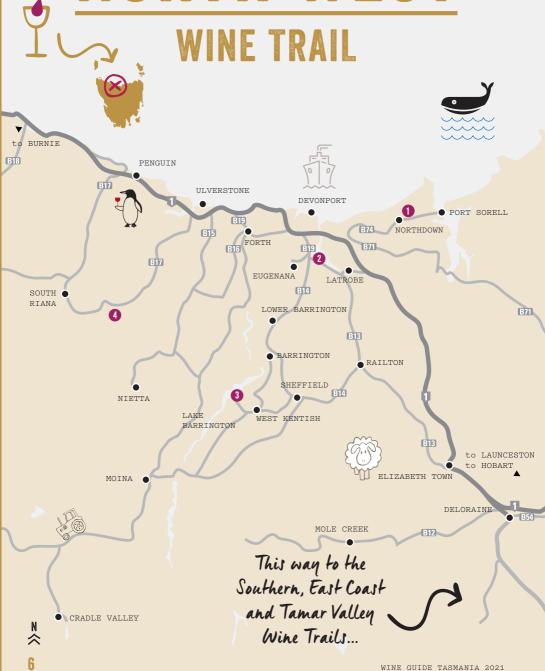
In Tasmania, it is all about quality, not quantity –
Wine Tasmania encourages responsible consumption of alcohol and recommends the following: don't drink on an empty stomach, drink plenty of water, use spittoons, take a guided wine tour with one of the many specialists or, if you plan to drive, choose a designated



Wine producers with this icon displayed are participants in the Tasmanian Mixed Dozen freight scheme. This allows you to purchase a bottle or two from different vineyards as you travel around and have wine dispatched to your home address once you've reached a dozen bottles. Present your purchased wines (in dozen lots) at the last participating vineyard on your travels from which you purchase wine – they'll let you know the cost of freight and it will be sent straight to you.

Australia Post is our preferred provider for safe delivery of your mixed dozen wines. Your wine can be delivered to your home, Parcel locker or Parcel Collect at your choice of Post Office.

NORTH WEST



BOOK AHEAD!

Cellar door opening hours and offerings have changed during the crazy year that has been 2020. Our wine producers would love to give you the best experience they possibly can, which means they need to know when you're coming! Some cellar doors may only be open by appointment. So please check their websites or call to confirm opening hours and book your visit to avoid disappointment (but please do the right thing and cancel if your plans change). Cellar door capacities are limited.

Take me home!

Wine producers with this icon displayed participate in the Tasmanian Mixed Dozen freight scheme-see page 5 for details.

1 GHOST ROCK WINES

1055 Port Sorell Road, Northdown 03 6428 4005 mail@ghostrock.com.au GHOSTROCK.COM.AU



2 LA VILLA WINES

347 Mersey Main Road, Spreyton 0418 642 722 lavillawines@iinet.au LAVILLAWINES.COM.AU

LAKE BARRINGTON ESTATE

1136 West Kentish Road, West Kentish 0435 587 000 info@lakebarringtonvineyard.com.au LAKEBARRINGTONESTATE.COM.AU

4 LEVEN VALLEY VINEYARD

321 Raymond Road, Gunns Plains 03 6429 1140 info@levenvalleyvineyard.com.au LEVENVALLEYVINEYARD.COM.AU



Touring the MORTH WEST THE CRADLE COAST

Lush. Bountiful. Welcoming. Untamed. And a good dose of fine produce straight from the source. We're talking farm stalls flanked by rich red soils and crays plucked straight from the ocean by friendly smalltown folk. Beneath broad skies, nature's dance stretches from ancient Cradle Mountain to sandy coves dotting Bass Strait. In these parts, we take our time. Don't forget to breathe deeply. After all, the Roaring Forties winds deliver some of the freshest air on the planet.

North West Tasmanians are understated but proud of their patch. Its boundaries are fringed with mountain tiers and it's the gateway to King Island and the West Coast.

After driving through the region's fertile food growing regions, it's only natural that you'll be keen to taste what they're producing. Local cooks and chefs will present you with the best the region has to offer. They showcase more than nourishment - they're offering you a link to the growers and the land they love.

And every mouthful you savour in the North West becomes more special when you learn the stories behind the outstanding food and beverages on offer.

Experience first-hand supremely fresh fruit and vegetables sourced from roadside stalls or the paddock to plate experience of eating food that was sourced from local ingredients. Sample seaside berry farms, highland truffles and artisan cheeses and the wine, of course, the wine.

Generosity and token dairy cows come standard.

NORTHWESTTASMANIA.COM.AU



NOTE

SOME CELLAR DOORS, VINEYARDS, VENUES
AND ATTRACTIONS HAVE BEEN IMPACTED BY
COVID-19. WE STRONGLY RECOMMEND THAT
YOU CALL, EMAIL OR RESEARCH WEBSITES
AND SOCIALS TO DETERMINE OPENING DAYS
AND TIMES FOR EACH AND EVERY PLACE YOU
WISH TO VISIT, TO AVOID DISAPPOINTMENT.



THINGS TO SEE AND DO

- Walk to spectacular Dove Lake and take in the stunning wilderness views in the Cradle Mountain National Park.
- Visit the Makers' Workshop in Burnie, this contemporary structure is a 'must see' and supports local artisans, who demonstrate their skills and techniques on site.
- Follow the Cradle Coast Tasting Trail a flavoursome journey through rolling green fields from Table Cape to seaside berry farms, highland truffles, artisan cheese and tree-to-bottle cideries.
- Marvel at the 1,900 trees of the Tasmanian Arboretum at Eugenana, home to around 80 local bird species. Platypus can be reliably seen most days in Founder's Lake.
- Stroll the shore in easy going seaside villages of Ulverstone, Penguin and Wynyard. Visit the popular Penguin market.





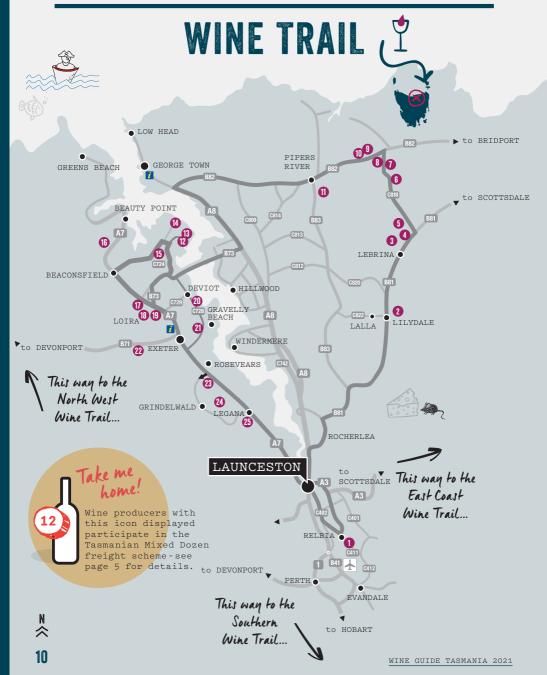


OUR GRAPES wokfor ARE PRECIOUS

Our grapes and vines need to be very carefully nurtured in order to produce the outstanding wines you'll be enjoying as you travel around. Please do not enter any vineyards, as you may unknowingly be carrying unwanted pests or diseases that could cause great damage.



TAMAR VALLEY



BOOK AHEAD!

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JOSEF CHROMY WINES

370 Relbia Road, Relbia 03 6335 8700 wine@josefchromy.com.au JOSEFCHROMY.COM.AU

2 THE RIDGE NORTH LILYDALE

106 Browns Road, North Lilydale 0408 192 000 info@theridgenorthlilydale.com THERIDGENORTHLILYDALE.COM



3 CLOVER HILL WINES

60 Clover Hill Road, Lebrina 03 6395 6114 info@cloverhillwines.com CLOVERHILLLWINES.COM



APOGEE TASMANIA

1083 Golconda Road, Lebrina 03 6395 6358 info@apogeetasmania.com APOGEETASMANIA.COM



5 BROOK EDEN VINEYARD & CELLAR DOOR

167 Adams Road, Lebrina 0411 525 649 ed@brookeden.com.au BROOKEDEN.COM.AU



6 JANSZ TASMANIA

1216B Pipers Brook Road, Pipers Brook 03 6382 7066 info@jansz.com.au JANSZ.COM.AU/WINE-ROOM PIPERS BROOK VINEYARD

1216 Pipers Brook Road, Pipers Brook 03 6382 7555 info@kreglingerwineestates.com KREGLINGERWINEESTATES.COM



B DALRYMPLE VINEYARDS

open by appointment only
1337 Pipers Brook Road, Pipers Brook
03 6382 7229
info@dalrymplevineyards.com
DALRYMPLEVINEYARDS.COM.AU

SINAPIUS

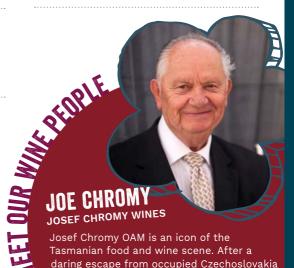
4232 Bridport Road, Pipers Brook 0488 740 234 tastings@sinapius.com.au SINAPIUS.COM.AU



DELAMERE VINEYARDS

4238 Bridport Road, Pipers Brook 03 6382 7190 info@delamerevineyards.com.au DELAMEREVINEYARDS.COM.AU





in 1950, Joe landed in Tasmania at the age of 20 and worked hard to build a new life.

Now 90. Joe still leads his namesake

wine business, which has become synonymous with fine wine,

food and hospitality.

11

BAY OF FIRES / HOUSE OF ARRAS

40 Baxters Road, Pipers River 03 6382 7622 cellardoor@bayoffireswines.com.au BAYOFFIRESWINES.COM.AU



WATERTON HALL WINES

open by appointment only 61 Waterton Hall Road, Rowella 0417 834 781 info@watertonhall.com.au WATERTONHALL.COM.AU



R HOLM OAK VINEYARDS

11 West Bay Road, Rowella 03 6394 7577 cellardoor@holmoakvinevards.com.au HOLMOAKVINEYARDS.COM.AU

(14) CHARTLEY ESTATE

open by appointment only 38 Blackwood Hills Road, Rowella 0418 124 690 plhkossmann@southcom.com.au CHARTLEYESTATEVINEYARD.COM.AU

(15) GOATY HILL WINES

530 Auburn Road, Kayena 1300 819 997 info@goatyhill.com GOATYHILL.COM



CABBAGE TREE HILL WINES

107 Greens Beach Road, Beaconsfield 0407 705 095 info@cabbagetreehillwines.com.au CABBAGETREEHILLWINES.COM.AU

MOORES HILL

3343 West Tamar Highway, Sidmouth 03 6394 7649 enquiries@mooreshill.com.au MOORESHILL.COM.AU



SWINGING GATE VINEYARD

103 Glendale Road, Sidmouth 0419 599 710 swinginggatewine@gmail.com SWINGINGGATEWINES.COM.AU



WINTER BROOK VINEYARD

150 Hiorts Road, Loira 0468 999 307 wine@winterbrookvineyard.com.au WINTERBROOKVINEYARD.COM.AU



MARIONS VINEYARD

335 Deviot Road, Deviot 0418 379 548 info@marionsvineyard.com.au MARIONSVINEYARD.COM.AU



AND WIFE PEOPLE

JULIAN ALLPORT

Julian Allport makes wine powered by the sun - literally! The Moores Hill winery is 100% solar powered with 108 panels on the roof and 80kw of battery storage. The winery collects all its own water and winery waste is treated on-site. These low carbon footprint wines are also delicious

- you must try the riesling, pinot gris and pinot noir.



21) STONEY RISE / HOLYMAN

119 Hendersons Lane, Gravelly Beach
0418 853 924
info@stoneyrise.com
STONEYRISE.COM

GREY SANDS VINEYARD

open by appointment only 6 Kerrisons Road, Glengarry 0407 961 167 info@greysands.com.au GREYSANDS.COM.AU



TAMAR RIDGE CELLAR DOOR

1a Waldorn Drive, Rosevears 03 6330 0300 info@tamarridge.com.au TAMARRIDGE.COM.AU



24 BEAUTIFUL ISLE WINES

open by appointment only 2 Upper McEwans Road, Legana 0411 618 121 info@beautifulislewines.com BEAUTIFULISLEWINES.COM



25 VELO WINES

755 West Tamar Highway, Legana 03 6330 1582 leganaestate@gmail.com VELOWINES.COM.AU



PINOT D'PIG HOLM OAK VINEYARDS

A pig. For real? Absolutely. Why not? Pigs are highly social creatures, with incredible long-term memories and cognitive complexities. We are smart, damn it! The most underrated creatures of the animal kingdom. Despite my crusty exterior, Holm Oak winery would not be the success it is today without my shrewd business directives and hospitable sensibility. I run the joint!



Cynthea was just five years old when her family moved from San Francisco to grow grapes in the Tamar Valley. Now the second generation is farming and making wines with organic and biodynamic principles, nurturing soil health and growing kids and worms for the next generation on one of Tasmania's most spectacular vineyard sites.



Touring UNGESTON

AND NORTHERN TASMANIA

Nurture your soul with boundless experiences and leave behind life as you know it. From scenic drives through cool climate vineyards, to historic townships and heritage estates, to adventure nestled in the Tasmanian wilderness, unveil the best that Northern Tasmania has to offer.

Feast on fresh produce or chat with designers and craft makers eager to showcase their work.

Launceston (the largest city in the region) is a vibrant hub for food, wine, arts and culture. There's also a touch of the wilderness, with Cataract Gorge not far from the city centre.

The city itself straddles the beautiful Tamar River, which defines the heart of northern Tasmania. The river's generous life-giving waterways meander through the hills and plains, beaches and bush.

At the river's head is the city of Launceston. At its mouth, the wide sandy beaches of Tasmania's north coast.

On its banks, vineyards and cellar doors snuggle side by side along with lavender plantations, strawberry farms and picturesque orchards.

Cellar door tastings are a specialty of Northern Tasmania – there are some magnificent vineyards offering superb views and gourmet experiences: many of the makers will greet you and happily spend time talking about their craft.

With rich farmlands, dedicated makers, delightful food and wine coupled with unimaginable beauty – Launceston and Tasmania's north is the perfect holiday destination.

VISITNORTHERNTASMANIA.COM.AU





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AND SOCIALS TO DETERMINE OPENING DAYS
AND TIMES FOR EACH AND EVERY PLACE YOU
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THINGS TO SEE AND DO

- Experience Tasmania's rich mining history at the Beaconsfield Mine and Heritage Centre.
- Explore the beautiful architecture of Launceston's museums, gardens and parklands.
- Visit Evandale, one of the best preserved late Georgian/early Victorian historic townships in Australia or the historic farming properties of Woolmers and Brickendon in Longford.
- Explore spectacular Cataract Gorge in the heart of Launceston or take to the water and cruise the hidden reaches of the Tamar River.
- Visit Penny Royal Adventures in the heart of Launceston for a range of experiences for young and old including rock climbing, cliff top walk, boat rides and convict adventures.



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views of Mount Arthur. Here is where we turn

mountain air into wine - sparkling and table,

and Susan bring together science and art to get the very best from this

pinot noir and chardonnay. Owners Harry



DR ANDREW PIRIE

Pioneering Tasmanian winemaker Andrew Pirie chose a pristine place for his two-hectare sustainable distinguished vineyard named APOGEE ~ the culmination of his career. Here he handcrafts renowned prestige sparkling cuvées, bespoke wines expressing the exceptional terroir of the site. APOGEE is also heralded for its top tier pinot gris and pinot noir. Memories are made here...

Mut our WINE PEOPLE

OUR WINE PRODUCERS ARE THE
HEART OF OUR COMMUNITY.
MEET SOME OF THE FRIENDLY
FACES WHO WILL PROBABLY GREET
YOU AT THE CELLAR DOOR!



Joe and Lou Holyman have been making wine from their Tamar Valley vineyard for nearly 20 years.
Joe makes the wine but secretly prefers to work in the vineyard unless there is nude pigeage happening in the winery. Lou hangs out in the amazing Cellar Door when she isn't putting out fires
Joe has started!

BOB & RITA RICHTER GREY SANDS VINEYARD

Bob & Rita came to Tasmania specifically to set up a high density, unirrigated, cool climate vineyard in 1987. Come & try their large range of big, bold table wines, which they pre-cellar for you, so they are ready to be enjoyed now or can be cellared longer. Their 'collectors' garden cellar door has extensive views over the Tamar Valley.



TOM WALLACE

At Tamar Ridge, it's all about pinot noir and the undeniable obsession with this coveted varietal – an obsession for Tom that stems from NZ before Tassie stole his heart to craft great pinots in the Tamar Valley ... lucky us!



DAVID FELDHEIM REAUTIFUL ISLE WINES

David Feldheim gave up the dance floors of Adelaide for the hills and grapes of the Tamar. Beautiful Isle Wines is the wine baby of David and wife Cynthea since 2012 and is a tribute to the vibrant apple crate art of Tasmania's Apple Isle hey day.

The labels are bright and expressive and so are the wines.

BLACK COW BISTRO

WE SPECIALISE IN GRASS-FED TASMANIAN BEEF... in a small, stylish bistro setting with an award-winning wine list focusing on local producers, with knowledgable, humble service.

70 George Street, Launceston TAS 7250 T (03) 6331 9333 E info@blackcowbistro.com.au blackcowbistro.com.au



THE BRIDPORT BUNKER CLUB



THE NORTH EAST FOOD DESTINATION...
We aim to use only the freshest and best local Tassie produce, focusing on the North East, creating taste sensations and flavours unique to the BUNKER.

67 Main Street, Bridport TAS 7262 T (03) 6356 1146 E thebridportbunkerclub@gmail.com thebridportbunkerclub.com.au



VALLEYBROOK WINE ON WHEELS TOURS



YOUR WINE TOUR SPECIALIST...
Sensational guided wine tours in the Tamar Valley. We will take you on an adventure that will delight your senses, building unforgettable memories through wine.

167 York Street, Launceston TAS 7250 T 0451 965 841 E info@valleybrook.com.au valleybrook.com.au



TAMAR VALLEY WINE TOURS



WE HAVE FUN WITH WINE!

Open every day and Covid safe. Small group wine tasting tours. Fully inclusive of tastings, lunch with wine and cheese! We offer a door-to-door round trip from Launceston.

T 0447 472 177
E tamarvalleywinetours@gmail.com
tamarvalleywinetours.com.au



BEACONSFIELD MINE & HERITAGE CENTRE



COME AND PLAY WITH OUR HISTORY...
The Centre is a collection of experiences that
allow you to enjoy and appreciate the history of
Beaconsfield and the Tamar Valley.

West Street, Beaconsfield TAS 7277 T (03) 6383 1473 E beaconsfield@wtc.tas.gov.au beaconsfieldheritage.com.au



TURNER STILLHOUSE



TURNER STILLHOUSE IS A MULTI-AWARD WINNING CRAFT SPIRITS DISTILLERY. Located just 15 minutes from Launceston in the scenic Tamar Valley. Our flagship product is Three Cuts Gin. Tastings/tours offered daily.

1A Waldhorn Drive, Grindelwald TAS 7277 **T** (03) 6776 1414

E info@turnerstillhouse.com
turnerstillhouse.com



TASSIE WINE GROWING AREAS

- 1 NORTH WEST
- 5 COAL RIVER VALLEY
- 2 TAMAR VALLEY
- 6 DERWENT VALLEY 42°S
- 3 PIPERS RIVER
- HUON VALLEY /
 D'ENTRECASTEAUX CHANNEL

4 EAST COAST

OUR LITTLE ISLAND ENJOYS A
GLOBAL REPUTATION AS A LEADING
PRODUCER OF PREMIUM COOL CLIMATE
WINES. HERE ARE SOME OF THE MORE
POPULAR VARIETIES:

SPARKLING

Tasmania is known as the country's best sparkling wine region. Sparkling wines, mostly blends of pinot noir and chardonnay, are usually produced in the traditional bottle-fermented method. Also produced are blanc de blancs (white of whites [grapes]) and blanc de noir (white of black [or red grapes]) made from chardonnay and pinot noir respectively.

PINOT NOIR

Tasmania's most widely planted red variety and one of the most difficult to grow successfully, hence its nickname of the 'heartbreak grape'. This is a variety perfectly suited to Tasmanian conditions which regularly produce soft, luscious and strongly perfumed wines.

CHARDONNAY

Tassie's cool climate slowly ripens grapes, which brings great intensity and flavour to the wines. Chardonnay is one of the varieties which shows this beautiful fruit intensity. It's a bit different to other chardonnay from around the country – more elegant and refreshing (and designed to be enjoyed with food).

CYGNET

DEVONPORT

LAUNCESTON

BICHENO

RIESLING

BURNIE

STRAHAN

A variety which flourishes in Tasmania's climate, producing subtle but distinctly differing styles. These are zesty, mouth watering wines, made to last. Intense lime, apple and citrus characters are hallmarks of Tasmanian riesling.

PINOT GRIS/PINOT GRIGIO

Same grape, different styles and you will find delicious examples of both in Tasmania. From the richer luscious gris style to the crunchy, zesty and fresh grigio style, expect flavours of pear, almond, apples and

honey. As with all Tasmanian wines, enjoy with some of our local produce. Yum.





DARLINGTON VINEYARD

63 Holkham Court, Orford 0448 971 630 sales@darlingtonvineyard.com.au DARLINGTONVINEYARD.COM.AU



BOOMER CREEK VINEYARD

10922 Tasman Highway, Little Swanpor 0423 912 360 hello@boomercreekvineyard.com.au



open by appointment only 12371 Tasman Highway, Swansea 03 6257 8283 info@kelvedonestate.com.au KELVEDONESTATE.COM.AU



MILTON VINEYARD

14635 Tasman Highway, Swansea 03 6257 8298 wine@miltonvineyard.com.au MILTONVINEYARD.COM.AU



SPRING VALE VINEYARDS

130 Spring Vale Rd. Cranbrook 03 6257 8208 sales@springvalewines.com SPRINGVALEWINES.COM



6 CRAIGIE KNOWE VINEYARD

80 Glen Gala Road, Cranbrook 0499 901 109 enquiries@craigieknowe.com.au CRAIGIEKNOWE.COM.AU





Wine producers with this icon displayed participate in the Tasmanian Mixed Dozen freight scheme-see page 5 for details.



BOOK AHEAD!

Cellar door opening hours and offerings have changed during the crazy year that has been 2020. Our wine producers would love to give you the best experience they possibly can, which means they need to know when you're coming! Some cellar doors may only be open by appointment. So please check their websites or call to confirm opening hours and book your visit to avoid disappointment (but please do the right thing and cancel if your plans change). Cellar door capacities are limited.

7 GALA ESTATE

14891 Tasman Highway, Cranbrook 03 6257 8641 hello@galaestate.com.au GALAESTATE.COM.AU



8 DEVIL'S CORNER CELLAR DOOR

1 Sherbourne Road, Apslawn 7190 03 6257 8881 info@devilscorner.com.au DEVILSCORNER.COM.AU



9 FREYCINET VINEYARD

15919 Tasman Highway, Bicheno 03 6257 8574 sales@freycinetvineyard.com.au FREYCINETVINEYARD.COM.AU



PRIORY RIDGE VINEYARD/CELLAR DOOR

280 Ansons Bay Road, St Helens 0408 479 699 info@prioryridgewines.com PRIORYRIDGEWINES.COM



Touring the EAST COAST



It's picture perfect - white sand beaches and open endless blue horizons. Places that make you feel like you're the first person to leave a footprint. National parks filled with wonders, and seaside towns filled with welcome. A gourmet food bowl bursting with the best local fare.

Here, you can experience one of Australia's greatest road trips - a journey that will lead you to places and moments you'll never forget. Tasmania's East Coast is a place of stories, encounters and treasures. A place where small, unexpected moments become lifelong memories and where taking a break can not only refresh but reinvent.

When you embark on the Great Eastern Drive, you'll need to come with an appetite. This journey will lead you to many of Tasmania's most delicious experiences in some of its most beautiful locations.

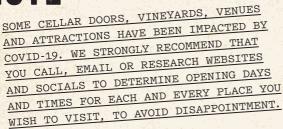
The east coast's mild climate creates perfect growing conditions for the state's premium fresh produce, from sweet berries and nuts to award-winning cheeses and the freshest seafood imaginable. Did we mention wine? The region has long attracted passionate growers, producers, winemakers, cheesemakers and chefs, whose creations are just waiting for you to try.

Take a weekend, a few days or longer to explore, feast and wander. Break your journey at a B&B with an ocean view, a luxury lodge or coastal retreat and, when you need time to digest all that delicious produce, grab a taste of some of the region's most memorable experiences - kayak along the coast, take a cruise to the east coast's famed beaches, or work up a fresh appetite on some of Australia's best walks.

Take to the road on the Great Eastern Drive and experience a true food and wine lover's adventure.















THINGS TO SEE AND DO

- From Orford, take a cruise to Maria Island to observe wombats and wallabies as they graze the Darlington settlement. Don't miss the Painted Cliffs and Fossil Cliffs.
- Visit the beautiful seaside towns of Swansea, Bicheno, Scamander and St Helens – all rich in history with their beaches, cafes, churches and cottages.
- Meet some of the local wildlife at the nightly fairy penguin parade in Bicheno.
- Enjoy the many walks and spectacular views on offer from the Cape Tourville lighthouse, on the edge of the Freycinet National Park, to the spectacular white sands of Wineglass Bay, Binalong Bay and the Bay of Fires.
- Venture into the Freycinet National Park by cruise boat, sea kayak or on foot to make the unique journey to Wineglass Bay, one of the world's finest beaches.





Meet our WINE PEOPLE

OUR WINE PRODUCERS ARE THE
HEART OF OUR COMMUNITY.
MEET SOME OF THE FRIENDLY
FACES WHO WILL PROBABLY GREET
YOU AT THE CELLAR DOOR!



ADAM GREENHILL GALA ESTATE

Meet Adam from @GalaEstate on Tassie's beautiful east coast. Adam and his family have been farming here for 200 years! 200 years!! It's probably fair to say that Adam knows a thing or two about how to get the very best from the site into each bottle.



With the Hazards Vineyard as your muse, it's hard not to have the stunning scenery influence the way you approach winemaking in Tasmania! Meet

Tom Wallace: Creating magic
from the East Coast
since 2013.





OUR GRAPES Look for ARE PRECIOUS How sigh



Our grapes and vines need to be very carefully nurtured in order to produce the outstanding wines you'll be enjoying as you travel around. Please do not enter any vineyards, as you may unknowingly be carrying unwanted pests or diseases that could cause great damage.

BEACHFRONT BICHENO



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THE FARM SHED EAST COAST WINE CENTRE



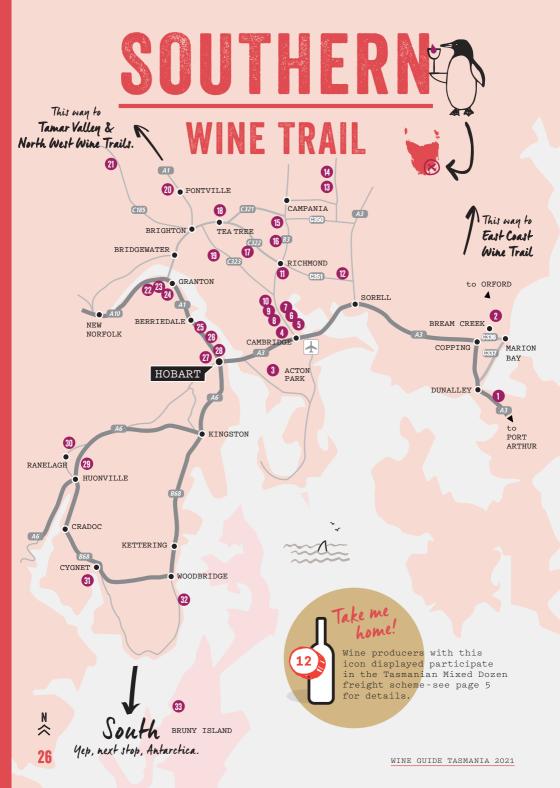
THE FARM SHED IS THE PLACE ...

to discover, taste and purchase wines from all of the vineyards of Tasmania's East Coast Wine Region.

53a Burgess Street, Bicheno TAS 7215 T (03) 6375 1868

E shop@thefarmshedtas.com.au thefarmshedtas.com.au





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BANGOR VINEYARD SHED

20 Blackman Bay Road, Dunalley (03) 6253 5558 info@bangorshed.com.au BANGORSHED.COM.AU



2 CAPE BERNIER VINEYARD

230 Bream Creek Road, Bream Creek (03) 6253 5443 info@capebernier.com.au CAPEBERNIER.COM.AU

CAMBRIDGE VALLEY VINEYARD

246 Pass Road, Cambridge 03 6247 6266 admin@cambridgevalley.com.au CAMBRIDGEVALLEY.COM.AU



4 UPLANDS VINEYARD

open by appointment only 174 Richmond Road, Cambridge 0419 390 015 info@uplandsvineyard.com.au UPLANDSVINEYARD.COM.AU

5 COAL VALLEY VINEYARD

257 Richmond Road, Cambridge 03 6248 5367 michelle@coalvalley.com.au COALVALLEY.COM.AU



6 FROGMORE CREEK

699 Richmond Road, Cambridge 03 6274 5844 cambridge@frogmorecreek.com.au FROGMORECREEK.COM.AU



RIVERSDALE ESTATE

222 Denholms Road, Cambridge 03 6248 5666 wineclub@riversdaleestate.com.au RIVERSDALEESTATE.COM.AU



B CRAIGOW VINEYARD

528 Richmond Road, Cambridge 0418 126 027 info@craigow.com.au CRAIGOW.COM.AU

9 CLEMENS HILL

open by appointment only 686 Richmond Road, Cambridge 0437 008 069 maria@clemenshill.com.au CLEMENSHILL.COM.AU



PUDDLEDUCK VINEYARD

992 Richmond Road, Richmond 03 6260 2301 bookings@puddleduck.com.au PUDDLEDUCK.COM.AU



11 POOLEY WINES

1431 Richmond Road, Richmond 03 6260 2895 cellardoor@pooleywines.com.au POOLEYWINES.COM.AU



12 BRINKTOP WINES

66 Brinktop Road, Penna 0407 224 543 gill@brinktop.com.au BRINKTOP.COM.AU



13) ROSLYN 1823

409 White Kangaroo Road, Campania 0418 713 566 wine@roslyn1823.com.au ROSLYN-1823.COM



WORRLY BOOT VINEYARD

487 White Kangaroo Road, Campania 0427 679 096 wobblybootvineyard@bigpond.com WOBBLYBOOTVINEYARD.COM.AU



15) DOMAINE A

105 Tea Tree Road, Campania 0484 001 944 cellardoor@domaine-a.com.au DOMAINE-A.COM.AU



373 Colebrook Road, Richmond 0404 369 209 / 0416 122 263 cellardoor@noctonwine.com.au NOCTONWINE.COM.AU



PRESSING MATTERS

open by appointment only 665 Middle Tea Tree Road, Campania 0408 126 668



MERRIWORTH WINES

open by appointment only 63 Merriworth Road, Tea Tree 0406 657 774 contact@merriworth.com.au MERRIWORTH.COM.AU

19) PETRICHOR WINES

open by appointment only Rosewood Lane, Tea Tree 0405 365 717 kate@petrichorwines.com.au PETRICHORWINES.COM.AU

FORTH VALLEY VINEYARD

478 Brighton Road, Pontville 0439 952 640 renee@sandsestate.com.au FORTHVALLEYWINES.COM.AU

INVERCARRON WINES

open by appointment only 1330 Elderslie Road, Broadmarsh 0418 129 344 enquiries@invercarronwines.com.au INVERCARRONWINES.COM.AU

DERWENT ESTATE

329 Lyell Highway, Granton 03 6263 5802 cellarclub@derwentestate.com.au DERWENTESTATE.COM.AU

STEFANO LUBIANA WINES

60 Rowbottom Road, Granton 03 6263 7457 cellardoor@slw.com.au SLW.COM.AU

24) Laurel Bank

open by appointment only 130 Black Snake Road, Granton 03 6263 5977 info@laurelbankwines.com.au LAURELBANKWINES.COM.AU

MOORILLA

655 Main Road, Berriedale 03 6277 9960 cellardoor@mona.net.au MOORILLA.COM.AU

26) DOMAINE DAWNELLE

open by appointment only 40 Negara Crescent, Goodwood 0447 484 181 info@domainedawnelle.com DOMAINEDAWNELLE.COM

OUIET MUTINY

open by appointment only West Hobart 0410 552 317 greer@quietmutiny.wine QUIETMUTINY.WINE

& THE SOUTH

On top of a growing reputation for its edgy arts and music scene, Hobart's world class food and wine, history and heritage blend together to make Australia's southernmost capital city a must-see destination.

It's the gateway to southern Tasmania and it doesn't really matter whether you love trekking into the wilds, sipping on a crisp riesling or venturing deep into an underground museum. There's a little something for everyone in a place so compact that a few days will feel like a week. With short travel times between adventures, you can be atop Mount Wellington and swimming at a beach on the same day, cruising up the River Derwent and meeting a local artist in Salamanca on the very same afternoon.

The beauty of this capital city is that everything is close to Hobart. Those eager to explore beyond the city centre in any direction will stumble across vineyards, beaches, forests, historic towns, markets, museums and mountains right next door to the city itself.

And there's good reason well-known foodies have settled in southern Tasmania. The soil is rich, the water and air pure, and innovative locals serve up paddock to plate goodness. Growers and makers deliver everything from soft goat's cheese, smoked salmon and roadside apples to world class sparkling wine. Pick your own fresh produce direct from the source or pull up at a seat at a stylish eatery.

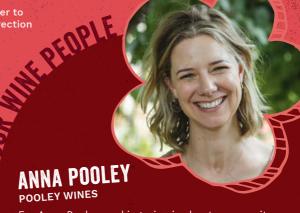
Tasmania may look little on the map, but it's brimming with things to do. Whether you're into art and culture, outdoor adventure or have a penchant for exploring the past, Tasmania has plenty to fill your day. Pull on some boots and venture into the wilderness, meet a maker, drive through vineyard landscapes or get up close to a Tassie devil. Perhaps you like the idea of cruising our waterways or browsing colourful market stalls. There are things to experience here that you can't do anywhere else on the planet.

Time to get out a pen and paper – it could be a quite a list.

WWW.HOBARTANDBEYOND.COM.AU

NOTE

SOME CELLAR DOORS,
VINEYARDS, VENUES
AND ATTRACTIONS HAVE
BEEN IMPACTED BY
COVID-19. WE STRONGLY
RECOMMEND THAT YOU
CALL, EMAIL OR
RESEARCH WEBSITES AND
SOCIALS TO DETERMINE
OPENING DAYS AND TIMES
FOR EACH AND EVERY
PLACE YOU WISH TO
VISIT, TO AVOID
DISAPPOINTMENT.



For Anna Pooley, making wine is about community.
As a child, she loved being part of her family's first harvest and it sparked a fascination that never ceased. In high demand, she worked for some of Australia's biggest names in wine. Today she's returned to Pooley as an important member of Tasmania's wine community and its first third-generation winemaking family.

THINGS TO SEE AND DO

- · MONA is the Museum of Old and New Art, displayed in a secular temple at Moorilla Estate: 6,000 square metres of artwork that will batter your beliefs.
- · Each Saturday hosts Australia's best outdoor market on Salamanca Place bargains and buskers, art and craft, food and wine, trash and treasure.



- · Visit the pinnacle of spectacular Mt Wellington and see the entire city and its harbour below.
- Immerse yourself in the power of Port Arthur, its convict buildings, gardens, tours and captivating tales-an essential Tasmanian experience.
- Get back to nature walk the Three Capes Track, take a day trip by ferry to Bruny Island or wander the pristine beaches of Tasmania's South.

(28) GLAETZER DIXON

93 Brooker Avenue, Hobart 0417 852 287 nick@gdfwinemakers.com GDFWINEMAKERS.COM



(29) KATE HILL WINES

21 Dowlings Road, Huonville 0448 842 696 info@katehillwines.com.au KATEHILLWINES.COM.AU



(II) HOME HILL WINES

38 Nairn Road, Ranelagh 03 6264 1200 info@homehillwines.com.au



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2 Macquarie Street, Hobart TAS 7000 T (03) 6225 9944 E cellardoor@vantagegroup.com.au gasworkscellardoor.com.au



(A) SAILOR SEEKS HORSE

open by appointment only Port Cygnet Cannery 60 Lymington Rd, Cygnet 0418 471 120 pinecones@sailorseekshorse.com.au SAILORSEEKSHORSE.COM.AU

MEWSTONE WINES

open by appointment only 11 Flowerpot Jetty Road, Flowerpot 0425 253 218 matthew@mewstonewines.com.au MEWSTONEWINES.COM.AU

BRUNY ISLAND PREMIUM WINES

4391 Bruny Island Main Road, Lunawanna 0409 973 033 info@brunyislandwine.com.au BRUNYISLANDWINE.COM.AU

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DARREN & JACKIE
PUDDLEDUCK WINES

With over 55 years of combined experience in the Southern Tasmanian wine industry, Darren and Jackie of Puddleduck Vineyard in the Coal River Valley look forward to your visit to our fun, family owned vineyard. Grown, made and sold 100% onsite using sustainable practices including being insecticide free for over 13 years thanks to our flock of guinea fowl.



GILL & TODD BRINKTOP WINES

Gill and Todd have been making wine in the Coal River Valley since 1999. Brinktop started when they purchased the old Killara Farm between the village of Richmond and Sorell. Eight hectares of vines include pinot noir, chardonnay, tempranillo and shiraz. Tasting and sales are offered directly from their onsite winery.



VINCE TASMANIA CARING FOR OUR LANGE



Keep an eye out for this symbol on wine bottles, websites and promotional material, as well as at cellar door if you're visiting Tasmania.

Being located so far south, on an island exposed to the Roaring Forties, presents unique challenges for our growers and makers. Rain, lack of rain, hail, snow, wind (lots of wind), but also plentiful sunshine – it makes it hard and risky to craft these wines, but our people are very talented.

Part of their skill comes through application of the VinØ (pronounced vin zero) Tasmania Program, a way to measure, monitor and improve sustainability practices.

This program ensures that Tasmania's hard-working wine producers are doing everything they can to produce very high-quality wine without negative impacts on the environment or local community.

VinØ Tasmania program members understand the connection with the land and people and recognise that we are custodians with a responsibility to future generations.



The VinØ Tasmania program focuses on the following key areas of vineyard and winery management:

- The health of our soils, on which we rely on for high quality wine grapes
- Managing pest and disease pressures in an environmentally responsible manner
- Biodiversity using natural flora and fauna to support land and vineyard health
- Measuring and minimising water use in vineyards
- Responsibly managing waste and recycling
- Looking after our valuable vineyard personnel, and the broader community

- Understanding the role that members play in biosecurity, with respect to the longevity of the sector
- Managing aspects in the winery to ensure efficiency, quality and responsibility.
- Measuring, managing, reducing and mitigating our carbon emissions with an aim to achieve carbon neutral.

The VinØ Tasmania program provides a framework on the world's best possible practices across each of these critical areas. Tasmanian wine producers use this framework to monitor, measure, report, benchmark and constantly improve their sustainability practices.

View further details here – https://winetasmania.com.au/vinzero

