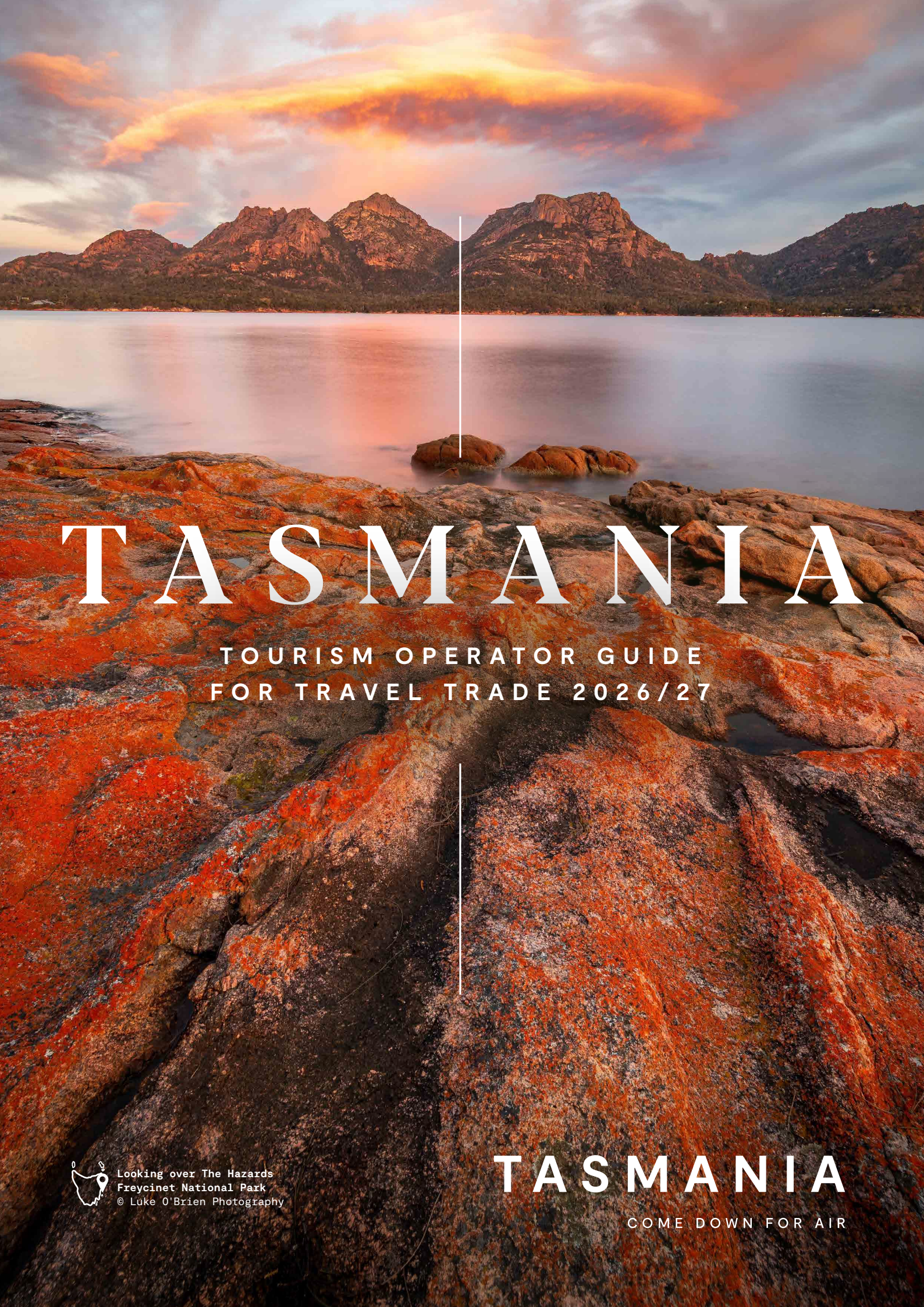




TASMANIA

TOURISM OPERATOR GUIDE
FOR TRAVEL TRADE 2026/27



Looking over The Hazards
Freycinet National Park
© Luke O'Brien Photography

TASMANIA

COME DOWN FOR AIR

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Cradle Mountain and Dove Lake
© Luke O'Brien Photography

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Palawa Kipli, kipli takara tours
© Samuel Shelley

WELCOME TO TASMANIA

WE CAN'T WAIT TO
SHARE OUR ISLAND
WITH YOU.



© Andrew Wilson

—— Australia's most southerly state is no ordinary place. And Tasmanians are no ordinary people. Geographic isolation has contributed to unique biodiversity and has fostered a community of creative, down-to-earth, resourceful people who make time to make you feel welcome. Seasonality and hospitality go hand in hand. One of the joys of travelling in Tasmania is tasting farm and ocean-fresh produce, along with the ease of meeting the makers at cellar doors, farm gates and local markets.

You'll soon see that when we do things, we like to do them our way. Take our distillers, using native botanicals and, in some cases, leftover machinery to make some of the best spirits in the world. Hop on a ferry to witness an alternative universe of ideas and expression at Mona, a public and provocative private art museum, carved into a headland in the state's south. And join islanders in a packed schedule of events and festivals that celebrate all the good things in life.

More than a third of the island is protected as national parks, reserves and World Heritage areas, and much of it is easily accessible on foot or aboard a cruise. Hike the tallest sea cliffs in the Southern Hemisphere on the Three Capes Track, and breathe some of the purest air on Earth. Walk in valleys where towering Huon pines grow for thousands of years, where rivers meet rare temperate rainforest, and snowpeaked mountains shadow buttongrass plains.

This is a place for adventure – test yourself on scores of wild mountain-bike trails, tee off on world-class links perched over Bass Strait, cast for wild brown trout in glacial tarns, or visit one of several wildlife sanctuaries to encounter some of our elusive native wildlife.

A journey to Tasmania is a chance to disconnect from the stresses of life, and reconnect with the things that matter.

Come down for air.

Sarah Kingston Clark
CEO, Tourism Tasmania



03 -



02 -



01 -



Tasman Island
© Emilie Ristevski

Where we are

Australia's only island state lies about 250km across the formidable Bass Strait from Victoria. Next stop south is Antarctica, about 3000km away. Surrounded by the Tasman Sea, the strait and the mighty Southern Ocean, Tasmanians breathe some of the cleanest air in the world. The 334 islands of the Tasmanian archipelago sit at latitude 42°S, directly in the path of the Roaring Forties winds.

Tasmania is about the same size as the Republic of Ireland: 306km from east to west and 364km from north to south. There are around 573,000 Tasmanians with almost half living in the state capital of Hobart, established in 1804 and Australia's second-oldest city.

AUSTRALIA

Sydney
Melbourne

TASMANIA



Weather

Tasmania's four distinct seasons deliver different travel experiences year-round. Average maximum temperatures in summer, from December through February, are 17–23°C (63–73°F). Average maximum winter temperatures, from June through August, are 3–11°C (37–52°F). Enjoy beach life and blooming lavender fields in summer, the 'turning of the fagus' in autumn when Australia's only native deciduous tree turns brilliant colours, fish for wild brown trout in spring, and in winter join solstice festivals and warm up around log fires with fine Tassie whisky.

Rainfall varies significantly across the island. Hobart is the second-driest capital city in Australia (after Adelaide), while the west coast has an annual average rainfall of 2400mm, which sustains the island's cool-temperate rainforests.



04 –

Getting here

From mainland Australia, there are direct domestic flights into Hobart and Launceston from most capital cities. A direct international flight is available seasonally from Auckland to Hobart, providing additional international connection options. *Spirit of Tasmania* passenger and vehicle ferries operate daily across Bass Strait between Geelong and Devonport.

Getting around

Tasmania is prime road-trip territory, with diverse landscapes and excellent road coverage – and never more than a few hours between major towns. Visitors can hire cars or vans, bring their own vehicle from mainland Australia on the *Spirit of Tasmania* ferry, or join a coach tour or a small escorted group. There are also intercity and regional public bus services.

Rainbow accredited businesses



Businesses across the island have undertaken training to create safe spaces for LGBTQIA+ travellers. For a full list of Rainbow Tasmania Tourism

Accredited operators, visit discovertasmania.com.au/rainbow-accredited.

More information

For travel professionals, find sales-focused information and itinerary suggestions at tassietrade.com.au or email trade@tourism.tas.gov.au

SEE MORE AT
discovertasmania.com.au

01 – Cradle Mountain–Lake St Clair National Park © Dearn Bond
02 – Blue Derby Mountain Bike Trails © Flow Mountain Bike
03 – Woolnorth Wind Farm © Sean Scott
04 – Martha Lavinia Beach, King Island © Stu Gibson



02 —



03 —



01 —



04 —

Above and Beyond Tasmania T

Tasmania's only seaplane experience, offering scenic flights and private charters from Hobart's iconic waterfront. Fly in a multi-award-winning, Tasmanian owned amphibious Cessna Caravan — capable of taking off and landing on both land and water.

With seating for up to 10 passengers, explore remote and spectacular destinations including Freycinet, Bruny Island, Bathurst Harbour, Turrakana / Tasman Peninsula, and the Gordon River to name a few.

Custom itineraries and gift vouchers available.

CONTACT INFO:

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hello@aboveandbeyond.flights
aboveandbeyond.flights

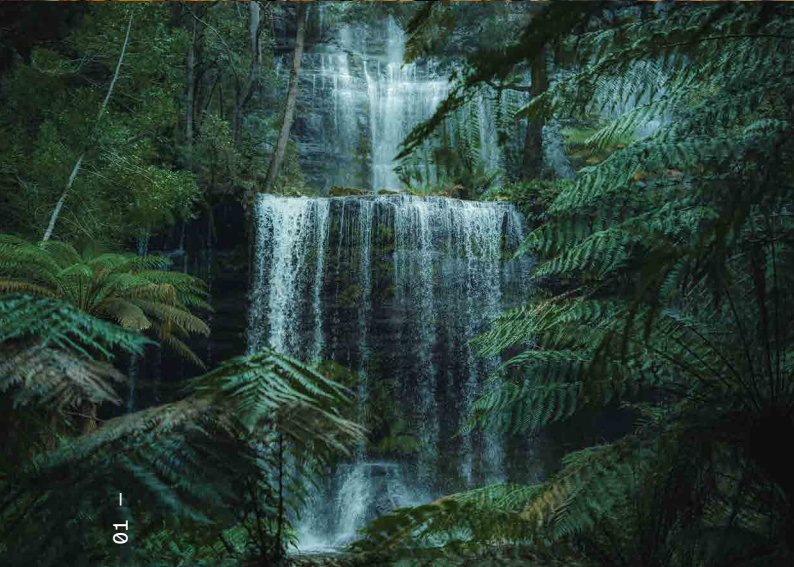
Apple Isle Wine Tours T

Apple Isle Wine Tours offers full, half and private day tours for clients to discover Tasmania's award-winning wines, tantalising food and amazing scenery. Combine this food and wine experience with a tour to Mona, Kunanyi / Mount Wellington, Richmond, the Huon Valley, Freycinet Peninsula, Port Arthur or Bruny Island.

Other services include Hobart Airport, intrastate and events transfers, along with pre-wedding celebration tours. Apple Isle Wine Tours and Airtas Transfers are privately owned and operated businesses, operating since 2003. They are committed to providing the very best experiences Tasmania has to offer.

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appleislewinetours.com.au



Ausasia Travel T

Ausasia Travel is based in Hobart and offers a range of fully escorted single and multi-day tours to iconic Tasmanian and other destinations, as well as custom tours with Mandarin and Cantonese speaking tour guides.

Ausasia Travel are true destination specialists, catering for small group tours with plenty of flexibility, tailor-made holidays, luxury groups, family adventures, festivals and special events.

CONTACT INFO:

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+61 439 082 353

bookings@ausasiatravel.com

ausasiatravel.com.au

Best Western H

Whether clients are travelling for business or leisure, each property delivers the comfort, convenience, and quality service that define the BWH Hotels experience, making them perfect bases for exploring Tasmania's unique charm and natural beauty.

Best Western Hobart

Ideally located near the city centre with modern rooms and a restaurant serving local flavours.

Best Western Plus Launceston

Offering spacious accommodations, onsite dining, and easy access to Tamar Valley wine country.

Best Western Murchison Lodge Burnie

A tranquil riverside retreat with warm hospitality and close proximity to stunning coastal attractions.

CONTACT INFO:

BWH Hotels Sales

+61 3 6232 6255

sales@bwh.com.au

www.bestwestern.com

01 - Russell Falls © Jason Charles Hill

02 - Dove Lake and Cradle Mountain © Andrew McIntosh, Ocean Photography

03 - Best Western Hobart

04 - Best Western Plus Launceston



02



03



01



04

Blue Derby Pods Ride T H

Blue Derby Pods Ride is a nationally award-winning business offering luxury adventure, all-inclusive and small group guided mountain biking tours through Australia's most iconic mountain biking trails in Derby, Tasmania.

On multi-day experiences, visitors ride through the Tasmanian wilderness, indulge in local food and wine, and stay in the unique, private accommodation Pods in the forest, surrounded by Derby's mountain biking trails.

Experiences include:

- 2-day 'Short Stay' Experience
- 3-day Iconic Experience
- 4-day Bay of Fires Experience
- 3-day Winter Experience

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Bonorong Wildlife Sanctuary A

Bonorong Wildlife Sanctuary operates as a social enterprise and wildlife rescue base, housing Tasmania's unique native species including animals unable to return to the wild.

Bonorong operates Tasmania's only wildlife rescue service and hospital, where visitors can observe procedures, learn animal stories and know their contributions directly fund the operation.

The sanctuary offers admission with free daily tours, short animal encounters with native species, feeding experiences ranging from group tours to exclusive private sessions, and seasonal night tours showcasing nocturnal wildlife behaviour.

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Bridestowe Lavender Estate (A)

Bridestowe Lavender Estate has been cultivating the world's finest lavender for over 100 years, making it the Southern Hemisphere's oldest and largest lavender farm. Located 45 minutes from Launceston in Tasmania's beautiful north-east, this iconic destination offers spectacular views, peaceful surroundings and rich agricultural history across 250 hectares.

Visitors can explore seasonal displays of bulbs and deciduous trees, enjoy lavender-inspired café treats, browse unique Australian-made gifts crafted from pure Bridestowe oils, and book personalised farm tours. Open year-round with accessible facilities and ample parking.

CONTACT INFO:

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Bruny Island Safaris (T)

Bruny Island Safaris operates fully inclusive small group day tours showcasing Bruny Island's incredible landscapes, wildlife, local produce, history and coastal scenery.

Each tour includes lunch, scenic lookouts, local produce tastings, and morning tea featuring Bruny Island's famous cheeses, oysters and freshly-baked bread on the beach. Plus, the tours offer an exclusive guided tour of Cape Bruny Lighthouse, the only lighthouse open for tours in southern Tasmania – only available with Bruny Island Safaris.

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Callington Mill Distillery A

Callington Mill Distillery combines traditional craftsmanship with creative innovation, linking Tasmania's heritage with contemporary whisky-making. Located within a lovingly restored historic precinct featuring one of Australia's oldest tower mills, the distillery offers immersive experiences from barley to barrel.

Visitors can enjoy guided or self-guided tours, sample premium Tasmanian single malt whiskies in the Cellar Door, create personalised whisky blends, and dine at the onsite restaurant featuring fresh local produce. The experience showcases both distilling expertise and Tasmania's rich milling heritage.

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Coal River Coaches and Love Tasmania Tours T

Coal River Coaches and Love Tasmania Tours offer competitive rates for coach charter, transfers and self-drive options. Its custom tour itineraries cater to diverse interests, ensuring memorable experiences for all guests. Alternatively, the team gladly accommodates pre-planned itineraries.

Professional and personable drivers prioritise comfort and safety aboard the well-maintained fleet, ranging from cars to large coaches. State wide access allows exploration of Tasmania's hidden gems and popular attractions, promising an unforgettable journey.

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01 – Callington Mill Distillery © Dearn Bond

02 – Exploring Callington Mill Distillery © Dearn Bond

03 – Love Tasmania Tours

04 – Love Tasmania Tours



Curringa Farm Accommodation and Farm Tours T H

Sixth-generation farmers Tim and Jane offer a distinctive rural experience in the heart of central Tasmania, a 1hr drive from Hobart. Curringa Farm's nine fully self-contained cottages provide a perfect escape for comfort and connection with nature at one of Tasmania's favourite agritourism farm stays.

They organise tailored tours for small and large groups, from six to 100 visitors. These include sheep shearing demonstrations, working dog displays, highland cows, a delicious barbecue lunch and a gift shop showcasing locally sourced products.

Curringa Farm attracts luxury travellers, cruise passengers, special interest groups, cyclists, bushwalkers and birdwatchers. Offering authentic rural hospitality and extensive international experience, Curringa Farm is ideal for couples, families and groups alike.

CONTACT INFO:

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Dave's Travel Group T

Dave's Travel Group brings local stories with local flavour to Tasmania's capital on easy-going walking tours around town. Dave's Eats Hobart takes guests bite-seeing through the city's best food spots, while the Hobart Liquid History Pub Tour stops at the Hope and Anchor, Australia's oldest pub, and uncovers the colourful stories, characters and drinking history of Hobart's past.

For groups, Dave's arranges private charters to southern Tasmania's craft breweries, distilleries and wineries, plus tailored hens, bucks and wedding options. Every tour is all inclusive, so guests simply bring their thirst for drinks, food and knowledge. Based in central Hobart, Dave's is a fun, sociable way to build tasting experiences into client itineraries.

CONTACT INFO:

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daves.com.au/hobart/

01 - Flock of sheep, Curringa Farm © Natalie Mendham
02 - Curringa Farm Accommodation
03 - Hope and Anchor © Kathryn Leahy
04 - Cascade Brewery © Dan Fellow



Day Tours Tasmania T

Day Tours Tasmania specialises in private and small group tours from Hobart, showcasing southern Tasmania's premier destinations through expertly designed itineraries. Their knowledgeable local guides lead memorable experiences across Bruny Island, Coal River Valley, Turrakana/ Tasman Peninsula including Port Arthur, and the picturesque Huon Valley.

Their tours include behind-the-scenes distillery visits, award-winning wineries, great local food, stunning scenery and fascinating stories from Tasmania's past. Each trip captures what makes Tasmania special, mixing excellent food and wine with natural beauty and local history for an authentic southern Tasmanian adventure.

CONTACT INFO:

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daytourstasmania.com

- 01 - Apple pie and cider
- 02 - Hobart Whisky Tour
- 03 - DineAlley at Tongola Cheese
- 04 - St Martin's of Tasmania

DineAlley Tours & St Martin's of Tasmania T H

DineAlley Tours turns a Turrakana / Tasman Peninsula backroad into a Meet the Farmers adventure. Guests go behind the farm gate on real, family run farms within 8km of Dunalley, 30 minutes from Hobart Airport.

Tours access farms with no retail doors and typically run for one to six guests in a luxury SUV, with larger groups of up to 22 accommodated. Guests choose a full day across five farms, or the more immersive In Focus option visiting three, both fully hosted with seasonal tastings, a vineyard lunch with wine, a guide, vehicle and pick up within an hour.

Extend the adventure with a stay at St Martin's of Tasmania, a heritage-listed stone church reborn as a boutique bed and breakfast, with a fireplace, Finnish sauna and clawfoot bath.

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stmartinsoftasmania.com.au/



Drive Car Hire (T)

Drive Car Hire is Tasmania's premier choice for self-drive exploration. Throughout four decades of statewide operation, Drive has earned a reputation for professionalism and efficiency, delivered with genuine Tasmanian warmth.

Drive caters to all self-drive travellers with standard, premium and sports cars. From delivering cars to remote areas to curating bespoke experiences, personalised services ensure every journey is effortlessly memorable. Guests enjoy complimentary hotel delivery, expert itinerary guidance and local recommendations to enrich their experience.

Drive was Tasmania's first rental operator to embrace electric vehicles (EVs). Today, their commitment to low-emissions touring is well-recognised and supported by ongoing investment in hybrid vehicles to lessen the impact of self-drive travel across Tasmania.

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Eagles Nest Retreat (H)

Eagles Nest Retreat offers four self-contained luxury spa villas on 62 acres near Sheffield and Cradle Mountain in north-west Tasmania. The villas are 35 minutes from Devonport, home to the Spirit of Tasmania and the region's closest airport.

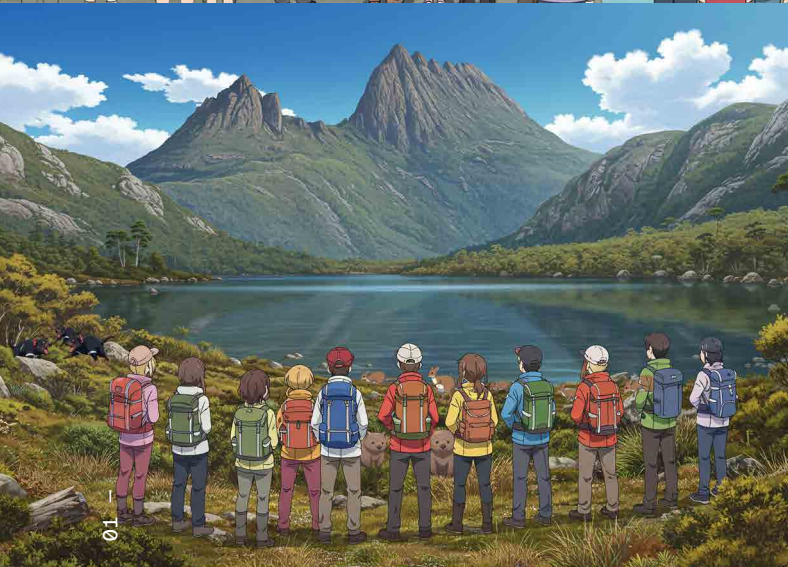
Each Nest sleeps two to eight guests, with capacity for 18 across the property, suiting romantic escapes and group celebrations, with private mountain views throughout.

Wellness runs through the retreat via Mount Roland views, stargazing, fireside relaxation and indoor and outdoor spa bathing, alongside in-villa massage, yoga and private chef dining. The lakeside EDEN Bathhouse opens late 2026 with a hot stone sauna, jacuzzi and milk vat plunge. The retreat also hosts weddings, elopements and executive retreats.

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eaglesnestretreat.com.au

01 - Tasman Hotel, Drive Car Hire © Tourism Australia
02 - Tesla at Tasman National Park Lookout © Drive Car Hire
03 - Eagles Nest Retreat Views
04 - Eagles Nest Retreat Wellness



eGuide T

eGuide is your one-stop partner for high-quality touring and transfers – Tasmania's Tour & Transport Gold Award Winner 2025. Established in 2002, we operate bespoke tours for any group size, premium transfers, day tours, Japanese-language programs and full-service Hobart and Burnie shore excursions.

Our new Hop West hop-on hop-off service connects Launceston, Devonport and Hobart to Cradle Mountain, Queenstown, Strahan and Lake St Clair, making it ideal for FIT travellers.

From Devonport, we offer complete Spirit of Tasmania and airport arrival packages. We also create fully customised itineraries for groups of any size, including accommodation, meals and attractions.

Partner with us and ask how we can assist with anything you need in Tasmania.

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eGuide.com.au

Experience Tasmania Tours T

Experience Tasmania Gray Line offers Tasmania's widest range of quality sightseeing day tours, with regularly scheduled, well-timed itineraries, inclusive of Tasmania's iconic attractions.

Agent logins are available for ease of booking and instant confirmation. The professional team is efficient, friendly, knowledgeable, passionate and eager to share the best of Tasmania with your clients. Highly trained drivers and guides will ensure a safe and enjoyable Tasmanian journey from beginning to end.

Its fleet of modern vehicles can cater for groups of any size, from four to 57 passengers, available for private touring throughout Tasmania, with staff available to assist with itinerary planning.

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graylinetasmania.com.au

01 – eGuide – Cradle Mountain
02 – eGuide – Cruise ship
03 – Kunanyi / Mt Wellington summit
04 – Salamanca Place



Freycinet Air Tasmania (T)

Freycinet Air Tasmania offers exclusive scenic helicopter flights over Wineglass Bay, Freycinet National Park and the Friendly Beaches coastline, flying from its own private airstrip on Tasmania's east coast.

The company caters to individual travellers, couples and small groups, with everything from short scenic flights to bespoke half and full day charters, plus premium transfers between Hobart, Launceston and the east coast by air and road.

Clients enjoy an intimate, personalised experience to some of Tasmania's most remote landscapes. Since 2023, the small, family-run team has built a reputation for warm hospitality across the Freycinet region.

CONTACT INFO:

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Freycinet Experience Walk (T)

Freycinet Experience Walk operates within one of Tasmania's oldest national parks, delivering a premium four-day adventure combining comfort with exploration. Professional nature guides lead guests by foot, boat and bus across the entire Freycinet Peninsula coastline, including iconic Wineglass Bay, returning each evening to a private sanctuary.

This all-inclusive experience showcases authentic Tasmanian flavours alongside natural beauty. Season extensions include winter products and luxury camping options, with familiarisation opportunities for industry partners, demonstrating their commitment to year-round access to Tasmania's spectacular wilderness and coastline.

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freycinet.com.au



01 - Freycinet Air Tasmania Arrival
02 - Freycinet Air Tasmania Flying
03 - Freycinet Experience Walk © Tourism Australia
04 - Freycinet Experience Walk © Tourism Australia



Federal Hospitality Tasmania H

Wrest Point Tasmania

The Henry Jones Art Hotel

MACq 01

Country Club Tasmania

Saffire Freycinet

IN HOBART:

Wrest Point Tasmania

Hobart's home of entertainment featuring stylish accommodation, restaurants, bars, live shows, and more. Wake up to stunning waterfront or mountain views, with Hobart's charming heritage streets and vibrant markets just moments away.

The Henry Jones Art Hotel

Australia's first dedicated art hotel housed in reimagined 19th-century waterfront warehouses. The Henry Jones features 52 individually designed rooms and 4 suites showcasing Tasmanian artists throughout, with heritage features, sandstone walls and harbour views.

MACq 01

Australia's first storytelling hotel, located in the historic Hobart waterfront. Offering 114 rooms and suites with generous floorplans, the property features engaging Tasmanian history throughout the property and signature Hidden Hobart Storytelling Tours.

IN LAUNCESTON:

Country Club Tasmania

Resort-style hotel rooms or self-catered villas. Enjoy horse riding, mini golf, driving range, pools, live entertainment, dining, and more. The Championship Golf Course reopens Summer 2026/27. A perfect base for exploring Launceston and Northern Tasmania.

ON THE EAST COAST:

Saffire Freycinet

Premier luxury lodge in Coles Bay Conservation Area overlooking Freycinet Peninsula, famed for the iconic Wineglass Bay, delivering sophisticated intimate experiences within breathtaking natural surroundings.

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Grandvewe Cheeses & Hartshorn Distillery (A)

Ewenique Tasting House delivers Tasmania's premier cheese and spirit experience within a working farmhouse sheep cheesery and distillery. Since 2002, this family operation has grown from Grandvewe Cheeses to include Hartshorn Distillery, which transforms cheesemaking whey into award-winning vodka, and ewe care skincare products from surplus sheep milk.

The immersive tasting experience connects visitors to the land through hands-on farmhouse activities, engaging all senses while showcasing sustainable practices. Guests leave with a genuine sense of the land, understanding the family's journey and Tasmania's extraordinary rural environment.

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Grandvewe.com.au/visit-us

hartshorndistillery.com.au/visit-us





02



03



04

Hadley's Orient Hotel (H)

Established in 1834, Hadley's Orient Hotel is Tasmania's oldest continuously operating boutique hotel, offering 4.5-star Victorian-era accommodation in central Hobart. Located moments from the CBD and a short walk to the waterfront and Salamanca Place, this heritage icon features beautifully restored period details and an onsite gallery.

Unique experiences include traditional afternoon tea, the immersive Trail of Terrific Tales audio tour, and exceptional art throughout. The Orient Bar and Restaurant showcases exquisite Tasmanian products, creating an unparalleled blend of history, hospitality and local culture.

CONTACT INFO:

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Happy Tassie Travel (T)

Happy Tassie Travel, established in 2005, is the first Tasmanian tour operator offering Chinese speaking tours. Its local tour guides can provide services in Mandarin, Cantonese and English.

The company also provides charter services with general coaches and luxury vehicles, and offers a range of itineraries to appeal to Chinese visitors.

Clients can also book free appointments with local travel consultants to help design individual or small group travel plans. Customer satisfaction is always the aim.

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Intrepid Travel T H

Intrepid Travel has been a world leader in responsible travel for 35 years. The company's mission is to create positive change through the joy of travel, which comes to life on their small group trips. Intrepid's own destination management company in Tasmania shares their unique expertise on adventures that are all designed to truly experience local culture.

From trekking the Cradle Mountain Overland Track and walking to Wineglass Bay's best vantage points, to spending 9 days tucking into regional delights with comfy hotel stays or chilling at Intrepid's Edge of the Bay retreat – your clients will treasure Tassie, Intrepid-style.

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Edge of the Bay

Edge of the Bay is Intrepid's newest accommodation venture and it's a beauty. Located on the east coast, the sweeping 27-acre waterfront wonderland is one of the most spectacular addresses in Coles Bay.

Stay steps from three private beaches in Ocean View Studios or enjoy fully self-contained 2 Bedroom Vintage Chalets tucked in a bush setting. Take in the jaw-dropping views across Oyster Bay to the pink granite mountains of the Freycinet Peninsula. Guests enjoy free use of facilities, including tennis courts, kayaks and bikes. Plus, there's an onsite bar and restaurant, serving up the region's most delicious local produce.

CONTACT INFO:

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edgeofthebay.com.au



Iron Creek Bay Estate (H)

Iron Creek Bay Estate is a waterfront agritourism destination in Sorell, southern Tasmania, located between Hobart and Port Arthur on Turrakana / Tasman Peninsula and just 18 minutes from Hobart Airport. The estate brings together accommodation, dining, events and immersive experiences for a genuine taste of Tasmania in one place.

Seasonal highlights include lavender fields, cherry picking, wine tasting and stargazing, plus farm animal feeding experiences and dining at Orani Restaurant, where fresh local produce takes centre stage. Visitors can explore the region or simply slow down and enjoy the fresh air and landscapes.

Flexible options are available for FIT travellers, groups and special interest itineraries.

CONTACT INFO:

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ironcreekbay.com.au



Islander Adventure Co (T)

Islander Adventure Co offers private, small group experiences on Bruny Island, hosted by Bruny residents with a focus on the island's northern end. The signature Bruny Island Wild Long Lunch is a private day boat trip for up to 8 guests, departing Kettering Marina or with Hobart accommodation pickup, cruising the D'Entrecasteaux Channel towards Iron Pot Lighthouse or the Neck.

At Dennes Point, guests enjoy a seasonal four course long-table lunch, personalised to dietary needs, with free time to explore the beaches, Heritage Trail and bruny NORTH gallery.

Standalone 2hr cruises are also available while bespoke experiences can be designed for private groups and events right across the island.

CONTACT INFO:

Lezli Burgess

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islanderadventureco.com

01 - Iron Creek Bay Estate Farm Experience

02 - Iron Creek Bay Estate Aurora @ Starlit Tasmania

03 - Islander Long table, long lunch @ Chrystal Rose Photography, @through_blu

04 - Islander exploring Iron Pot Lighthouse @ Chrystal Rose Photography @through_blu



Josef Chromy Wines (A)

Josef Chromy Estate is a northern Tasmania essential, located 20mins from Launceston city centre and 10mins from the airport. Visitors can enjoy casual wine and platters in the garden or comprehensive tasting and dining packages.

The "Let's Do Lunch" experience combines 30min wine tastings with two-course meals featuring matched wines in their hatted restaurant. "Go Behind the Label" includes estate tours, guided tastings and matched wine lunches, while "The Art of Sparkling" offers hands-on sparkling wine creation through liqueur d'expedition dosage trials, allowing guests to craft their own personalised bottle.

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LeisureRent (T)

LeisureRent is an award-winning car, campervan and motorhome hire company, locally owned and operated with over 38 years' industry experience. Your clients can choose from well-equipped two-berth automatic campervans, four-berth automatic motorhomes with shower and toilet, and six-berth deluxe motorhomes. All have self-contained kitchens for preparing meals on the go.

Vehicles can be collected and returned from either Hobart or Launceston. For clients looking for car hire for their stay, LeisureRent's extensive fleet also includes current-model compact cars, SUVs, people movers and high-performance cars.

CONTACT INFO:

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Little Beach Co Resort (H)

Little Beach Co Resort is an eco-conscious sanctuary on Tasmania's pristine east coast at secluded Chain of Lagoons. With 400m of coastal frontage, the luxury resort offers rockpools, a kelp forest and an outdoor sauna overlooking the ocean. Sustainability is at their core. Their buildings are made from locally sourced rammed earth and Tasmanian hardwoods, using renewable solar panels and energy-saving systems. They collect rainwater, compost and recycle organic waste to nourish their produce garden. Wallabies, wombats and rare swift parrots roam the 22-acre eco-reserve.

Luxury accommodation includes eco-friendly domes, hot tub villas and a resort residence built for optimal thermal efficiency with a solar-heated swimming pool. Guests can enjoy wildlife watching, coastal walks, whale migrations and swimming. They have so far planted 1680 trees on their property. Together with travel agents, they can inspire like-minded travellers to experience luxury in harmony with the environment. Book for FIT or small groups.

CONTACT INFO:

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Luxury Golf and Scenic Tours Tasmania (T)

Luxury Golf & Scenic Tours Tasmania delivers unforgettable journeys across the island's diverse landscapes in premium vehicles. Guests experience renowned golf courses including Cape Wickham and Barnbougle, while savouring exceptional cool-climate Tasmanian wines celebrated globally for their quality.

With the prestigious Seven Mile Beach golf course set to further elevate Tasmania's golfing reputation, the experienced team curates bespoke adventures combining luxury travel with world-class golf and wine experiences. From rugged coastlines to lush hinterlands, each journey offers discovery through Tasmania's premium golf and scenic destinations.

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luxurytourstas.com.au

01 - Little Beach Co accommodation

02 - Little Beach Co Sauna

03 - Luxury Golf & Scenic Tours Tasmania © Tourism Australia

04 - Luxury Golf & Scenic Tours Tasmania © Tourism Australia



McDermott's Coach Group T

McDermott's Coach Group is a family-owned company with over 40 years' experience in the Tasmanian tourism industry.

Gold medal winners at the Tasmanian Tourism Awards and finalists at the national awards, McDermott's specialise in executive touring coaches for the groups market, operating their premium Australian-built coaches with quality staff, offering a local perspective and authentic experience of Tasmania.

McDermott's also operate year-round at Cradle Mountain-Lake St Clair National Park, providing day tours, short tours, hiking and transport services.

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McDermott's Cradle Mountain Tours T

McDermott's Cradle Mountain Tours offer premium touring and transport to Cradle Mountain-Lake St Clair National Park, one of Australia's most celebrated wilderness areas.

Departing from Launceston CBD and local Cradle Mountain accommodation, your clients can choose from Park Explorer Tours, Dove Lake experiences and the Wildlife Night Spotting Tour. Guests can also enjoy guided walks, multi-day journeys and tailored private tours.

With a focus on local knowledge, sustainability and authentic storytelling, each experience showcases the region's unique landscapes, wildlife and year-round seasonal beauty.

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01 - McDermott's Coach Group
02 - McDermott's Coach Group
03 - Cradle Mountain-Lake St Clair National Park
04 - McDermott's Coach Group



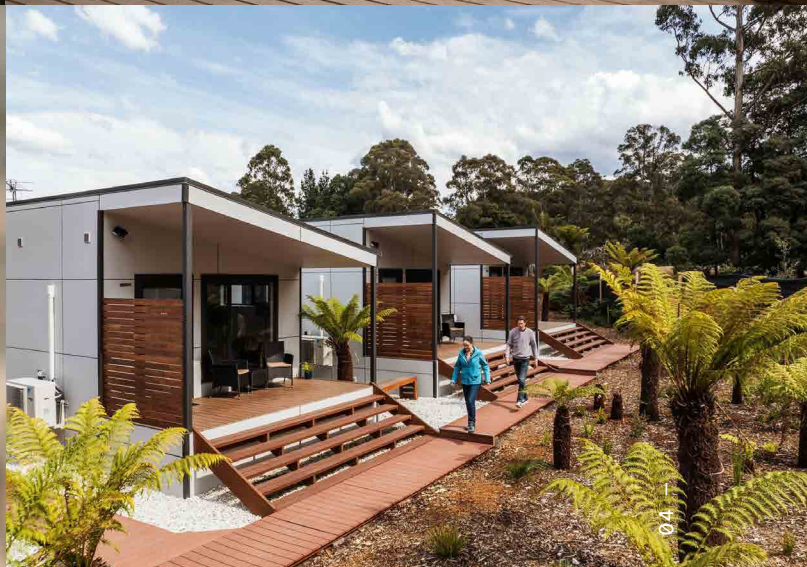
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Miena Guiding Tasmania T

Miena Guiding Tasmania is the only locally based wilderness touring company in the Central Highlands, offering walking, fly fishing, hiking and overnight or expedition camping experiences. Your clients can choose from private or shared experiences.

Tours include fly fishing for wild brown trout on any of the thousands of lakes and streams in Tasmania. Curated walks and hiking adventures include Kunanyi / Mount Wellington, Cradle Mountain-Lake St Clair National Park and the remote Walls of Jerusalem National Park.

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Mt Field Retreat H

Mt Field Retreat sits on the doorstep of Mount Field National Park, its 12 self-contained pods tucked among towering tree ferns and giant eucalypts.

Choose one bedroom, family studio or ability access configurations, each with a king or twin bed, a sofa bed in the lounge and a kitchenette with stove top and dishwasher, while the ability access pod offers a larger kitchen and wheel through bathroom.

Platypuses glide in the nearby river, quolls and barred bandicoots stir at dusk, and white-bellied sea eagles circle overhead, a rare front-row seat to some of Tasmania's most elusive wildlife.

Created by Greg and Rachel Power of nearby Waterfalls Cafe and Gallery, Mt Field Retreat is a warm, personal gateway to Russell Falls and the wilderness beyond.

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NRMA Parks and Lodges T H

Cradle Mountain Hotel

Gordon River Cruises

Strahan Village

Freycinet Lodge

NRMA Parks and Lodges operates four premium accommodation and experience venues across Tasmania.

Cradle Mountain Hotel

Alpine woodland retreat in Tasmania's north-west highlands offering the perfect west-coast escape. Features split-level king rooms, deluxe spa rooms with quality artwork and furnishings, plus welcoming reception and entrance areas.

Gordon River Cruises

Daily wilderness cruises into the UNESCO Tasmanian Wilderness World Heritage Area from Strahan, connecting visitors with the history of Tasmania's rugged west coast and world-unique wilderness. Features the hybrid vessel Spirit of the Wild with premium food and beverage offerings and modern cruise terminal facilities. Evening dinner cruises, special events and captain's private tours available. Three-time Tasmanian Tourism Award winner and Hall of Fame inductee.

Strahan Village

Collection of 3-4½ star rooms and cottages on the Tasmanian Wilderness World Heritage Area edge. Accommodation ranges from rustic waterfront cottages to spacious harbour-view rooms with private balconies. Facilities include Hamer's Bar and Bistro and The Kitchen dining venue.

Freycinet Lodge

Award-winning luxury ecolodge in Freycinet National Park with over 10 state and national awards, including 2018 World Architecture Awards finalist recognition. Accommodation includes Coastal Pavilions, Mountain Terrace rooms, Lodge King rooms, Premier Spa cabins, and Bushland Cabins. Additional services include in-house massage, Flavours of East Coast Experience, e-bikes, Dinner by the Bay and romance packages.

CONTACT INFO:

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mynrma.com.au/travel/tasmania

01 - Looking across at Strahan Village © Jason Futrill

02 - Freycinet Lodge © Tourism Tasmania

03 - Cradle Mountain Hotel © Tourism Tasmania

04 - Gordon River Cruises © Tourism Australia



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Ocean Dunes (T)

Ocean Dunes offers pure links golf on King Island's west coast, fronting the Southern Ocean with 2 kilometres of majestic coastline. Fashioned after Scotland's great links courses, the 18-hole layout features crashing waves on ocean-side holes, undulating dunes, heroic tee shots and two signature par-three holes crossing Bass Strait, presenting a uniquely Tasmanian skill test.

Located five minutes from Currie airport and township, Ocean Dunes complements Cape Wickham to make King Island part of Australia's top five public access courses. The clubhouse offers ocean views, with new luxury on-site accommodation, creating the ultimate golf getaway destination.

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Old Kempton Distillery (A)

Old Kempton Distillery is located in the charming town of Kempton. Your clients can explore a heritage-listed building while discovering local history, sample the extensive range of Tasmanian spirits, sip cocktails, and enjoy the onsite café featuring local Tasmanian produce.

Open seven days a week, it welcomes everyone: families, campers, dogs and event groups, in its spacious courtyard. With the cosy cask lounge for fireside tastings and comprehensive dining packages, there's something special for every client at Tasmania's premier artisan distillery.

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01 - Ocean Dunes Golf Course © Adam Gibson
02 - Ocean Dunes Golf Course © Tourism Australia
03 - Old Kempton Distillery © Alastair Bett
04 - Old Kempton Distillery © Tourism Australia



Par Avion T

Par Avion offers exclusive flights to Tasmania's most spectacular and remote locations, including Melaleuca in the Tasmanian Wilderness World Heritage Area, where they operate the only wilderness camp within the national park.

They cater to individual travellers and groups with scenic flight tours from half-day adventures to bespoke charters. Clients can enjoy a memorable experience to iconic destinations such as Maria Island, Freycinet National Park and the Gordon River. With over 30 years exploring Tasmania by air, their experienced team ensures every scenic adventure becomes unforgettable.

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Peppers Silo Hotel & Peppers Seaport Hotel H

Peppers Silo Hotel

Set at the meeting of the Tamar and North Esk Rivers in Invermay, this nine-storey hotel was forged from the original grain silos that once stood on site. Its 108 rooms include Gorge River Rooms and Premier Suites with river views, along with Grain of the Silos Restaurant and Cafe, Silo Day Spa and a fully equipped gymnasium, just over a kilometre from the CBD.

Peppers Seaport Hotel

Built on the site of an old dry dock in Launceston's lively Seaport Precinct, this hotel carries a distinct nautical feel throughout. Rooms and suites overlook the marina or the historic town centre, and Mudbar and Restaurant serves modern dining on the ground floor, just a 5min walk from the CBD and 15min from Launceston Airport.

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Pennicott Wilderness Journeys T

Pennicott Wilderness Journeys has been delivering ecotours in Tasmania since 1999. Winner of 16 Australian Tourism Awards, they showcase unique coastal wilderness and wildlife with daily tours from Bruny Island, Port Arthur, Hobart and Coles Bay.

Experiences include:

Bruny Island and Tasman Island Cruises

Travellers explore these spectacular coastlines and enjoy close encounters with wildlife.

Iron Pot Cruises

A 2.5hr cruise exploring Hobart's waterways.

Tasmanian Seafood Seduction

A full day cruise from Hobart gathering and feasting on fresh seafood.

Wineglass Bay Cruises

A 4.5hr cruise of the Freycinet Peninsula, including iconic Wineglass Bay.

Bruny Island Traveller

A land-based food tour, departing Hobart, exploring the island's natural landscapes and artisan produce.

Cape Raoul Cruises

A 90min tour from Port Arthur to Cape Raoul.

Freycinet Aqua Express

Aquatic coastal transfers for the fastest and easiest way to Wineglass Bay.

Port Arthur Bus Service

A daily bus service from Hobart to Port Arthur Historic Site and return.

Maria Island Cruises

Pennicott's latest addition to its suite of experiences, exploring the remarkable coastline and history of Maria Island from both water and land, with a wilderness cruise and walk experience.

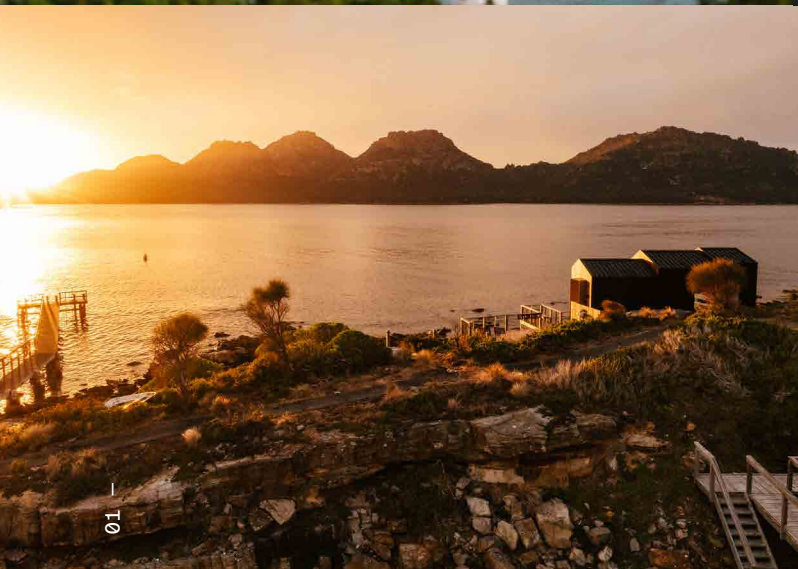
CONTACT INFO:

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Picnic Island Tasmania (H)

Picnic Island is a private, all-inclusive luxury island on Tasmania's east coast, accommodating up to eight guests.

Thoughtfully reimagined under new ownership, your clients will find sophisticated style and personalised service alongside complete immersion in nature – with curious little penguins as their only neighbours, and the majestic Hazards mountains as backdrop to their day.

Available for just 100 nights per year to protect the island's delicate ecosystem, Picnic Island offers rare exclusivity for discerning travellers.

CONTACT INFO:

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Toby Israel (Communications & PR Manager)
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Piermont Retreat (H)

Piermont offers an exclusive waterfront retreat in Swansea on Tasmania's east coast, featuring 26 self contained cottages, spa suites and architecturally designed residences. Established in the mid 1990s by German forester Rupert Von Haniel Niethammer, who planted over 10,000 native trees across the property, Piermont is now run by his daughter Marie Von Haniel.

Guests enjoy exclusive access to 230 acres, including tennis, pool, kayaks, bikes, trails and private beaches, plus the heritage listed Homestead Restaurant serving Mediterranean inspired dining from local producers, fishers and winemakers.

New for 2026, Seaview Spa offers wellness treatments with Selkie Wellness, including five signature rituals for a complete reset.

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piermont.com.au



01 – Picnic Island © Adam Gibson
02 – Picnic Island © Adam Gibson
03 – Piermont residence
04 – Piermont residence



Port Arthur Historic Site Management Authority A

Port Arthur Historic Site Management Authority (PAHSMA) is responsible for the conservation and management of some of Australia's most significant World Heritage-listed destinations: Port Arthur Historic Site, Coal Mines Historic Site and Cascades Female Factory Historic Site.

Open daily, your clients can take part in immersive guided experiences at the Port Arthur and Cascades Female Factory historic sites, enabling deeper emotional connection to place, history and heritage.

Pair a visit to the Cascades Female Factory with a Hobart city sightseeing experience, or build a full-day program with a visit to Port Arthur Historic Site on Turrakana / Tasman Peninsula.

CONTACT INFO:

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femalefactory.org.au
portarthur.org.au



Premier Travel Tasmania T

Premier Travel Tasmania by Australian Geographic Travel is a leading provider of private, bespoke high-end experiences in Tasmania. Offerings include self-drive packages and scheduled small group tours, maximum eight guests, with a focus on nature, history and culture, plus specialised themed departures in German, Spanish, French, Dutch and English.

Its multiday and small group tours come with refined itineraries, alongside stargazing and birding day tours, and a half-day Hobart walking tour with tastings. The company is a TICT (Tourism Industry Council Tasmania) recognised sustainable tourism operator, with six itineraries listed under Tourism Australia's Signature Experiences of Australia program, as part of its curated Australian Wildlife Journeys portfolio.

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Risby Cove Boutique Hotel (H)

Risby Cove Boutique Hotel is Strahan's only absolute waterfront accommodation, set on the edge of Macquarie Harbour within the Tasmanian Wilderness World Heritage Area. Each suite features premium finishes, custom-designed furnishings, Tasmanian timber, bespoke Australian designer light fittings, artwork from prominent Tasmanian artists, king-sized beds, generous ensuites, rain showers, underfloor heating and private decks or courtyards, curated to complement the natural environment.

The onsite restaurant, Risby's, serves regional Tasmanian cuisine with harbour views. Guests can also book exclusive experiences, from candlelit jetty dining and a Mount Owen mine lunch to crayfishing, kayaking and spirit tastings.

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Sea Stacks Bicheno (H)

Sea Stacks Bicheno is an intimate coastal retreat on a peninsula overlooking the Tasman Sea, with uninterrupted views across Waubs Bay and a quiet sense of space and privacy.

The retreat comprises 10 two-storey Stacks, two upper-level studios and two accessible ground floor studios, each blending warm timber, stone baths and natural textures.

Elevated timber boardwalks weave through native plantings, connecting the Stacks and revealing sweeping ocean views. Guests can book exclusive and unhurried experiences, including in-Stack massage, private dining, a guided coastal walk with a local perfumer, a Freycinet helicopter day and vineyard wine tastings.

Sea Stacks is a place where design, setting and imagination reveal Tasmania's east coast.

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seastacks.com.au



- 01 - Risby Cove
- 02 - Risby Cove Dinner
- 03 - Sea Stacks Bicheno Sunset
- 04 - Sea Stacks Bicheno Day



02



01



03



04

Ship Inn Stanley (H)

Ship Inn Stanley offers multi-award-winning 4½-star adults-only accommodation featuring seven ensuite rooms and two deluxe apartments. Combining vintage seafaring elements with modern luxury amenities, guests enjoy over an acre of landscaped gardens and a communal lounge in a converted 1900s Billiard Hall.

At the base of the Nut in Stanley, Ship Inn is perfectly positioned for exploring Takayna / Tarkine and north-west Tasmania. This historic gem provides authentic Tasmanian hospitality including complimentary muscat tastings, creating unparalleled experiences for romantic retreats, getaways and adventure-filled escapes.

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Southern Sea Ventures (T)

Southern Sea Ventures has provided unparalleled coastal and oceanic experiences for over three decades, specialising in transformative kayaking adventures that offer new perspectives on the natural world.

Their globally renowned multi-day excursions cater to diverse preferences and skill levels, from luxurious lodge-based escapades on Bruny Island and Turrakana / Tasman Peninsula to exhilarating camping expeditions in Freycinet National Park.

These dynamic journeys seamlessly blend adventure, environmental immersion, marine encounters and finest Tasmanian culinary delights through kayaking, hiking and exploration in breathtaking settings.

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01 - Ship Inn Stanley © Marnie Hawson

02 - Ship Inn Stanley © Marnie Hawson

03 - Southern Sea Ventures, Dark Paddle Hobart © Stu Gibson

04 - Southern Sea Ventures © Tourism Australia



Tahune Adventures (A)

Located in Tasmania's south, Tahune Airwalk features an elevated 600-metre walkway above the forest floor, with its spectacular cantilevered section reaching 50 metres above the Huon River. Just 80 minutes from Hobart, visitors enjoy breathtaking views to the Huon and Picton Rivers confluence and the Tasmanian Wilderness World Heritage Area peaks.

Open seven days, the gentle walks suit all fitness levels. Additional adventures include Eagle Hang Glider zipline flights and Twin River Rafting experiences. Their café serves local produce by the wood fire, while accommodation options include an eight-bedroom lodge, cabin, and onsite camping facilities.

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melita.hickling@tahuneadventures.com.au
tahuneadventures.com.au

Tamar Valley Resort (H)

This Swiss-village-inspired resort spans 150 acres in the heart of Tamar Valley, just 15mins north of Launceston. Featuring 97 accommodations including hotel rooms, villas and self-catering chalets, the resort offers comprehensive facilities with golf course, minigolf, indoor pool, spa, sauna and gym.

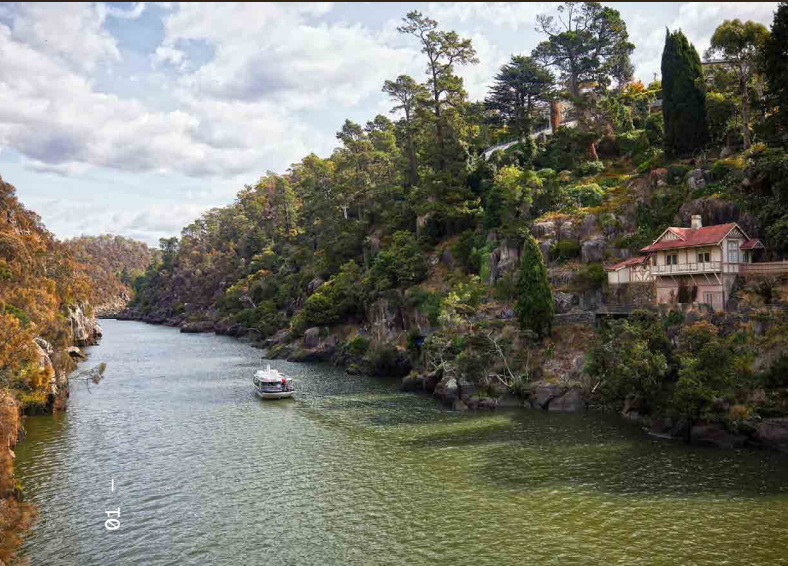
Additional amenities include floodlit tennis and basketball courts, plus Wi-Fi access throughout all guest rooms, creating an enhanced experience for leisure travellers, families and groups seeking authentic Tasmanian hospitality in a picturesque valley setting.

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tamarvalleyresort.com.au





Tamar River Cruises T

Tamar River Cruises has operated from Launceston's Home Point Cruise Terminal since 1996, showcasing the beauty, history and character of Kanamaluka / River Tamar, Tamar Valley and Cataract Gorge from the water year-round.

The 50min Cataract Gorge Cruise passes beneath Kings Bridge and the historic Gatekeeper's Cottage, while the 2.5hr Afternoon Discovery Cruise and 4hr Batman Bridge Luncheon Cruise travel further into the Tamar Valley and include Tasmanian produce, beer, wine, spirits and gin.

Guests travel aboard Lady Launceston and Tamar Odyssey in a relaxed lounge style setting with audio commentary and onboard hospitality. Private charters are available for groups, corporate events and special occasions.

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Tasmanian Devil Unzoo A

The Tasmanian Nature Company is a leader in sustainable wildlife tourism.

The world-first "wildlife without cages" Tasmanian Devil Unzoo offers your clients unforgettable face to face encounters with native Tasmanian animals. Tours are suitable for large and small groups and are based around guided nature walks and 4WD tours.

Tailored private wildlife tours, plus after-dark and half-day 4WD nature tours are also available. French, Spanish and German information pamphlets add to Unzoo's international appeal.

The Unzoo is conveniently located a one hour drive from Hobart in south-east Tasmania, near Port Arthur.

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tasmaniandevilunzoo.com.au



01 - Lady Launceston Cataract Gorge
02 - Tamar River Cruises
03 - Flame Robin @ Tasmanian Devil Unzoo
04 - Tasmanian devil @ Tasmanian Devil Unzoo



Tasmanian Vacations (A) (T) (H)

Tasmanian Vacations is a long-established, locally owned and operated specialist Tasmanian travel company based in Hobart.

Its team of travel experts curate unforgettable Tasmanian holiday experiences, including self-drive touring featuring an expansive range of accommodation, car rental, tours and attractions. Tasmanian Vacations promotes over 170 Tasmanian tourism businesses and offers group travel; private touring; special interest experiences, including golf, wineries, whisky and multi-day walks; as well as campervan and motorhome rentals, and Spirit of Tasmania bookings.

Trusted and experienced, Tasmanian Vacations has a locally based team of passionate Tasmanians eager to help plan and book your clients' holiday experiences. A one-stop shop for all Tasmanian holidays.

CONTACT INFO:

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1300 827 822 (within Australia)
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tasvacations.com



Tasmanian Walking Company (T)

Tasmanian Walking Company offers fully guided multiday walking experiences within the Tasmanian Wilderness World Heritage Area and state's premier national parks.

Their comprehensive three to six-day guided walks include food, wine, accommodation, permits and national park passes, featuring signature experiences like Cradle Mountain Huts Walk, Bay of Fires Lodge Walk, Wineglass Bay Sail Walk and Three Capes Lodge Walk.

Additional itineraries include Bruny Island Long Weekend and Tasman Long Weekend, showcasing 30 kilometres across Cape Raoul and Cape Hauy, creating unforgettable journeys perfect for international markets and extended holidays.

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- 01 - Cradle Mountain and Dove Lake at night
- 02 - Wombat (Vombatus ursinus) © Jess Bonde
- 03 - Bay of Fires Lodge-Spa © Tasmanian Walking Company
- 04 - Three Capes Track, Cape Pillar and the Blade
© Tasmania Parks and Wildlife Service



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03 -

04 -

Tasmanian Wild Seafood Adventures T

Tasmanian Wild Seafood Adventures invites guests to explore Tasmania's waters through three distinct experiences, from seafood harvested fresh from the ocean, a night cruise under the stars and a world first live VR dive.

Aboard the Deep to Dish seafood cruise, clients get close to a range of Tasmanian seafood, watching a commercial diver harvest some of it fresh from the ocean during the tour.

The Sea to Sky Night Cruise is a cool-season-only experience and departs just south of Hobart for a 2hr journey into Tasmania's indigenous connections with water and sky. As darkness falls, clients settle in to take in the state's starry skies, far from city lights, with a chance to spot an aurora too.

The new Diver Reality Experience puts clients alongside the action with a world first live VR dive, following divers through kelp forests in real time, before tasting freshly harvested sea urchin onboard.

All tours are aboard a spacious premier power catamaran.

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tasmanianwildseafoodadventures.com.au

Tassie Tours Tasmania T

Tassie Tours Tasmania is a family owned and operated business with over 10 years' experience showcasing the best of Tasmania and providing exceptional experiences. Discover the best of Tasmania through the eyes of passionate local guides, eager to share their wealth of knowledge.

Whether clients are seeking day tours from Hobart or all-inclusive multiday packages, travelling alone or in larger groups, tours offer the flexibility to create unique itineraries and competitive packages to suit their requirements. Interested in food and wine trails, adventure, luxury or budget tours? Tassie Tours Tasmania offers a range of exhilarating tailored experiences, with extensive coverage across the entire state.

CONTACT INFO:

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tassietours.com

01 - Tasmanian Wild Seafood Adventures

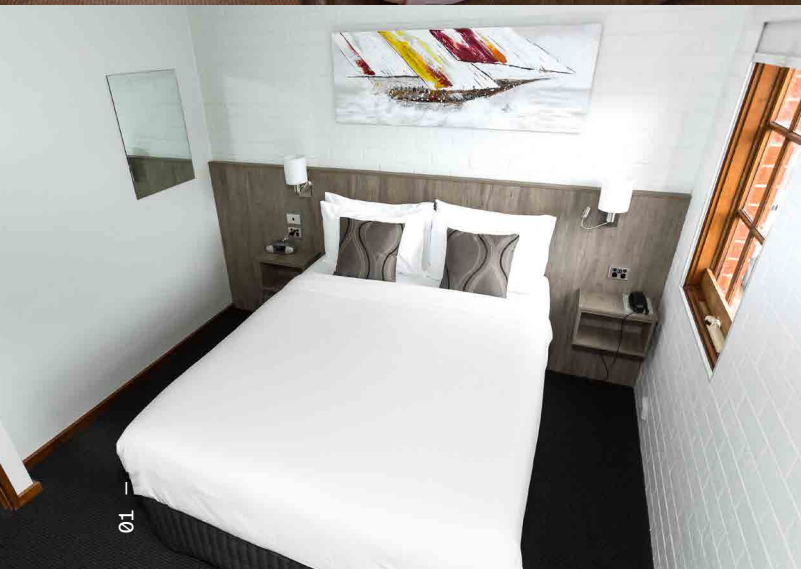
02 - Tasmanian Wild Seafood Adventures

03 - Forest walk @ Tahune Adventures

04 - Bay of Fires @ Emilie Ristevski



02 -



01 -



03 -

TasVillas Group H

TasVillas Group is Tasmania's largest state-wide accommodation group and one-stop booking service, operating for almost 40 years as a locally owned company providing quality accommodation at convenient locations.

Specialising in touring holidays, accommodation options range from budget motels to deluxe hotels and self-contained apartments. Popular accommodation passes offer set rates for three or more nights with no minimum stay requirements.

Expert staff provide local knowledge and planning advice, tailoring personalised packages to suit client style and budget for unforgettable Tasmanian holiday experiences.

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tasvillas.com

The Old Woolstore Apartment Hotel H

The Old Woolstore Apartment Hotel offers a welcoming and comfortable base for guests exploring southern Tasmania. A short stroll from Hobart's vibrant Salamanca Place and historic waterfront, the hotel blends heritage charm with spacious hotel rooms and apartment-style accommodation. Ideal for FIT travellers, couples, families and groups, this is the perfect place to relax after a day of exploring.

The friendly team are always on hand with local knowledge and recommendations, helping guests discover the region's best tours, food, nature and experiences. Whether visiting for a weekend escape, family holiday, group tour, or a Tasmanian adventure, The Old Woolstore Apartment Hotel delivers comfort, convenience and genuine Tasmanian hospitality.

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01 - TasVillas - Studio Main
02 - TasVillas
03 - The Old Woolstore Apartment Hotel



02 -



01 -

The Panorama Hotel (H)

The Panorama Hotel is a family-owned waterfront property in St Helens on Tasmania's east coast, set across nearly eight acres of natural lagoons and gardens overlooking the bay and marina. The hotel offers 60 guest rooms across single and two-storey accommodation, each with an ensuite and private balcony with bay or garden views.

Guests can dine at the Panorama Bistro, serving an à la carte menu focused on Tasmanian meats, seafood and wine, alongside a walk-in wine cellar stocking Tasmanian, regional Australian and international labels. The hotel is well positioned for exploring the Larapuna / Bay of Fires area, Binalong Bay, St Columba Falls, Wineglass Bay and the St Helens Mountain Bike Trails.

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panoramahotelsthelens.com



03 -



04 -

The Truffle Farm (T) (A)

The Truffle Farm, Tasmania is the 'home of Australia's first black truffle' and produces both summer and winter truffles for 10 months of the year.

Winner of two Australian and three Tasmanian Tourism Awards, the farm offers a hands-on immersive experience where clients will join the hunt to dig up truffles in the plantation with expert truffle dogs and handlers.

Discover the history from the pioneering Terry family. Clients will enjoy a decadent gourmet truffle lunch or snack with freshly shaved truffles, try the truffle ice-cream and taste gourmet truffle products.

Come and join the hunt to dig up some magic of your own! Located 45mins from Launceston on the Cradle Mountain route.

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01 - Panorama Hotel Room View
02 - Panorama Hotel Aerial View
03 - Anna Terry, The Truffle Farm
04 - The Truffle Farm



Tours Tasmania Ⓣ

Celebrating 20 years of day tour excellence, Tours Tasmania leads the way in small-group, nature-based day tours across Tasmania. Operating from Hobart and Launceston, its Active Day Tours and BIG 3 Tasmania tours showcase Tasmania's '60 Great Short Walks', national parks, wildlife encounters and fascinating history, with plenty of local food and wine along the way.

From active seniors to backpackers, travellers of all demographics find their perfect Tasmanian experience on these action-packed one-day or multiday trips.

Highly regarded worldwide for their exceptional guides and itineraries, Tours Tasmania is a female-owned business directed by Jen Winn. To mark the business' 20-year milestone this year, the team is proud to launch new, original tours for 2026.

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Under Down Under Ⓣ

Under Down Under offers active small-group journeys across Tasmania. The locally owned and operated tour company was founded in 1996 and is based in Hobart. Their multiday adventures focus on exploring Tasmania's spectacular national parks, rich history, unique wildlife and iconic attractions around the island.

Their year-round tours are advanced eco-certified and designed for small groups, couples or solo travellers. Your clients can choose from a variety of itineraries ranging from four to 10 days, with options for budget, mid-range, or dedicated comfort-style accommodation.

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underdownunder.com.au

01 - Maria Island wombats © Tours Tasmania
02 - Bruny Island © Tours Tasmania
03 - Tahune Adventures
04 - Bay of Fires



Unique Charters (T)

Unique Charters is a premier helicopter and destination tour company offering exclusive aerial and culinary experiences for adventurous travellers throughout Tasmania.

Their privately curated helicopter experiences showcase stunning landscapes while visiting beautiful locations, dining at award-winning restaurants, enjoying local wines and unique aerial perspectives.

Specialising in bespoke helicopter adventures, Unique Charters creates unforgettable journeys combining Tasmania's breathtaking scenery with exceptional gastronomic experiences.

CONTACT INFO:

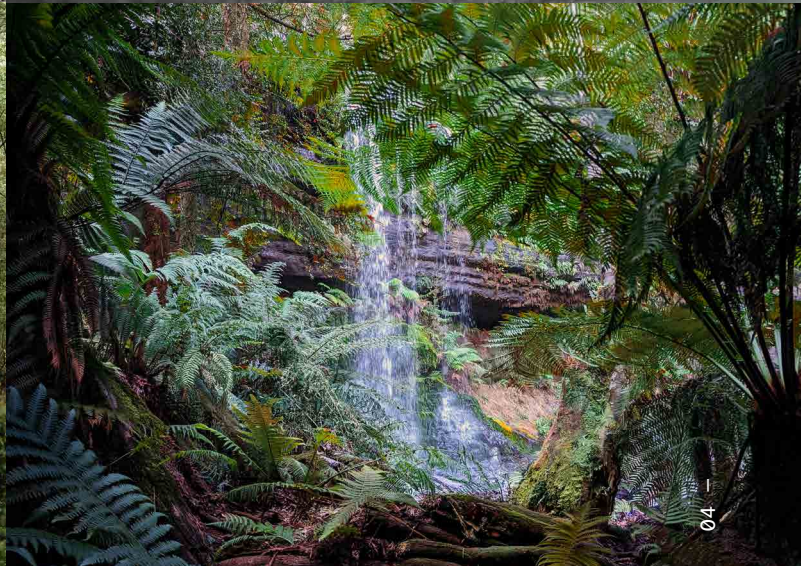
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Vision Hotels (H)

Vision Hotels now centres on one standout Hobart property, the Allurity Hotel. Located in the heart of the CBD's dining precinct, Allurity puts guests within easy reach of Hobart's best restaurants, bars and waterfront attractions. Comfortable, modern rooms suit both leisure and business travellers, with Salamanca Place, cultural landmarks and day tour departure points all close by. Guests benefit from attentive service and a genuinely central location, ideal as a base for exploring Hobart and beyond. Allurity Hotel reflects Vision Hotels' continued focus on quality accommodation with real Tasmanian character.

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West Coast Wilderness Railway (A)

Send your clients on a heritage train journey with a difference. Guests enjoy the romance of a heritage locomotive experience, listening as onboard guides tell the story of the communities that lived deep in the wilderness during the early 20th century. Disembarking at remote stations, guests marvel at the tenacity of those pioneers, while enjoying exclusive passenger experiences and activities.

Journeys depart Queenstown and Strahan on Tasmania's west coast, around a 3.5–4hr drive from major airports. Train journeys range from 1.5–2.5hr and vary across wilderness and cultural heritage. Choose from comfortable Standard Carriages or a first-class experience onboard the Premium Carriage, featuring light meal service and a balcony.

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Whale Song (T)

As destination experts, Whale Song offers deep insights into Tasmania's landscapes, wildlife, history and hidden gems. Fully licensed and compliant in Australia, the company operates its own premium fleet to ensure reliability and flexibility. They provide seamless ground handling for groups, private tours and FIT travellers.

Supported by an experienced multilingual team, Whale Song is a trusted partner for domestic and international agencies. Committed to safety, professionalism and consistent quality, they are proud to deliver genuine local experiences and build long-term partnerships.

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Woolmers Estate (A) (H)

Woolmers Estate is a UNESCO World Heritage convict site in northern Tasmania, only 15min from Launceston Airport. Established in 1817 by Thomas Archer and held by six generations until 1994, it is one of the most significant heritage sites in Australia. Explore 18 original buildings across 13 hectares, wander the expansive Rose Garden, discover the convict assignment story at the UNSHACKLED exhibition and dine in the 1840s Servants Kitchen or Rose Garden Cafe.

One ticket also covers neighbouring Brickendon Estate, joined by the 2.8km Convict Farm Walk and a suspension bridge. Guests can extend their stay in a convict-built cottage with after-hours access, breakfast and Devonshire tea.

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woolmers.com.au



World Heritage Cruises (T)

Family-owned World Heritage Cruises offer daily cruises through some of Tasmania's spectacular World Heritage-listed Wilderness. Your clients will explore majestic Macquarie Harbour and the notorious Hells Gates, venture to isolated Sarah Island, and glide the serene waters of the Gordon River, while hearing stories from five generations of local history. The tour includes onshore walks, local commentary, and a delicious lunch featuring fresh Tasmanian produce prepared onboard, followed by a sawmill visit.

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worldheritagecruises.com.au



01 - Wool Shed and Blacksmith
02 - Woolmers Estate Aerial View
03 - World Heritage Cruises © Tourism Australia
04 - World Heritage Cruises © Tourism Australia



wukalina Walk

wukalina Walk is Palawa (Tasmanian Aboriginal) owned and operated, sharing culture through guided journeys across cultural homeland. Their flagship four day, three night walk travels from Wukalina / Mount William to Larapuna / Bay of Fires, with two nights at a standing camp and one night in a lighthouse keepers cottage. All meals, transfers, gear, guides and activities are included, departing Launceston Sundays, September to April.

Day tour options include the Kunanyi Walk, through the ancient forests of Kunanyi / Mount Wellington in Hobart, and the ninety minute Cataract Gorge tour in Launceston, exploring a historic meeting place for three Aboriginal language groups. Both are led by Palawa guides sharing stories, bush foods and traditional tools.

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Wynyard Bus Lines

Wynyard Bus Lines is a family owned and operated business based in both Hobart and the north west. With more than 40 years' experience in the industry and a fleet that has grown from 14 to over 40 vehicles, Wynyard Bus Lines know a thing or two about moving people well.

Services include private charters, cruise ship excursions and extended touring as part of their statewide service. For cruise operators, they provide end-to-end shore excursion logistics, handling large passenger movements with late-model luxury coaches, reliable scheduling and a team that understands the pace and precision that cruise programs demand.

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01 - Krakani Lumi (place of rest) standing camp © Jillian Mundy
02 - Wukalina Walk © Jillian Mundy
03 - Wynyard Bus Lines at Ross
04 - Wynyard Bus Lines



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