

TASMANIA

ATE26 SELLER GUIDE

TASMANIA

COME DOWN FOR AIR



Russell Falls
© Jason Charles Hill



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Cradle Mountain and Dove Lake
© Luke O'Brien Photography

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(H) Accommodation (T) Tour (A) Attraction



WELCOME TO TASMANIA

WE CAN'T WAIT TO
SHARE OUR ISLAND
WITH YOU.



© Andrew Wilson

— Australia's most southerly state is no ordinary place. And Tasmanians are no ordinary people. Geographic isolation has contributed to unique biodiversity – globally significant and dazzling in its beauty – and has fostered a community of creative, down-to-earth, resourceful people who make time to make you feel welcome. Seasonality and hospitality go hand in hand. One of the joys of travelling in Tasmania is tasting farm and ocean-fresh produce, along with the ease of meeting the makers at cellar doors, farm gates and local markets.

You'll soon see that when we do things, we like to do them our way. Take our distillers, using native botanicals and, in some cases, leftover machinery to make some of the best spirits in the world. Hop on a ferry to witness an alternative universe of ideas and expression at Mona, a public and provocative private art museum, carved into a headland in the state's south. And join islanders in a packed schedule of events and festivals that celebrate all the good things in life.

More than a third of the island is protected as national parks, reserves and World Heritage areas, and much of it is easily accessible on foot or aboard a cruise. Hike the tallest sea cliffs in the southern hemisphere on the Three Capes Track, and breathe some of the purest air on Earth. Walk in valleys where towering Huon pines grow for thousands of years, where rivers meet rare temperate rainforest, and snowpeaked mountains shadow buttongrass plains.


This is a place for adventure – test yourself on scores of wild mountain-bike trails, tee off on world-class links perched over Bass Strait, cast for wild brown trout in glacial tarns, or visit one of several wildlife sanctuaries to encounter some of our elusive native wildlife.

A journey to Tasmania is a chance to disconnect from the stresses of life, and reconnect with the things that matter.

Come down for air.

Sarah Kingston Clark
CEO, Tourism Tasmania



 **Tasman Island**
© Emilie Ristevski



Where we are

Australia's only island state lies about 250km across the formidable Bass Strait from Victoria. Next stop south is Antarctica, 3000km away. Surrounded by the Tasman Sea, the strait and the mighty Southern Ocean, Tasmanians breathe some of the cleanest air in the world. The 334 islands of the Tasmanian archipelago sit at latitude 42°S, directly in the path of the Roaring Forties winds. Tasmania is about the same size as the Republic of Ireland: 315km from east to west and 286km from north to south. There are around 573,000 Tasmanians with almost half living in the state capital of Hobart, established in 1804 and Australia's second-oldest city.



AUSTRALIA

Sydney
Melbourne

TASMANIA



Weather

Tasmania's four distinct seasons deliver different travel experiences year-round. Average maximum temperatures in summer, from December to March, are 17–23°C (63–73°F). Average maximum winter temperatures, from June to August, are 3–11°C (37–52°F). Enjoy beach life and blooming lavender fields in summer, the 'turning of the fagus' in autumn when Australia's only native deciduous tree turns brilliant colours, fish for wild brown trout in spring, and in winter join solstice festivals and warm up around log fires with fine Tassie whisky.

Rainfall varies significantly across the island. Hobart is the second-driest capital city in Australia (after Adelaide), while the west coast has an annual average rainfall of 2400mm, which sustains the island's cool temperate rainforests.

No matter when you travel here, it's important to prepare for sudden changes in the weather, and especially if you're bushwalking. Pack warm, fast-drying layers for maximum flexibility, particularly in the cooler months, and be sure to carry extra warm clothing and a waterproof jacket.

Getting here

From mainland Australia, there are direct domestic flights into Hobart and Launceston from most capital cities. Domestic flights are also available from Melbourne to Devonport, Burnie, King Island and Flinders Island. *Spirit of Tasmania* passenger and vehicle ferries operate daily across Bass Strait between Geelong and Devonport. A direct international flight is available seasonally from Auckland to Hobart, providing additional international connection options.

Getting around

Tasmania is prime road-trip territory, with diverse landscapes and excellent road coverage – and never more than a few hours between A and B. Visitors can hire cars or vans, bring their own vehicle from the mainland on the *Spirit of Tasmania* ferry, or join a coach tour or a small escorted group. There are also intercity and regional public bus services.

Rainbow accredited businesses



Businesses across the island have undertaken training to create safe spaces for LGBTQIA+ travellers. For a full list of Rainbow

Tasmania Tourism Accredited operators, visit discovertasmania.com.au/rainbow-accredited.

More information

For travel professionals, find sales-focused information and itinerary suggestions at tassietrade.com.au or email trade@tourism.tas.gov.au

SEE MORE AT
discovertasmania.com.au

01 – Cradle Mountain-Lake St Clair National Park © Dearn Bond
02 – Blue Derby Mountain Bike Trails © Flow Mountain Bike
03 – Woolnorth Wind Farm © Sean Scott



Tasmania has Australia's...

PUREST AIR Kennaook / Cape Grim

OLDEST BRIDGE Richmond, convict-built in 1825

OLDEST CONTINUALLY OPERATING BREWERY
Cascade Brewery, Hobart

HIGHEST SEA CLIFFS
Turrakana / Tasman Peninsula, over 300m high

TOP PUBLIC-ACCESS GOLF COURSES
Cape Wickham Golf Links, Barnbougle Dunes,
Barnbougle Lost Farm and Ocean Dunes

LARGEST TRACT OF TEMPERATE RAINFOREST
Takayna / Tarkine

**LARGEST NUMBER OF WORLD HERITAGE
CONVICT SITES** Five of Australia's 11
UNESCO World Heritage convict sites

DEEPEST CAVE Delta Variant Cave, about 401m deep,
near Mt Field National Park

DEEPEST LAKE Lake St Clair, over 200m deep

WILDEST BIG-WAVE SURF
Shipstern Bluff, Turrakana / Tasman Peninsula

TOWN WITH THE MOST SANDSTONE BUILDINGS
Oatlands (around 150)

ONLY NATIVE DECIDUOUS TREE
Nothofagus gunnii, aka deciduous beech or fagus

Tasmania has the world's...

LARGEST CARNIVOROUS MARSUPIAL
Tasmanian devil

TALLEST FLOWERING PLANT
Eucalyptus regnans, or mountain ash

BIGGEST PRIVATE LAVENDER FARM
Bridestowe Lavender Estate

OLDEST LIVING PLANT SPECIES
Lomatia tasmanica, believed to be 43,000 years old

...and Tasmania supplies a quarter of the wild abalone
consumed globally.

01 - Cape Wickham Golf Course © Stu Gibson
02 - Richmond Bridge © Alastair Bett
03 - Bridestowe Lavender Estate © Luke Tscharke
04 - Tasmanian devil (*Sarcophilus harrisii*) © Sarajayne Lada



Apple Isle Wine Tours (T)

Apple Isle Wine Tours offers full, half and private day tours for clients to discover Tasmania's award-winning wines, tantalising food and amazing scenery. Combine this food and wine experience with a tour to Mona, Kunanyi / Mount Wellington, Richmond, the Huon Valley, Freycinet Peninsula, Port Arthur or Bruny Island.

Other services include Hobart Airport, intrastate and events transfers, along with pre-wedding celebration tours. Apple Isle Wine Tours and Airtas Transfers are privately owned and operated businesses, operating since 2003. They are committed to providing the very best experiences Tasmania has to offer.

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AusAsia Travel (T)

AusAsia Travel is based in Hobart and offers a range of fully escorted single and multi-day tours to iconic Tasmanian and other destinations, as well as custom tours with Mandarin and Cantonese speaking tour guides.

AusAsia Travel are true destination specialists, catering for small group tours with plenty of flexibility, tailor-made holidays, luxury groups, family adventures, festivals and special events.

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01 - Wine tasting tour
 02 - Bruny Island Cheese
 03 - Lake Dove and Cradle Mountain
 © Andrew McIntosh, Ocean Photography
 04 - Russell Falls © Jason Charles Hill



NEW SELLER

Blue Derby Pods Ride (H) (T)

Blue Derby Pods Ride is a nationally award-winning business offering luxury adventure, all-inclusive and small group guided mountain biking tours through Australia's most iconic mountain biking trails in Derby, Tasmania.

On multi-day experiences, visitors ride through the Tasmanian wilderness, indulge in local food and wine, and stay in the unique, private accommodation Pods in the forest, surrounded by Derby's mountain biking trails.

Experiences include:

- 2-day 'Short Stay' Experience
- 3-day Iconic Experience
- 4-day Bay of Fires Experience
- 3-day Winter Experience

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Coal River Coaches & Love Tasmania Tours (T)

Coal River Coaches & Love Tasmania Tours offers competitive rates for coach charter, transfers and self-drive options. Its custom tour itineraries cater to diverse interests, ensuring memorable experiences for all guests. Alternatively, the team gladly accommodate pre-planned itineraries.

Professional and personable drivers prioritise comfort and safety aboard the well-maintained fleet, ranging from cars to large coaches. State-wide access allows exploration of Tasmania's hidden gems and popular attractions, promising an unforgettable journey.

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Curringa Farm Accommodation and Farm Tours (H) (T)

Sixth-generation farmers Tim and Jane offer a distinctive rural experience in the heart of central Tasmania, a 1hr drive from Hobart. Curringa Farm's nine fully self-contained cottages provide a perfect escape for comfort and connection with nature at one of Tasmania's favourite agritourism farm stays.

We organise tailored tours for small and large groups, from six to 100 visitors. These include sheep shearing demonstrations, working dog displays, highland cows, a delicious barbecue lunch and a gift shop showcasing locally sourced products.

Curringa Farm attracts luxury travellers, cruise passengers, special interest groups, cyclists, bushwalkers and birdwatchers. Offering authentic rural hospitality and extensive international experience, Curringa Farm is ideal for couples, families and groups alike.

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Day Tours Tasmania & Bruny Island Safaris (T)

Bruny Island Safaris operates fully inclusive small group day tours showcasing Bruny Island's incredible landscapes, wildlife, local produce, history and coastal scenery.

Each tour includes lunch, scenic lookouts, local produce tastings, and morning tea featuring Bruny Island's famous cheeses, oysters and freshly-baked bread on the beach. Plus, our tours offer an exclusive guided tour of Cape Bruny Lighthouse, the only lighthouse open for tours in Southern Tasmania – only available with Bruny Island Safaris.

Our sister brand, Day Tours Tasmania, delivers private premium day tours across Southern Tasmania with tailored private itinerary options available.

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01 – Flock of sheep, Curringa Farm © Natalie Mendham
02 – Curringa Farm Accommodation
03 – White and natural wallaby, Bruny Island
04 – Bruny Island Lighthouse



Drive Car Hire ⓧ

Drive Car Hire is Tasmania's premier choice for self-drive exploration. Throughout four decades of statewide operation, Drive has earned a reputation for professionalism and efficiency, delivered with genuine Tasmanian warmth.

Drive caters to all self-drive travellers with standard, premium and sports cars. From delivering cars to remote areas to curating bespoke experiences, personalised services ensure every journey is effortlessly memorable. Guests enjoy complimentary hotel delivery, expert itinerary guidance and local recommendations to enrich their experience.

Drive was Tasmania's first rental operator to embrace electric vehicles (EVs). Today, their commitment to low-emissions touring is well-recognised and supported by ongoing investment in hybrid vehicles to lessen the impact of self-drive travel across Tasmania.

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eGuide ⓧ

eGuide is your one-stop partner for high-quality touring and transfers – Tasmania's Tour & Transport Gold Award Winner 2025. Established in 2002, we operate bespoke tours for any group size, premium transfers, day tours, Japanese-language programs and full-service Hobart and Burnie shore excursions.

Our new Hop West hop-on hop-off service connects Launceston, Devonport and Hobart to Cradle Mountain, Queenstown, Strahan and Lake St Clair, making it ideal for FIT travellers.

From Devonport, we offer complete Spirit of Tasmania and airport arrival packages. We also create fully customised itineraries for groups of any size, including accommodation, meals and attractions.

Partner with us and ask how we can assist with anything you need in Tasmania.

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Experience Tasmania Gray Line

Experience Tasmania Gray Line offers Tasmania's widest range of quality sightseeing day tours, with regularly scheduled, well-timed itineraries, inclusive of Tasmania's iconic attractions.

Agent logins are available for ease of booking and instant confirmation. The professional team are efficient, friendly, knowledgeable, passionate and eager to share the best of Tasmania with your clients. Highly trained drivers and guides will ensure a safe and enjoyable Tasmanian journey from beginning to end.

Its fleet of modern vehicles can cater for groups of any size, from four to 57 passengers, available for private touring throughout Tasmania, with staff available to assist with itinerary planning.

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04



Federal Hospitality Tasmania (H)

Wrest Point Tasmania
The Henry Jones Art Hotel
MACq 01
Country Club Tasmania
Saffire Freycinet

Federal Hospitality Tasmania offers a suite of five quality Tasmanian accommodation venues.

IN HOBART:

- **Wrest Point Tasmania**
Hobart's home of entertainment featuring stylish accommodation, restaurants, bars, live shows, and more! Wake up to stunning waterfront or mountain views, with Hobart's charming heritage streets and vibrant markets just moments away.
- **The Henry Jones Art Hotel**
Australia's first dedicated art hotel housed in reimagined 19th-century waterfront warehouses. The Henry Jones features 52 individually designed rooms and 4 suites showcasing Tasmanian artists throughout, with heritage features, sandstone walls and harbour views.

– MACq 01

Australia's first storytelling hotel, located in the historic Hobart waterfront. Offering 114 rooms and suites with generous floorplans, the property features engaging Tasmanian history throughout the property and signature Hidden Hobart Storytelling Tours.

IN LAUNCESTON:

- **Country Club Tasmania**
Resort-style hotel rooms or self-catered villas. Enjoy horse riding, mini golf, driving range, pools, live entertainment, dining, and more! Our Championship Golf Course reopens Summer 2026/27. A perfect base for exploring Launceston and Northern Tasmania.

ON THE EAST COAST:

- **Saffire Freycinet**
Premier luxury lodge in Coles Bay Conservation Area overlooking Freycinet Peninsula, famed for the iconic Wineglass Bay, delivering sophisticated intimate experiences within breathtaking natural surroundings.

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Happy Tassie Travel (T)

Happy Tassie Travel, established in 2005, is the first Tasmanian tour operator offering Chinese speaking tours. Its local tour guides can provide services in Mandarin, Cantonese and English.

The company also provides charter services with general coaches and luxury vehicles, and offers a range of itineraries to appeal to Chinese visitors.

Clients can also book free appointments with local travel consultants to help design individual or small group travel plans. Customer satisfaction is always the aim.

CONTACT INFO:

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NEW SELLER

Leisure Rent (T)

LeisureRent is an award-winning car, campervan and motorhome hire company, locally owned and operated with over 38 years' industry experience. Your clients can choose from well-equipped two-berth automatic campervans, four-berth automatic motorhomes with shower and toilet, and six-berth deluxe motorhomes. All have self-contained kitchens for preparing meals on the go.

Vehicles can be collected and returned from either Hobart or Launceston.

For clients looking for car hire for their stay, LeisureRent's extensive fleet also includes current-model compact cars, SUVs, people movers and high-performance cars.

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Little Beach Co Resort (H)

Little Beach Co Resort is an eco-conscious sanctuary on Tasmania's pristine east coast at secluded Chain of Lagoons. With 400m of coastal frontage, our luxury resort offers rockpools, a kelp forest and an outdoor sauna overlooking the ocean. Sustainability is at our core. Our buildings are made from locally sourced rammed earth and Tasmanian hardwoods, using renewable solar panels and energy-saving systems. We collect rainwater, compost and recycle organic waste to nourish our produce garden. Wallabies, wombats and rare swift parrots roam our 22-acre eco-reserve.

Luxury accommodation includes eco-friendly domes, hot-tub villas and a resort residence built for optimal thermal efficiency with a solar-heated swimming pool. Guests can enjoy wildlife watching, coastal walks, whale migrations and swimming. We've so far planted 1680 trees on our property. Together with travel agents, we can inspire like-minded travellers to experience luxury in harmony with the environment. Book for FIT or small groups.

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McDermott's Coach Group (T)

McDermott's Coach Group is a family-owned company with over 40 years' experience in the Tasmanian tourism industry.

Gold medal winners at the Tasmanian Tourism Awards and finalists at the national awards, McDermott's specialise in executive touring coaches for the groups market, operating their premium Australian-built coaches with quality staff, offering a local perspective and authentic experience of Tasmania.

McDermott's also operate year-round at Cradle Mountain-Lake St Clair National Park, providing day tours, short tours, hiking and transport services.

CONTACT INFO:

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01 - Little Beach Co accommodation

02 - Little Beach Co Sauna

03 - McDermott's Coach Group

04 - McDermott's Coach Group



02



03



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McDermott's Cradle Mountain Tours T

McDermott's Cradle Mountain Tours offer premium touring and transport to Cradle Mountain-Lake St Clair National Park, one of Australia's most celebrated wilderness areas.

Departing from Launceston CBD and local Cradle Mountain accommodation, your clients can choose from Park Explorer Tours, Dove Lake experiences and the Wildlife Night Spotting Tour. Guests can also enjoy guided walks, multi-day journeys and tailored private tours.

With a focus on local knowledge, sustainability and authentic storytelling, each experience showcases the region's unique landscapes, wildlife and year-round seasonal beauty.

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Miena Guiding Tasmania T

Miena Guiding Tasmania is the only locally based wilderness touring company in the Central Highlands, offering walking, fly fishing, hiking and overnight or expedition camping experiences. Your clients can choose from private or shared experiences.

Tours include fly fishing for wild brown trout on any of the thousands of lakes and streams in Tasmania. Curated walks and hiking adventures include Kunanyi / Mount Wellington, Cradle Mountain-Lake St Clair National Park and the remote Walls of Jerusalem National Park.

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01 - McDermott's Cradle Mountain Tours
02 - Cradle Mountain
03 - Meander River Fly fishing @ Samuel Shelley
04 - Fly fishing at Lake Burbury @ Samuel Shelley



02



01



03

Pennicott Wilderness Journeys T

Pennicott Wilderness Journeys has been delivering ecotours in Tasmania since 1999. Winner of 16 Australian Tourism Awards, we showcase unique coastal wilderness and wildlife with daily tours from Bruny Island, Port Arthur, Hobart and Coles Bay.

Experiences include:

- **Bruny Island and Tasman Island Cruises** allowing travellers to explore these spectacular coastlines and enjoy close encounters with wildlife.
- **Iron Pot Cruises** 2.5 hour cruise exploring Hobart's waterways.
- **Tasmanian Seafood Seduction** full day cruise from Hobart gathering and feasting on fresh seafood.
- **Wineglass Bay Cruises** 4.5hour cruise of the Freycinet Peninsula, including iconic Wineglass Bay.
- **Bruny Island Traveller**, a land-based food tour, departing Hobart, exploring the island's natural landscapes and artisan produce.



04

- **Cape Raoul Cruises** 90min tour from Port Arthur to Cape Raoul.
- **Freycinet Aqua Express** coastal transfers for the fastest and easiest way to Wineglass Bay.
- **Port Arthur Historic Site** daily bus service.

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NEW SELLER

Picnic Island Tasmania (H)

Picnic island is a private, all-inclusive luxury island on Tasmania's east coast, accommodating up to eight guests.

Thoughtfully reimagined under new ownership, your clients will find sophisticated style and personalised service alongside complete immersion in nature – with curious little penguins as their only neighbours, and the majestic Hazards mountains as backdrop to their day.

Available for just 100 nights per year to protect the island's delicate ecosystem, Picnic Island offers rare exclusivity for discerning travellers.

CONTACT INFO:

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Premier Travel Adventures Tasmania (T)

Premier Travel Adventures Tasmania is a leading provider of private, bespoke high-end experiences, self-drive tour packages and scheduled small-group tours (maximum eight guests) in Tasmania, with a focus on nature, history and culture. Our offerings include specialised themed departures and tours in languages such as German, Spanish, French, Dutch and English. Our company offers a range of private multiday and small group tours with refined itineraries. Additionally, Premier Travel Tasmania offers new stargazing and birding day tours, as well as a half-day Hobart walking tour with tastings around the city.

Premier Travel Tasmania is recognised as a sustainable tourism operator by TICT (Tourism Industry Council Tasmania). We also have six itineraries listed under Tourism Australia's Signature Experiences of Australia program, as part of their curated Australian Wildlife Journeys portfolio.

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01 - Picnic Island @ Luke Tscharke
02 - Picnic Island @ Luke Tscharke
03 - Aurora Australis
04 - Wombat at Cradle Mountain-Lake St Clair National Park



Port Arthur Historic Site Management Authority (A)

Port Arthur Historic Site Management Authority (PAHSMA) is responsible for the conservation and management of some of Australia's most significant World Heritage-listed destinations: Port Arthur Historic Site, Coal Mines Historic Site and Cascades Female Factory Historic Site.

Open daily, your clients can take part in immersive guided experiences at the Port Arthur and Cascades Female Factory historic sites, enabling deeper emotional connection to place, history and heritage.

Pair a visit to the Cascades Female Factory with a Hobart city sightseeing experience, or build a full-day program with a visit to Port Arthur Historic Site on Turrakana / Tasman Peninsula.

CONTACT INFO:

The Trade Team at PAHSMA
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femalefactory.org.au
portarthur.org.au





Tahune Adventures (A)

Located in Tasmania's south, Tahune Airwalk features an elevated 600-metre walkway above the forest floor, with its spectacular cantilevered section reaching 50 metres above the Huon River. Just 80 minutes from Hobart, visitors enjoy breathtaking views to the Huon and Picton Rivers confluence and the Tasmanian Wilderness World Heritage Area peaks.

Open seven days, the gentle walks suit all fitness levels. Additional adventures include Eagle Hang Glider zipline flights and Twin River Rafting experiences. Their café serves local produce by the wood fire, while accommodation options include an eight-bedroom lodge, cabin, and onsite camping facilities.

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Tasmanian Devil Unzoo (A)

The Tasmanian Nature Company is a leader in sustainable wildlife tourism.

Our world-first “wildlife without cages” Tasmanian Devil Unzoo offers your clients unforgettable face-to-face encounters with native Tasmanian animals. Tours are suitable for large and small groups and are based around guided nature walks and 4WD tours.

Tailored private wildlife tours, plus after-dark and half-day 4WD nature tours are also available. French, Spanish and German information pamphlets add to Unzoo’s international appeal.

We’re conveniently located a one hour drive from Hobart in south-east Tasmania, near Port Arthur.

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01 – Huon Pine Walk © Tahune Adventures
02 – Tahune Airwalk © Tahune Adventures
03 – Flame Robin © Tasmanian Devil Unzoo
04 – Tasmanian devil © Tasmanian Devil Unzoo



Tasmanian Vacations (H) (T) (A)

Tasmanian Vacations is a long-established, locally owned and operated specialist Tasmanian travel company based in Hobart.

Its team of travel experts curate unforgettable Tasmanian holiday experiences, including self-drive touring featuring an expansive range of accommodation, car rental, tours and attractions. Tasmanian Vacations promotes over 170 Tasmanian tourism businesses and offers group travel; private touring; special interest experiences, including golf, wineries, whisky and multi-day walks; as well as campervan and motorhome rentals, and Spirit of Tasmania bookings.

Trusted and experienced, Tasmanian Vacations has a locally based team of passionate Tasmanians eager to help plan and book your clients' holiday experiences. A one-stop shop for all Tasmanian holidays.

CONTACT INFO:

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Tasmanian Wild Seafood Adventures (T)

Tasmanian Wild Seafood Adventures invites your clients to meet the producers of delicacies enjoyed across the globe. Our Deep to Dish seafood cruise showcases seven species, including two harvested fresh from the ocean by a commercial diver during the tour.

In 2026, we welcome our Sea the Sky night cruise. This 2-hour experience departs just south of Hobart and offers an enlightening exploration of Tasmania's indigenous connections with water and sky. Clients may take in our famous starry skies, and with any luck, an aurora too.

Both tours are aboard a premier power catamaran.

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01 - Cradle Mountain and Dove Lake at night
02 - Wombat (Vombatus ursinus) © Jess Bonde
03 - Tasmanian Wild Seafood Adventures
04 - Tasmanian Wild Seafood Adventures



02 -



03 -



01 -



04 -

Tassie Tours (T)

Tassie Tours is a family-owned and operated business with over 10 years' experience that takes pride in showcasing the best of Tasmania and is committed to providing exceptional experiences. Discover Tasmania through the eyes of passionate local guides, who are eager to share their wealth of knowledge.

Whether your clients are seeking day tours from Hobart or all-inclusive multi-day packages, are travelling alone or in larger groups, our tours offer the flexibility to create unique itineraries and competitive packages to suit their requirements.

Interested in food and wine trails, adventure, luxury or budget tours? Tassie Tours offers a range of exhilarating tailored experiences.

With extensive coverage across the entire state, the possibilities for exploration are truly endless.

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The Truffle Farm (T) (A)

The Truffle Farm, Tasmania is the 'home of Australia's first black truffle' and produces both summer and winter truffles for 10 months of the year.

Winner of two Australian and three Tasmanian Tourism Awards, we offer a hands-on immersive experience where clients will join the hunt to dig up truffles in the plantation with expert truffle dogs and handlers.

Discover the history from the pioneering Terry family. Clients will enjoy a decadent gourmet truffle lunch or snack with freshly shaved truffles, try our truffle ice cream and taste gourmet truffle products.

Come and join the hunt to dig up some magic of your own! Located 45mins from Launceston on the Cradle Mountain route.

CONTACT INFO:

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01 - Bay of Fires © Emilie Ristevski
02 - Forest walk
03 - Anna Terry, The Truffle Farm
04 - The Truffle Farm



01 -



02



03 -

The Old Woolstore Apartment Hotel H

The Old Woolstore Apartment Hotel offers a welcoming and comfortable base for guests exploring southern Tasmania. A short stroll from Hobart's vibrant Salamanca Place and historic waterfront, the hotel blends heritage charm with spacious hotel rooms and apartment-style accommodation. Ideal for FIT travellers, couples, families and groups, we provide the perfect place to relax after a day of exploring.

Our friendly team are always on hand with local knowledge and recommendations, helping guests discover the region's best tours, food, nature and experiences. Whether visiting for a weekend escape, family holiday, group tour, or a Tasmanian adventure, The Old Woolstore Apartment Hotel delivers comfort, convenience and genuine Tasmanian hospitality.

CONTACT INFO:

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Tours Tasmania T

Celebrating 20 years of day tour excellence, Tours Tasmania leads the way in small-group, nature-based day tours across Tasmania. Operating from Hobart and Launceston, our Active Day Tours and BIG 3 Tasmania tours showcase Tasmania's '60 Great Short Walks', national parks, wildlife encounters and fascinating history, with plenty of local food and wine along the way.

From active seniors to backpackers, travellers of all demographics find their perfect Tasmanian experience on our action-packed one-day or multiday trips.

Highly regarded worldwide for our exceptional guides and itineraries, we are a female-owned business directed by Jen Winn. To mark our 20-year milestone this year, we are proud to launch new, original tours for 2026.

CONTACT INFO:

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Under Down Under T

Under Down Under offers active small-group journeys across Tasmania. Founded in 1996, we are a locally owned and operated tour company based in Hobart. Our multiday adventures focus on exploring Tasmania's spectacular national parks, rich history, unique wildlife and iconic attractions around the island.

All our year-round tours are advanced eco-certified and designed for small groups, couples or solo travellers. Your clients can choose from a variety of itineraries ranging from four to 10 days, with options for budget, mid-range, or dedicated comfort-style accommodation.

CONTACT INFO:

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West Coast Wilderness Railway A

Send your clients on a heritage train journey with a difference. Guests enjoy the romance of a heritage locomotive experience, listening as onboard guides tell the story of the communities that lived deep in the wilderness during the early 20th century. Disembarking at remote stations, guests marvel at the tenacity of those pioneers, while enjoying exclusive passenger experiences and activities.

Journeys depart Queenstown and Strahan on Tasmania's west coast, around a 3.5–4hr drive from major airports. Train journeys range from 1.5–2.5hr and vary across wilderness and cultural heritage. Choose from comfortable Standard Carriages or a first-class experience onboard the Premium Carriage, featuring light meal service and a balcony.

CONTACT INFO:

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NEW SELLER

Whale Song ⓧ

Whale Song is a locally based travel company in Tasmania, specialising in authentic and immersive travel experiences. As destination experts, we offer deep insights into Tasmania's landscapes, wildlife, history and hidden gems. Fully licensed and compliant in Australia, we operate our own premium fleet to ensure reliability and flexibility. We provide seamless ground handling for groups, private tours and FIT travellers.

Supported by an experienced multilingual team, we are a trusted partner for domestic and international agencies. Committed to safety, professionalism and consistent quality, we are proud to deliver genuine local experiences and build long-term partnerships.

CONTACT INFO:

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World Heritage Cruises ⓧ

Family-owned World Heritage Cruises offer daily cruises through some of Tasmania's spectacular World Heritage-listed Wilderness. Your clients will explore majestic Macquarie Harbour and the notorious Hells Gates, venture to isolated Sarah Island, and glide the serene waters of the Gordon River, while hearing stories from five generations of local history. The tour includes onshore walks, local commentary, and a delicious lunch featuring fresh Tasmanian produce prepared onboard, followed by a sawmill visit.

CONTACT INFO:

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02



03



01



04

Wukalina Walk T

Wukalina Walk is a palawa (Tasmanian Aboriginal) owned and operated four-day/three-night guided walk across the cultural homeland of palawa. Accommodation for the first two nights is in our standing camp within the national park, near Wukalina / Mount William, while the third night is in a lighthouse keepers' cottage at the Larapuna / Bay of Fires area. All meals, beverages, transfers, gear, guides and activities are included. On the four-day journey, guests will be immersed in palawa history and culture. The trip departs from Launceston each Sunday between September and April.

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Wynyard Bus Lines T

Wynyard Bus Lines is a family owned and operated business based in both Hobart and the North-West. With more than 40 years' experience in the industry and a fleet that has grown from 14 to over 40 vehicles, we know a thing or two about moving people well.

Services include private charters, cruise ship excursions and extended touring as part of our statewide service. For cruise operators, we provide end-to-end shore excursion logistics, handling large passenger movements with late-model luxury coaches, reliable scheduling and a team that understands the pace and precision that cruise programs demand.

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01 - Krakani Lumi (place of rest) standing camp © Jillian Mundy

02 - Wukalina Walk © Jillian Mundy

03 - Wynyard Bus Lines at Ross

04 - Wynyard Bus Lines



AUSTRALIA

TASMANIA

FLINDERS ISLAND

Brisbane
Perth Adelaide Sydney Melbourne

Whitemark
Strzelecki National Park
Truwana / Cape Barren Island
Clarke Island

Stanley

BASS STRAIT

Smithton

Rocky Cape National Park

Wynyard

BURNIE

Narawntapu National Park

Mount William National Park

Derby

Scottsdale

Takayna / Tarkine

Savage River National Park

DEVONPORT

Tamar Valley

St Helens

LAUNCESTON

Ben Lomond National Park

Mole Creek Karst National Park

Douglas Apsley National Park

CRADLE MOUNTAIN

Cradle Mountain - Lake St Clair National Park

Walls of Jerusalem National Park

Campbell Town

Freycinet National Park

Queenstown

Lake St Clair

Miena

Ross

Freycinet National Park

Strahan

Franklin-Gordon Wild Rivers National Park

Oatlands

Swansea

Coles Bay

Freycinet Peninsula

Schouten Island

SOUTHERN OCEAN

Mount Field National Park

Richmond

HOBART

Huon Valley

Tutrakana / Tasman Peninsula

© STATE OF TASMANIA

Southwest National Park

Hartz Mtns National Park

Bruny Island

Port Arthur

Tasman National Park

Southwest National Park

South Bruny National Park

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