

# TASMANIA

ATE24 SELLER GUIDE

# TASMANIA

COME DOWN FOR AIR



Bridal Veil Falls  
© Kelly Slater



Path to Hogarth Falls  
© Paul Fleming

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(H) Accommodation (T) Tour (A) Attraction

# WELCOME TO TASMANIA

WE CAN'T WAIT TO  
SHARE OUR ISLAND  
WITH YOU.



© Andrew Wilson

— Australia's most southerly state is no ordinary place. And Tasmanians are no ordinary people. Geographic isolation has contributed to unique biodiversity – globally significant and dazzling in its beauty – and has fostered a community of creative, down-to-earth, resourceful people who make time to make you feel welcome. Seasonality and hospitality go hand in hand. One of the joys of travelling in Tasmania is tasting farm and ocean-fresh produce, along with the ease of meeting the makers at cellar doors, farm gates and local markets.

You'll soon see that when we do things, we like to do them our way. Take our distillers, using native botanicals and, in some cases, leftover machinery to make some of the best spirits in the world. Hop on a ferry to witness an alternative universe of ideas and expression at Mona, a public and provocative private art museum, carved into a headland in the state's south. And join islanders in a packed schedule of events and festivals that celebrate all the good things in life.

More than a third of the island is protected as national parks, reserves and World Heritage areas, and much of it is easily accessible on foot or aboard a cruise. Hike the tallest sea cliffs in the southern hemisphere on the Three Capes Track, and breathe some of the purest air on Earth. Walk in valleys where towering Huon pines grow for thousands of years, where rivers meet rare temperate rainforest, and snowpeaked mountains shadow buttongrass plains.


This is a place for adventure – test yourself on scores of wild mountain-bike trails, tee off on world-class links perched over Bass Strait, cast for wild brown trout in glacial tarns, or visit one of several wildlife sanctuaries to encounter some of our elusive native wildlife.

A journey to Tasmania is a chance to disconnect from the stresses of life, and reconnect with the things that matter.

Come down for air.

**Sarah Clark**  
CEO, Tourism Tasmania



 **Tasman Island**  
© Emilie Ristevski



## Where we are

Australia's only island state lies about 250km across the formidable Bass Strait from Victoria. Next stop south is Antarctica, 3000km away. Surrounded by the Tasman Sea, the strait and the mighty Southern Ocean, Tasmanians breathe some of the cleanest air in the world. The 334 islands of the Tasmanian archipelago sit at latitude 42°S, directly in the path of the Roaring Forties winds.

Tasmania is about the same size as the Republic of Ireland: 315km from east to west and 286km from north to south. There are around 569,800 Tasmanians with almost half living in the state capital of Hobart, established in 1804 and Australia's second-oldest city.



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## Weather

Tasmania's four distinct seasons deliver different travel experiences year-round. Average maximum temperatures in summer, from December through February, are 17–23°C (63–73°F). Average maximum winter temperatures, from June through August, are 3–11°C (37–52°F). Enjoy beach life and blooming lavender fields in summer, the 'turning of the fagus' in autumn when Australia's only native deciduous tree turns brilliant colours, fish for wild brown trout in spring, and in winter join solstice festivals and warm up around log fires with fine local whisky.

Rainfall varies significantly across the island. Hobart is the second-driest capital city in Australia (after Adelaide), while the west coast has an annual average rainfall of 2400mm, which sustains the island's cool-temperate rainforests.

## Getting here

From mainland Australia, there are direct domestic flights into Hobart and Launceston from most capital cities. The *Spirit of Tasmania* passenger and vehicle ferries operate daily across Bass Strait between Geelong in Victoria and Devonport on Tasmania's north-west coast.

## Getting around

Tasmania is prime road-trip territory, with diverse landscapes and excellent road coverage – and never more than a few hours between major towns. Visitors can hire cars or vans, bring their own vehicle from mainland Australia on the *Spirit of Tasmania* ferry, or join a coach tour or a small escorted group. There are also intercity and regional public bus services.

## Rainbow accredited businesses



Businesses across the island have undertaken training to create safe spaces for LGBTQIA+ travellers. For a full list of Rainbow Tasmania Tourism

Accredited operators, visit [discovertasmania.com.au/rainbow-accredited](https://discovertasmania.com.au/rainbow-accredited).

## More information

For travel professionals, find sales-focused information and itinerary suggestions at [tassietrade.com.au](https://tassietrade.com.au) or email [trade@tourism.tas.gov.au](mailto:trade@tourism.tas.gov.au)

SEE MORE AT  
[discovertasmania.com.au](https://discovertasmania.com.au)

01 – Cradle Mountain-Lake St Clair National Park © Dearnna Bond  
02 – Blue Derby Mountain Bike Trails © Flow Mountain Bike  
03 – Woolnorth Wind Farm © Sean Scott  
04 – Martha Lavinia Beach, King Island © Stu Gibson



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## Bruny Island Safaris (T)

Bruny Island Safaris has been showcasing the island's food scene, amazing sites and the historic Cape Bruny Lighthouse for over 11 years. Bruny Island Foods, Sightseeing and Lighthouse Tour is a spectacular tour, focussed on nature, wilderness, scenery and heritage. Visitors can look forward to the island's finest cheese, oysters and wood-oven breads for morning tea on one of Bruny's pristine beaches, followed by an enjoyable sit-down lunch at Hotel Bruny. The heritage-listed Cape Bruny Lighthouse is the only southern Tasmanian lighthouse open for tours. The historic lighthouse towers 114m above dramatic clifftops and coves that form the rugged coastline of Cape Bruny. Bruny Island Safaris employs Bruny Island locals and Tasmanians to showcase the island's most pristine locations and food producers.

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## Curringa Farm Accommodation and Farm Tours (H) (T)

Curringa Farm: one of Tasmania's favourite farm stays and agri-tour experiences. Hosted by Tim and Jane, sixth-generation Tasmanians, the farm has nine self-contained cottages at Hamilton in central Tasmania, only one-hour drive from Hobart. We arrange small or large daily tours for six to 100 visitors, featuring sheep shearing, working dogs, a delicious barbecue lunch and a gift shop stocked with local products.

Curringa Farm is a must-see Tasmanian touring destination and attracts visitors from across the globe, including luxury travellers, cruise passengers, special interest groups, cyclists, bushwalkers and birdwatchers. Curringa Farm offers genuine rural hospitality and has extensive international experience. Perfect for couples, families, and groups, Curringa Farm is one of Tasmania's longest continually operating family agritourism businesses.

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**NEW SELLER**

## Day Tours Tasmania ⓧ

Indulge in a Tasmanian adventure of your choice with Day Tours Tasmania. The island boasts countless wonders waiting to be explored – even the locals have not witnessed them all. With the understanding that time may be limited for some, guests are provided with the opportunity to join the popular private and FIT tours. These tours encompass a range of exciting options, including Bruny Island tours, distillery sessions, Coal River Valley food and wine experiences, Tasman Peninsula sites and food, Port Arthur visit and cruise, and tours of the picturesque Huon Valley. Day Tours Tasmania tailor and sell tours throughout Tasmania and eagerly await your inquiries.

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## Drive Car Hire ⓧ

Drive Car Hire is Tasmania's premier choice for self-drive exploration. Over four decades of statewide operation, it has earned a reputation for professionalism and efficiency, delivered with genuine Tasmanian warmth. Whether your clients seek standard, premium, or sports cars, Drive caters to every traveller's desire.

Drive thrives on solving logistical challenges. From delivering cars to remote areas to curating bespoke experiences, its personalised service ensures that every journey is effortlessly memorable. Guests enjoy complimentary hotel delivery, expert itinerary guidance and local recommendations to enrich their experience.

In 2021, Drive made history as Tasmania's first rental operator to embrace electric vehicles (EVs). Today, its commitment to facilitating zero-emissions touring is well-recognised, with guests frequently choosing an EV to enjoy their travels across Tasmania's pristine landscapes.

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- 01 - Bruny Island Lighthouse
- 02 - Get Shucked Bruny Island Oysters
- 03 - Curringa Farm Accommodation
- 04 - Flock of sheep, Curringa Farm @ Natalie Mendham
- 05 - Maria Island Isthmus
- 06 - Hobart Whisky Tour
- 07 - Mini, Drive Car Hire
- 08 - Van Bone @ Tourism Australia



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## Experience Tasmania Tours and Charters/Gray Line Ⓣ

Experience Tasmania Gray Line offers Tasmania's widest range of quality sightseeing day tours, with regularly scheduled, well-timed itineraries, inclusive of Tasmania's iconic attractions.

Agent logins are available for ease of booking and instant confirmation.

The professional team are efficient, friendly, knowledgeable, passionate and eager to share the best of Tasmania with your clients. Highly trained drivers and guides will ensure a safe and enjoyable Tasmanian journey from beginning to end.

Its fleet of modern vehicles can cater for groups of any size, from four to 57 passengers, available for private touring throughout Tasmania, with staff available to assist with itinerary planning.

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## Freycinet Experience Walk Ⓣ

Operating within one of Tasmania's oldest national parks, Freycinet Experience Walk provides guests with a considered and luxurious mix of comfort and adventure. Over four days – by foot, boat, and bus, and alongside two professional nature guides – guests explore the entire Freycinet Peninsula coastline, returning to a private sanctuary to discover the flavours of Tasmania.

This all-inclusive adventure covers the entire length of the Freycinet Peninsula, including iconic Wineglass Bay. Expanding its season, Freycinet Experience Walk has introduced new winter products and luxury camping options, offering famil opportunities to industry partners and extending the invitation to explore Tasmania's beauty year-round.

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## Federal Group Tasmania (H)

- Wrest Point Tasmania
- The Henry Jones Art Hotel
- MACq 01
- Country Club Tasmania
- Country Club Villas
- Saffire Freycinet

Federal Group Tasmania offers a suite of six quality Tasmanian accommodation venues.

### IN HOBART:

- **Wrest Point Tasmania**  
 Located on Hobart’s waterfront, Wrest Point is the place to indulge your playful side. Everything you need is right here — a waterfront new casino and bar, eateries for every craving, endless entertainment choices, a comfortable place to crash and conference epicentre.
- **The Henry Jones Art Hotel**  
 Hobart’s oldest waterfront warehouses have been thoughtfully reimagined to become Australia’s first dedicated art hotel. The Henry Jones Art Hotel is dedicated to showcasing Tasmania’s emerging and established artists in every room and space, creating a sophisticated and deeply engaging accommodation experience on Hobart’s waterfront. With 52 rooms and 4 suites each individually designed and furnished, preserving untouched heritage features and nineteenth-century sandstone walls with views of Hobart’s harbour, city, and mountains.
- **MACq 01**  
 Nestled in the heart of the historic Hobart waterfront, MACq 01 is Australia’s first storytelling hotel. Throughout the halls and across the walls of the hotel you’ll find engaging pieces of history, tales and fables that make up the remarkable history of Tasmania. MACq 01’s unique Hidden Hobart Storytelling Tour has become a must-do experience for visitors to Tasmania. MACq 01 Hotel offers a variety of 114 rooms and suites, each characterised by a generous floorplan and relaxed and informal style.

### IN LAUNCESTON:

- **Country Club Tasmania and Country Club Villas**  
 Quality self-contained resort complex offering a range of 1,2 & 3 bedroom options with an extensive range of facilities onsite including a championship 18 hole golf course, indoor swimming pool, tennis courts, spa and fitness centre and children’s playground. With parking at your door, Country Club Villas are the perfect base for touring Launceston & Northern Tasmania.

### ON THE EAST COAST:

- **Saffire Freycinet**  
 A premier luxury lodge set in the Coles Bay Conservation Area overlooking the Freycinet Peninsula, famed for the iconic Wineglass Bay. Delivering sophisticated and intimate style and an inspirational experience, our Tasmanian accommodation blends mankind and nature with breathtaking beauty.

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- 01 – kunanyi / Mt Wellington summit
- 02 – Salamanca Place
- 03 – Wineglass Bay, Freycinet Experience Walk
- 04 – Accommodation, Freycinet Experience Walk
- 05 – Saffire Freycinet
- 06 – The Henry Jones Art Hotel
- 07 – Wrest Point Tasmania



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## Hadley's Orient Hotel (H)

Established in 1834, Hadley's Orient Hotel is 4.5 star, Victorian-era boutique Hotel nestled in the heart of Hobart, Tasmania. Just moments from the CBD and a short stroll from the waterfront and Salamanca Place, this is the oldest continuously operating boutique hotel in Tasmania.

A unique experience awaits at this local icon, where beautifully restored heritage features, an onsite gallery, traditional afternoon tea, the Trail of Terrific Tales immersive audio tour, and incredible art surround every guest.

The Orient Bar and Restaurant invites guests to savour an exquisite collection of Tasmanian products.

There is nothing quite like Hadley's.

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## Happy Tassie Travel (T)

Happy Tassie Travel, established in 2005, is the first Tasmanian tour operator offering Chinese speaking tours. Its local tour guides can provide services in Mandarin, Cantonese and English.

The company also provides charter services with general coaches and luxury vehicles, and offers a range of itineraries to appeal to Chinese visitors.

Clients can also book free appointments with local travel consultants to help design individual or small group travel plans. Customer satisfaction is always the aim.

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- 01 - Hadley's Orient Hotel
- 02 - Accommodation, Hadley's Orient Hotel
- 03 - Orient Bar, Hadley's Orient Hotel
- 04 - Bruny Island Neck @ Jess Bonde
- 05 - Aurora Australis
- 06 - Love Tasmania Tours
- 07 - Pipers brook Vineyard @ Tourism Australia
- 08 - Luxury Golf and Scenic Tours Tasmania @ Tourism Australia



## Love Tasmania Tours T

Coal River Coaches & Love Tasmania Tours offers competitive rates for coach charter, transfers, and self-drive options. Its custom tour itineraries cater to diverse interests, ensuring memorable experiences for all guests. Alternatively, the team gladly accommodate pre-planned itineraries.

Professional and personable drivers prioritise comfort and safety aboard the well-maintained fleet, ranging from cars to large coaches. State-wide access allows exploration of Tasmania's hidden gems and popular attractions, promising an unforgettable journey.

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### NEW SELLER

## Luxury Golf and Scenic Tours Tasmania T

Luxury Golf & Scenic Tours Tasmania provides unforgettable journeys. Traversing Tasmania's diverse landscapes in lavish vehicles – from the rugged coastline to the lush hinterland – guests immerse in the beauty of renowned golf courses like Cape Wickham and Barnbougle, and savour the exquisite flavours of cool-climate Tasmanian wines, celebrated globally for their exceptional quality.

With the much-anticipated opening of the prestigious Seven Mile Beach golf course poised to elevate Tasmania's status as a golfing destination even further, let the team curate a bespoke adventure of luxury and discovery for your guests.

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## Miena Village Guiding T

Miena Village Guiding is located at the southern end of the Great Lake in the Central Highlands of Tasmania. It offers fully supported walking in the Central Highlands, Western Lakes and Walls of Jerusalem National Park.

There are single-day and multi-day trips in addition to guided fishing in the Central Plateau Conservation Region. Your clients can immerse in the glaciated landscape, which hosts an extensive network of highland lakes, trout-filled lagoons, pine-lined tarns and crystal-clear streams.

The experienced team from Miena Village Guiding provides an unforgettable and unique experience.

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## McDermott's Coaches T

McDermotts Coach Group are the Leaders in the Tasmanian tourism industry with unparalleled quality and service.

Gold medal winners at the recent State Tourism Awards and finalists at the National Awards is testament to McDermott's quality staff and premium Australian built coaches.

McDermotts specialise in executive touring coaches for the groups market and offer a truly local and authentic perspective of Tasmania.

McDermotts also operate in Tasmania's iconic Cradle Mountain National Park providing day tours, short tours, hiking, and transport services all year round.

With an awareness of the beautiful and pristine places Tasmania offer, McDermotts are working towards lowering emissions and becoming a carbon neutral transport business. Hybrid electric/diesel buses now operate in the Cradle Mountain National Park, with these being the first used in Australia on any tourism platform.

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- 01 - Meander River Fly fishing © Samuel Shelley
- 02 - Fly fishing at Lake Burbury © Samuel Shelley
- 03 - McDermott's Coaches
- 04 - Cradle Mountain-Lake St Clair National Park
- 05 - Ocean Dunes, King Island
- 06 - Ocean Dunes, King Island
- 07 - Southwest Wilderness © Par Avion
- 08 - Southwest Wilderness © Matt Glastonbury



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**NEW SELLER**

## Ocean Dunes T

Fronting the Southern Ocean on the west coast of King Island, Ocean Dunes offers golf on land made for golfing. With crashing waves on ocean-side holes, undulating terrain, rolling dunes and unsurpassed views along 2km of majestic coastline, it makes for a pure links experience.

The 18-hole course is fashioned after Scotland’s great links courses and offers heroic tee shots, fine fescue tees and fairways and smooth firm bent grass greens. There are two signature par-three holes that cross the sea of Bass Strait, presenting a uniquely Tasmanian skill test.

Coming from the Melbourne Sandbelt, King Island is Tasmania’s gateway to Australia’s top four public access courses: Cape Wickham and Ocean Dunes on King Island, and Barnbougle Dunes and Lost Farm at Bridport.

Located five minutes from the airport and the main township of Currie, Ocean Dunes has a clubhouse, bar and pro shop, all with ocean views. A range of “stay and play” packages include golf, car hire and accommodation.

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## Par Avion T

Par Avion offer exclusive flights to the most special and remote parts of our beautiful island state including Melaleuca, in the Tasmanian Wilderness World Heritage Area, where we operate the only wilderness camp within the national park.

Catering to both FIT and groups, with a range of scenic flight tours including adventure-packed half-day or full-day tours, charter flights packaged just for your clients, or memorable days glamping at our wilderness camp in Tasmania’s Southwest National Park.

Par Avion has been exploring Tasmania by air for over 30 years. Our experienced staff and pilots make every Tasmanian scenic adventure one to remember.

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## Port Arthur Historic Site & Cascades Female Factory (A)

The Cascades Female Factory Historic Site in Hobart brings to light stories of dispossession, mistreatment and the forced migration of convict women and their children – and their contribution to the colonisation of Australia. This history is interwoven with palawa stories, explaining how the First Nations culture was gravely impacted by the British colonisation of the early 1800s. Storytelling experiences by expert guides provide deeper emotional experiences for guests.

The World Heritage-listed Port Arthur Historic Site brings Australia's early convict history to life with

world-class interpretation and guided tours. Part of the Signature Experiences Cultural Attractions of Australia, Port Arthur – along with the Cascades Female Factory and Coal Mines Historic Sites – are an essential part of the Australian experience.

Port Arthur's cafe is open daily for breakfast and lunch, while the fine-dining restaurant is open for dinner Wednesday to Saturday, with group catering options available. Ghost tours and After Dark packages operate nightly from Wednesday to Saturday. The luxury experience, Wheel of Fate, combines expert storytelling with a two-course meal, providing access to areas of the site usually closed to visitors.

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- 01 – The Penitentiary, Port Arthur Historic Site © Alastair Bett
- 02 – Cascades Female Factory © Alastair Bett
- 03 – Port Arthur Historic Site © Alastair Bett
- 04 – Cascades Female Factory © Alastair Bett
- 05 – Tasmanian Seafood Seduction, Pennicott Wilderness Journeys
- 06 – Bruny Island Cruises, Pennicott Wilderness Journeys © Joe Shemesh
- 07 – Bruny Island Cruises, Pennicott Wilderness Journeys
- 08 – Wineglass Bay Cruises, Pennicott Wilderness Journeys



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## Pennicott Wilderness Journeys T

Pennicott Wilderness Journeys has been delivering ecotours in Tasmania since 1999. Winner of 15 Australian Tourism Awards, its portfolio showcases unique coastal wilderness and wildlife with daily tours from Bruny Island, Port Arthur, Hobart and Coles Bay. Experiences include Bruny Island Cruises, Tasman Island Cruises, Iron Pot Cruises, Tasmanian Seafood Seduction, Wineglass Bay Cruises, Bruny Island Traveller and a daily return bus service to Port Arthur Historic Site.

- **Bruny Island and Tasman Island Cruises** allow travellers to experience close encounters with wildlife and explore the spectacular National Park coastlines of Bruny Island and the Tasman Peninsula.
- **Iron Pot Cruises** is a 2½ hour cruise exploring Hobart’s waterways.
- **Tasmanian Seafood Seduction** is a full day tour from Hobart cruising on Tasmania’s pristine waters enjoying and gathering fresh seafood.
- **Wineglass Bay Cruises** is a 4.5 hour coastal wilderness cruise of the Freycinet Peninsula, including the iconic Wineglass Bay.

- **Bruny Island Traveller** is a land-based food tour of Bruny Island departing from Hobart exploring the island’s natural landscape and artisan produce.

The Pennicott team is currently developing exciting new experiences at Coles Bay and Port Arthur to be launched for the 24/25 season – watch this space!

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## Premier Travel Tasmania T

Premier Travel Tasmania offers private, scheduled small-group (maximum eight guests) and self-drive tours in Tasmania, with a focus on nature, history and culture. Their offerings also include specialised themed departures and tours in different languages such as German, Spanish, French, Dutch and English. The company offers a range of new multiday, small group tours with amended or refined itineraries. Additionally, Premier Travel Tasmania has included a stargazing/aurora-watching day tour, as well as two-hour and five-hour Hobart walking tours with tastings around the city.

Premier Travel Tasmania is recognised as a sustainable tourism operator by TICT (Tourism Industry Council Tasmania). We are also featured in Tourism Australia's Signature Experiences of Australia as part of their curated Australian Wildlife Journeys portfolio.

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### NEW SELLER

## Southern Sea Ventures T

For more than three decades, Southern Sea Ventures (SSV) has provided unparalleled coastal and oceanic experiences through activity-based offerings centred around kayaking. Renowned globally, it specialises in crafting transformative water-based adventures that offer new perspectives and ways of interacting with the natural world.

SSV's array of multi-day excursions throughout Tasmania caters to diverse preferences and skill sets, from luxurious lodge-based escapades on Bruny Island and Turrakana / Tasman Peninsula to exhilarating camping expeditions in Freycinet National Park. These journeys seamlessly blend adventure, environmental immersion, marine life encounters and the finest Tasmanian culinary delights, resulting in dynamic experiences that fuse kayaking, hiking and exploration in breathtaking settings.

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## Tahune Adventures A

In Tasmania's south, Tahune Airwalk is an elevated 600m-long walkway above the forest floor. The final cantilevered section sits at a height of 50m above the Huon River, with spectacular views to the confluence of the Huon and Picton Rivers and beyond to the peaks of the breathtaking Tasmanian Wilderness World Heritage Area.

A scenic 80-minute drive south from Hobart, visitors can walk high above the forest and share the lives of forest giants from the spectacular cantilevered platform.

The Airwalk is open seven days a week. Tahune Adventures offers a pristine remote wilderness experience deep in the southwest forest – however, the Airwalk, Swinging Bridge and Huon Pine Walks are gentle and easily accessible for all levels of fitness to enjoy.

Additional activities include the Eagle Hang Glider zipline flight across the river for a quick adrenaline rush; or the Twin River Rafting experience, paddling on a raft or kayak through bouncy rapids and quiet

stretches of the Picton and Huon Rivers. Visitors can take a break from the forest activities and relax in the cafe and Visitor Centre, with local produce, wine, cider and hot chocolate by the wood fire.

Tahune Adventures offers overnight accommodation in an eight-bedroom lodge, two bedroom cabin, or onsite camping in caravans or motorhomes

### CONTACT INFO:

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[tahuneadventures.com.au](http://tahuneadventures.com.au)



- 01 - Wombat, Cradle Mountain-Lake St Clair National Park
- 02 - Aurora Australis
- 03 - Turrakana / Tasman Peninsula @ Tourism Australia
- 04 - Cloudy Bay Lagoon, Bruny Island @ Tourism Australia
- 05 - Tahune Airwalk @ Tahune Adventures
- 06 - Huon Pine Walk @ Tahune Adventures
- 07 - Tahune Visitor Centre @ Tahune Adventures
- 08 - Tahune Airwalk @ Tahune Adventures



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## Tasmanian Nature Company (A)

Tasmanian Nature Company is a leader in sustainable wildlife tourism. A world-first 'wildlife without cages' operator, the Unzoo offers face-to-face Tasmanian native animal encounters for large and small groups, private travellers and FITs, based around guided nature walks and 4WD tours. The Unzoo is located one hour from Hobart in southeast Tasmania, on the way to Port Arthur on Turrakana / Tasman Peninsula.

Tasmanian Nature Company has recently launched private wildlife tours, as well as after-dark and half-day 4WD wildlife and nature tours for small groups and FITs.

### CONTACT INFO:

Henrietta Hamilton  
+61 448 710 671

[marketing@tasmaniannaturecompany.com.au](mailto:marketing@tasmaniannaturecompany.com.au)  
[tasmaniandevilunzoo.com.au](http://tasmaniandevilunzoo.com.au)



## Tasmanian Vacations (H) (T) (A)

Tasmanian Vacations is a long-established, locally owned and operated specialist Tasmanian travel company based in Hobart.

Its team of travel experts curate unforgettable Tasmanian holiday experiences, including self-drive touring featuring an expansive range of accommodation, car rental, tours and attractions. Tasmanian Vacations promotes over 170 Tasmanian tourism businesses and offers group travel; private touring; special interest experiences, including golf, wineries, whisky and multi-day walks; as well as campervan and motorhome rentals, and *Spirit of Tasmania* bookings.

Trusted and experienced, Tasmanian Vacations has a locally based team of passionate Tasmanians eager to help plan and book your clients' holiday experiences. A one-stop shop for all Tasmanian holidays.

### CONTACT INFO:

Ian Rankine  
+61 (3) 6234 4666  
1300 827 822 (within Australia)  
[holidays@tasvacations.com](mailto:holidays@tasvacations.com)  
[tasvacations.com](http://tasvacations.com)



## Tasmanian Wild Seafood Adventures (T)

Tasmanian Wild Seafood Adventures is owned and operated by multigenerational fishermen and women who strive to connect visitors with Tasmanian seafood. Its Deep to Dish seafood cruise showcases seven species, two of which are collected direct from the sea by a commercial diver during the tour.

Guests are invited to interact with the species and the crew preparing them. This tour is a rare opportunity for visitors to meet the producers of wild harvested seafood, which is enjoyed across the globe. Your clients will enjoy travelling in style and comfort aboard a premier power catamaran along some of the most idyllic waterways in the world.

### CONTACT INFO:

Julie Mann  
+61 458 797 947  
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[tasmanianwildseafoodadventures.com.au](http://tasmanianwildseafoodadventures.com.au)



## Tamar Valley Resort (H)

Set on 150 acres, this Swiss-village-inspired resort is set in the heart of the Tamar Valley, just 15 minutes north of Launceston. The resort has 97 rooms including hotel rooms, villas and self-catering chalets, along with a golf course, minigolf, indoor pool, spa, sauna and gym.

The resort has upgraded many guest facilities over the past few years. This includes fully resurfacing the minigolf course, upgraded pool change rooms and a brand-new floodlit tennis court and basketball court, with Wi-Fi access rolled out across all rooms at the resort.

### CONTACT INFO:

Damien Pinkerton  
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- 01 - Tasmanian devil, Tasmanian Devil Unzoo
- 02 - Flame Robin, Tasmanian Devil Unzoo
- 03 - Trial Harbour © Paul Fleming
- 04 - St Columba Falls © Emilie Ristevski
- 05 - Tasmanian Wild Seafood Adventures
- 06 - Tasmanian Wild Seafood Adventures
- 07 - Mini golf, Tamar Valley Resort
- 08 - Tamar Valley Resort



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## NEW SELLER

### Tassie Tours (T)

Tassie Tours is a family-owned and operated business with over 10 years' experience that takes pride in showcasing the best of Tasmania and is committed to providing exceptional experiences. Discover Tasmania through the eyes of passionate local guides, who are eager to share their wealth of knowledge.

Whether your clients are seeking day tours from Hobart or all-inclusive multi-day packages, are travelling alone or in larger groups, our tours offer the flexibility to create unique itineraries and competitive packages to suit their requirements.

Interested in food and wine trails, adventure, luxury or budget tours? Tassie Tours offers a range of exhilarating tailored experiences.

With extensive coverage across the entire state, the possibilities for exploration are truly endless.

#### CONTACT INFO:

Patrick Bass  
+61 409 404 337  
[info@tassietours.com](mailto:info@tassietours.com)  
[tassietours.com](http://tassietours.com)

### Tours around Tasmania (T)

Founded with a vision to share the unique aspects of our island state, Tours around Tasmania immerses visitors into the natural environment, piquing your curiosity and diving deeper into this island's unique landscape and history.

We curate private luxury day tours and multiday tours as well as having regular small group tours to the Huon Valley.

Our tours leave guests with a deeper appreciation for Tasmania's history, culture, artisan producers and our natural environment and some of the freshest air on the planet!

#### CONTACT INFO:

George van Deventer  
+ 61 407 331 618  
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[toursaroundtasmania.com.au](http://toursaroundtasmania.com.au)



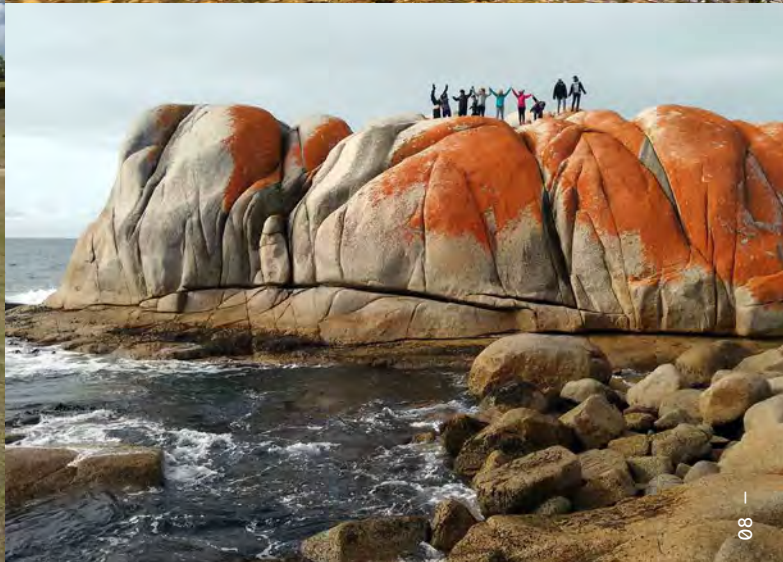
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## Tours Tasmania T

Tours Tasmania operate small-group Active Day Tours and the BIG 3 Tasmania tours. Our full day, action-packed itineraries offer amazing short walks, visit world class National Parks, and explore Tasmania's finest nature, wildlife, and sightseeing experiences.

Our tours are led by professional Tour Guides who provide entertaining and informative commentary and guided walks throughout each tour.

With day tours available from Hobart and Launceston, tours can be linked together to form amazing itineraries. Travellers of all ages and demographics, with a shared interest in discovering the unique and iconic experiences of Tasmania, come together to explore Tasmania with us.

### CONTACT INFO:

Jen Winn  
 +61 (3) 6231 5390  
[bookings@tourstas.com.au](mailto:bookings@tourstas.com.au)  
[tourstas.com.au](http://tourstas.com.au)

## Under Down Under Tours T

Under Down Under Tours offers small-group journeys throughout Tasmania. Their multiday tours focus on experiencing Tasmania's outstanding National Parks, history, wildlife, and main attractions around the state. Their tours operate year-round, are all advanced eco-certified, and offer budget to mid-range accommodation options. Solo travellers, groups and couples aged eight to 80 are welcome to join these active nature-based experiences.

### CONTACT INFO:

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[underdownunder.com.au](http://underdownunder.com.au)

- 01 - Bay of Fires © Emilie Ristevski
- 02 - Forest walk
- 03 - Ewenique Tasting House, Grandvewe
- 04 - Tahune Airwalk © Tahune Adventures
- 05 - Fossil Bluff, Maria Island
- 06 - Mars Bluff Arch, Bruny Island
- 07 - Tahune Adventures
- 08 - Bay of Fires



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## Vision Hotels (H)

- Allurity Hotel Hobart
- Fox and Hounds Historic Hotel Port Arthur
- The Grand Hotel Launceston
- The Coachhouse Launceston

Vision Hotels offerings across Tasmania include the following:

- **Allurity Hotel**  
Hobart's newest and most alluring hotel, Allurity Hotel is located right in the middle of the CBD's dining precinct and offers Hobart's most alluring hotel experience.
- **Fox and Hounds Historic Hotel**  
Port Arthur accommodation at its best. Welcome to The Fox & Hounds Historic Hotel... a traditional Tudor style property, superbly situated on a beautiful waterfront and in bush surrounds.
- **The Grand Hotel**  
Launceston's 'poshest' hotel, The Grand is an icon of affordable luxury and ideally located in downtown Launceston, adjacent to the beautiful City Park.

### – The Coachhouse

Perfectly located in a quiet and prestigious area of central Launceston providing both business and leisure travellers with convenient access to many local points of interest, including the CBD.

### CONTACT INFO:

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[sales@visionhotels.com.au](mailto:sales@visionhotels.com.au)  
[visionhotels.com.au](http://visionhotels.com.au)

- 01 – Allurity Hotel Hobart
- 02 – The Grand Hotel Launceston
- 03 – Fox and Hounds Historic Hotel Port Arthur
- 04 – The Coachhouse Launceston
- 05 – West Coast Wilderness Railway
- 06 – West Coast Wilderness Railway @ Tourism Australia
- 07 – World Heritage Cruises @ Tourism Australia
- 08 – World Heritage Cruises @ Tourism Australia



## West Coast Wilderness Railway (A)

Allow original, heritage locomotives to take your clients on a heritage journey with a difference. Guests enjoy the romance of a heritage train experience, listening as onboard guides tell the story of the communities that lived deep in the wilderness during the early 20th century. Disembarking at remote stations, guests marvel at the tenacity of those that came before while enjoying exclusive passenger experiences and activities.

Journeys depart Queenstown and Strahan on Tasmania’s west coast, around a 3.5–4hr drive from major airports. Train journeys range from 1.5–2.5hr and vary across wilderness and cultural heritage. Choose from comfortable Heritage Carriages or a first-class experience onboard the Wilderness Carriage, featuring light meal service and a balcony.

### CONTACT INFO:

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[wcvr.com.au](http://wcvr.com.au)



## World Heritage Cruises (A)

World Heritage Cruises was established in 1996 at Strahan on the rugged west coast of Tasmania.

Your clients will cruise on the red boat, Harbour Master II, into the last truly unique World Heritage wilderness. Daily cruises navigate through spectacular scenery, including Macquarie Harbour, Hells Gates, Sarah Island and the tranquil Gordon River.

Guests hear tales passed down by six generations of a family who have lived and worked in this remote, wild landscape for over 128 years.

The cruise includes a guided walk at the ex-convict settlement on Sarah Island, a board walk through the ancient rainforest on the Gordon River, and a delicious meal of Tasmanian produce. Your guests can sit back, relax and enjoy a day they will long remember.

### CONTACT INFO:

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[worldheritagecruises.com.au](http://worldheritagecruises.com.au)





KING ISLAND  
+ Currie

AUSTRALIA

FLINDERS ISLAND

Sydney  
Melbourne

Whitemark

Strzelecki National Park

truwana / Cape Barren Island

Clarke Island

TASMANIA

BASS STRAIT

Stanley

Smithton

Rocky Cape National Park

Wynyard

BURNIE

takayna / Tarkine

Savage River National Park

DEVONPORT

Narawntapu National Park

Tamar Valley

Scottsdale

Derby

Mount William National Park

Jatrapuna BAY OF FIRES

LAUNCESTON

Mole Creek Karst National Park

Ben Lomond National Park

CRADLE MOUNTAIN

Cradle Mountain - Lake St Clair National Park

Walls of Jerusalem National Park

Douglas Apsley National Park

Campbell Town

Miena

Ross

Queenstown

Lake St Clair

Swansea

Coles Bay

Strahan

Franklin-Gordon Wild Rivers National Park

Oatlands

Freycinet National Park

Freycinet Peninsula

SOUTHERN OCEAN

Mount Field National Park

Richmond

Maria Island National Park

Maria Island

HOBART

Southwest National Park

Huon Valley

Turrakana / Tasman Peninsula

© STATE OF TASMANIA

Hartz Mtns National Park

Port Arthur

Tasman National Park

Bruny Island

South Bruny National Park

tasmap

www.tasmap.tas.gov.au



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discovertasmania.com.au

TASMANIA

COME DOWN FOR AIR

