

TASMANIA

ATE TASSIE SELLERS – WHAT'S NEW

TASMANIA

COME DOWN FOR AIR



View from Mt Owen,
Queenstown
© Places We Go



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Above and Beyond Tasmania ⁰¹

Based in the heart of Hobart's iconic waterfront, Above and Beyond Tasmania is the only seaplane operation in the state. The business offers numerous scenic flights, luxury transfers and custom charters, with an aim of leaving guests feeling inspired, enriched and connected.

Providing the rare opportunity to experience this remarkable island from the air, Above and Beyond touches down in some spectacular places, opening up locations around Tasmania that may have seemed unreachable until now. A locally owned company, Above and Beyond takes great pride in showing off this beautiful island to locals and visitors alike.

The business has grown the experiences on offer, along with the locations and destinations it accesses. Above and Beyond has built strong connections within the Tasmanian and Australian tourism industries, which has allowed the business to collaborate and expand operations and itineraries for clients. Above and Beyond provides the rare opportunity to experience Tasmania's natural beauty through unique, tailored and luxury experiences.

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Bonorong Wildlife Sanctuary ⁰²

Bonorong Wildlife Sanctuary is a social enterprise, wildlife rescue base and sanctuary – a very different experience to a zoo. Focusing on the unique wildlife of Tasmania, Bonorong is home to a number of species found nowhere else – some of whom are not able to be released due to injuries, and are required to stay in care. A visit to the sanctuary contributes to the funding of Tasmania's 24-hour rescue service and wildlife hospital.



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© Rob Burnett



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Over the last few years, extra enclosures have been built and upgraded. The wildlife hospital is now open regularly, allowing guests to observe procedures, with improved multi-media installed to share some of the animals' stories of survival.

Bonorong's rescue service continues to rescue more animals, year on year.

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Bruny Island Safaris ⁰³

Bruny Island Safaris has been showcasing the island's food scene, amazing sites and the historic Cape Bruny Lighthouse for over 10 years.

Bruny Island Foods, Sightseeing and Lighthouse Tour is a spectacular tour, focussed on nature, wilderness, scenery and heritage. Visitors can look forward to the island's finest cheese, oysters and wood-oven breads for morning tea on one of Bruny's pristine beaches, followed by an enjoyable sit-down lunch at Hotel Bruny.



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The heritage-listed Cape Bruny Lighthouse is the only southern Tasmanian lighthouse open for tours. The historic lighthouse towers 114m above dramatic clifftops and coves that form the rugged coastline of Cape Bruny.

Bruny Island Safaris employs Bruny Island locals and Tasmanians to showcase the island's most pristine locations and food producers.

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Curringa Farm Accommodation and Farm Tours ⁰⁴

Curringa Farm is one of Tasmania's favourite farm stays. Hosted by seventh-generation farmers, the farm has nine self-contained cottages. Located at Hamilton in Central Tasmania, the property is a one-hour drive from Hobart.

It's perfect for couples, families, and groups of up to 24.

Curringa can arrange small or large daily tours, featuring sheep shearing, working farm dogs, a BBQ lunch and access to a gift shop featuring local produce.

Over the past two years, Curringa has attracted repeat overnight visitation from domestic luxury groups, cyclists, bushwalkers and birdwatchers. The farm also has plans for a wellness centre, slated for opening in 2023. Curringa Farm promotes genuine rural hospitality and has extensive international experience. Curringa Farm is one of Tasmania's longest continually operating family agritourism businesses.

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Experience Tasmania Tours and Charters/Gray Line Tasmania Sight Seeing Day Tours ⁰⁵

Experience Tasmania Tours offers Tasmania's widest range of coach sightseeing day tours, under the globally recognised Gray Line brand.

With a large range of vehicles for private touring and transport throughout Tasmania, Experience Tasmania caters for groups of any size from four to 57 passengers. Experienced drivers and guides provide commentary along the way.

Experience Tasmania are also able to assist with itinerary planning, and continue to be true to the Gray Line brand. New day tours will be added to their schedule for ATE 2022.

Experience Tasmania as local owner operators continues to heavily promoting the Gray Line Tasmania brand to the International Market, while the Gray Line Australia Melbourne office is currently in hibernation,

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Federal Group Tasmania ⁰¹

Wrest Point Tasmania
 The Henry Jones Art Hotel
 MACq01
 Country Club Tasmania
 Country Club Villas
 Saffire Freycinet

Federal Group Tasmania offers a suite of six quality Tasmanian accommodation venues.

IN HOBART:

- Wrest Point Tasmania – A waterfront casino, entertainment and conference epicentre.
- The Henry Jones Art Hotel – Australia’s first dedicated art hotel, blending modernity with an industrial past.
- MACq 01 – Australia’s first story-telling hotel, on Hobart’s waterfront.

IN LAUNCESTON:

- Country Club Tasmania and Country Club Villas – A quality resort just 10 minutes from the Launceston CBD.

ON THE EAST COAST:

- Saffire Freycinet – a premier luxury lodge located at Coles Bay.

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Freycinet Experience ⁰²

Operating within one of Tasmania’s oldest national parks, Freycinet Experience Walk provides guests with a considered and luxurious mix of comfort and adventure. Over four days, by foot, boat and bus, and alongside two professional nature guides, guests explore the entire Freycinet Peninsula coastline, returning to a private sanctuary to discover the flavours of Tasmania.

This is an all-inclusive adventure covering the entire length of the Freycinet Peninsula, including iconic Wineglass Bay.

Freycinet Experience Walk is now staying open later into the season, and offering family opportunities to industry partners.

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Hadley’s Orient Hotel ⁰³

Established in 1834, Hadley’s Orient Hotel is a 4.5-star, heritage-listed boutique hotel in central Hobart, Tasmania.

Perfect for leisure and business travel, Hadley’s offers a range of options including restaurant, bar, gallery and beautiful public spaces. The central CBD location means guests are within walking distance of shopping areas and the famous Hobart waterfront, including Salamanca Place.

Launching in June 2022, the property will begin to unlock the stories of Hadley’s past in the Trail of Terrific Tales, with more details coming soon.

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1834
HADLEY'S
ORIENT HOTEL
HOBART



Love Tasmania Tours & Coal River Coaches ⁰⁴

Whatever the event, Love Tasmania Tours' expert and personalised service team ensures that coach transport requirements run safely and smoothly.

There has been much change in tourism since 2019. But instead of reinventing themselves over this time, Love Tasmania Tours has strived to enhance what they already had – strengthening its team and growing its local knowledge. The company's passionate coach drivers have enhanced their skillsets, and the team has expanded its knowledge base. The company ensures all clients are provided with an authentic, personalised and unique experience.

Love Tasmania Tours focuses on customer comfort and satisfaction and thinks outside the box – particularly with their Travel Club tours – ensuring a unforgettable experience for all aboard.

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McDermott's Coaches – Tours & Charters ⁰⁵

McDermott's Coaches offer a truly local and authentic perspective on Tasmania, delivered by a professional team using premium vehicles. The company specialises in 5-star luxury touring coaches for high-end groups, along with day tours and extended tours – plus year-round hiking and transport services to Cradle Mountain National Park.

Known in Tasmania for its quality staff, exceptional service and premium Australian-built coaches, McDermott's Coaches is working hard to lower their emissions and become a carbon-neutral transport business. The first step on this journey was investing \$3.2 million in new low-emission vehicles, including four diesel/electric hybrid buses to work inside Cradle Mountain-Lake St Clair National Park. These are the first such hybrids used in Tasmania, and the first in any tourism operation across the globe.

McDermott's Coaches is also working on some exceptional new and upgraded product at Cradle Mountain. With the new Visitor Centre completed and the world-class Dove Lake viewing facility nearly complete, the business is finalising its new and upgraded offerings at Cradle Mountain over the next 12 months.

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© Alex Florez

NRMA Expeditions ⁰¹

Cradle Mountain Hotel

Gordon River Cruises

Strahan Village

Freycinet Lodge

NRMA Expeditions' offerings across Tasmania include the following:

- Cradle Mountain Hotel – Nestled within breathtaking alpine woodland in the north-west highlands of Tasmania, Cradle Mountain Hotel offers guests the perfect escape for a holiday in Tasmania.

Recent updates include renovation of split-level king rooms; re-paint, new artwork and new curtains in deluxe spa rooms; and refurbishment of reception and entrance foyer areas.

- Gordon River Cruises – Offers wilderness cruises into the UNESCO Tasmanian Wilderness World Heritage Area. Departing daily from Strahan, the cruise connects people with the history of Tasmania's rugged west coast, and wilderness that is unique on a world scale.

The cruise now features a new purpose-built hybrid propulsion vessel, Spirit of the Wild, with enhanced onboard food and beverage offerings, along with a cruise terminal renovation and updated wharf. Evening dinner cruising, special event cruises and a captain's private tour are now on offer. Gordon River Cruises has been awarded three consecutive Tasmanian Tourism Awards, inducting them into the Tasmanian Hall of Fame – along with one national silver award and one gold in the 2021 Australian Tourism Awards.

- Strahan Village – A 3- to 4½-star accommodation offering, comprising a collection of rooms and cottages on the edge of the Tasmanian Wilderness World Heritage Area. From rustic waterfront cottages to spacious harbour-view rooms with

private balconies, there are opportunities for everyone to soak up the local charm.

Strahan Village has conducted refurbishments to Hamer's Bar and Bistro, launched The Kitchen in 2021, and has completed a paint refresh in most rooms – along with new artwork and a soft refurbishment throughout.

- Freycinet Lodge – An award-winning luxury ecolodge situated in Freycinet National Park, and a recipient of more than 10 state and national awards – including placing as a 'Coastal Pavilions' finalist at the 2018 World Architecture Awards. New Mountain Terrace and Lodge King rooms have been opened, while the main lodge has been fully refurbished, including fitting a new elevator. A soft refurbishment has been completed on the Premier Spa cabins, while the two One Room Cabins have had a complete refurbishment, now known as the Bushland Cabins. In-house massage, a 'Flavours of East Coast Experience', E-bikes, Dinner by the Bay and Romance Packages are now also available.

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© Alice Hansen

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Overdrive Car Hire ⁰²

Tasmania's exceptional drive journeys demand a vehicle to match. Overdrive's range of sports, prestige and standard cars allow self-drive travellers to choose the perfect car to suit their tastes. The addition of electric cars now provides the opportunity to experience zero-emissions touring in Tasmania.

In 2021, Overdrive launched Tasmania's first electric vehicles for rental, with the addition of several Tesla Model 3s to their fleet. Due to Tasmania's renewable energy supplies, the island is one of few places in the world where zero-emissions driving can be experienced. Overdrive is excited to be the first and only provider of electric vehicles for rental in Tasmania, bringing a new layer of satisfaction to drive journeys.

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Par Avion ⁰³

Par Avion offer aviation tourism experiences to some of the most special parts of Tasmania, including the Tasmanian Wilderness World Heritage Area, Wineglass Bay and Maria Island, and the wild west coast around Strahan. They can tailor flights to suit both FIT and groups, and fly to all parts of Tasmania, including the Bass Strait islands. Par Avion also operates the only commercial accommodation within Tasmania's Southwest National Park.

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Pennicott Wilderness Journeys ⁰⁴

Wineglass Bay Cruises

Iron Pot Cruises

Bruny Island Cruises

Bruny Island Traveller

Tasmanian Seafood Seduction

Tasman Island Cruises

Port Arthur Bus Service

Fluted Cape Walk

Pennicott Wilderness Journeys operate ecotours in Tasmania from Hobart, Bruny Island, Port Arthur and Coles Bay. A winner of 14 Australian Tourism Awards, their portfolio showcases unique coastal wilderness and wildlife with products including Bruny Island Cruises, Tasman Island Cruises, Wineglass Bay Cruises, Bruny Island Traveller, Iron Pot Cruises and Tasmanian Seafood Seduction. The company also provides a daily return bus service to Port Arthur Historic Site, and to Adventure Bay on Bruny Island for the Fluted Cape Walk.

Pennicott Wilderness Journeys continue to operate Bruny Island Cruises, Tasman Island Cruises, Bruny Island Traveller, Iron Pot Cruises and Tasmanian Seafood Seduction daily. They commenced operations of Wineglass Bay Cruises in December 2019. This 4½-hour cruise gives visitors to Coles Bay the opportunity to explore the rugged granite coastline of the Freycinet Peninsula; to get up close to pristine white sandy beaches including the internationally renowned Wineglass Bay; to witness sea caves and blowholes; and to see seals and abundant sea birds. The company has also introduced a daily Port Arthur Historic Site Bus Service, which includes entry to the Historic Site. In 2020, Pennicott introduced the self-guided Fluted Cape Walk, including return bus transport to Bruny Island, a full-day national parks pass, morning tea and guided sightseeing.

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Port Arthur Historic Site & Cascades Female Factory ⁰¹

The Cascades Female Factory Historic Site in Hobart reopened in March 2022. The new state-of-the-art History and Interpretation Centre here brings to light stories of dispossession, mistreatment and the forced migration of convict women and their children – and their contribution to colonisation throughout the history of colonial Australia into the present. This history is interwoven with First Nations palawa stories – explaining how their culture was so gravely impacted by the British colonisation of the early 1800s. All site entry now includes a self-guided audio tour as well as access to the exhibition.

The World Heritage-listed Port Arthur Historic Site brings Australia's early convict history to life with world-class interpretation and guided tours. Part of the Signature Experiences Cultural Attractions of Australia, Port Arthur – along with the Cascades Female Factory and Coal Mines Historic Sites – are an essential part of the Australian experience.

The 1830 Restaurant and Bar at Port Arthur is now open daily for breakfast. Self-guided digital experiences are available on the Historic Site, including the government gardens, dockyards and semaphore station. Ghost tours and After Dark packages are operating four nights a week from Wednesday to Saturday.

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Premier Travel Tasmania ⁰²

Premier Travel Tasmania offers private, scheduled small-group (maximum eight guests) and self-drive tours in Tasmania, with a focus on nature, history and culture. Their offerings also include specialised themed departures and tours in different languages such as German, Spanish, French, Dutch and English.

The company offers a range of new multiday, small-group tours with amended or refined itineraries. Additionally, Premier Travel Tasmania has included a stargazing/aurora-watching day tour, as well as two-hour and five-hour Hobart walking tours with tastings around the city.

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Southern Sea Ventures ⁰³

Tasmanian Products:

The Three Capes paddle, The Bruny Island Paddle, Tasman Peninsula Sea kayak and Whale Watch Escape, Freycinet Peninsula Kayak Expedition.

Southern Sea Ventures is a specialist sea-kayak operator providing world-class coastal experiences, with a focus on the intimate exploration of Tasmania's stunning coastal environment by kayak and on foot. Their experiences blend activity and adventure, local produce, comfort and interpretation.

The business offers a selection of products designed to suit a range of people, including those with a paddling background, lovers of nature and coastal environments, and those with an adventurous spirit. The Bruny Island, Three Capes and Tasman Peninsula whale-watching trips are all lodge-based; while the Freycinet Sea Kayak is a kayaking, hiking and camping adventure for the bold. These products were all established over the winter of 2020 and launched in the summer of 2021.

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Tahune Adventures ⁰⁴

In Tasmania's south, Tahune Airwalk is an elevated 600m-long walkway above the forest floor. The final cantilevered section sits at a height of 50m above the Huon River, with spectacular views to the confluence of the Huon and Picton Rivers and beyond to the peaks of the breathtaking Tasmanian Wilderness World Heritage Area.

A scenic 80-minute drive south from Hobart, visitors can walk high above the forest and share the lives of forest giants from the spectacular cantilevered platform.

The Airwalk is open seven days a week. Tahune Adventures offers a pristine remote wilderness experience deep in the southwest forest – however, the Airwalk, Swinging Bridge and Huon Pine Walks are gentle and easily accessible for all levels of fitness to enjoy.

Additional activities include the Eagle Hang Glider zipline flight across the river for a quick adrenaline rush; or the Twin River Rafting experience, paddling on a raft or kayak through bouncy rapids and quiet stretches of the Picton and Huon Rivers.

Visitors can take a break from the forest activities and relax in the cafe and Visitor Centre, with local produce, wine, cider and hot chocolate by the wood fire.

Tahune Adventures offers overnight accommodation in an eight-bedroom lodge, two-bedroom cabin, or onsite camping in caravans or motorhomes.

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Tamar Valley Resort, Grindelwald ⁰¹

Set on 150 acres, this Swiss-village-inspired resort is set in the heart of the Tamar Valley, just 15 minutes north of Launceston. The resort has 97 rooms including hotel rooms, villas and self-catering chalets, along with a golf course, minigolf, indoor pool, spa, sauna and gym.

The resort has upgraded many guest facilities over the past few years. This includes fully resurfacing the minigolf course, upgraded pool change rooms and a brand new floodlit tennis court and basketball court, with Wi-Fi access rolled out across all rooms at the resort.

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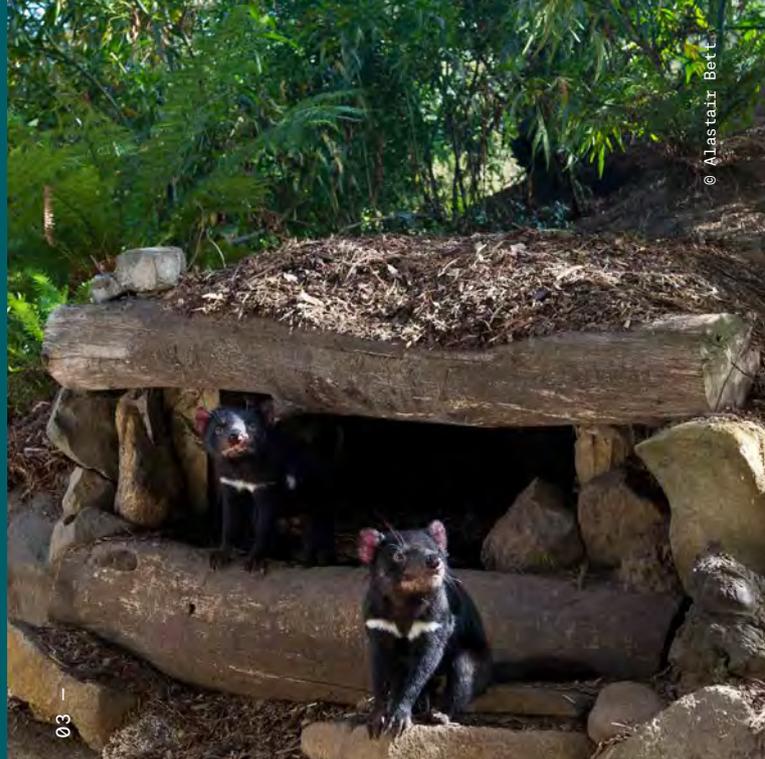
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Tasmania Coachlines ⁰²

Tasmania Coachlines incorporates Golf Tours Tasmania, Visit Tasmania and Tas Minibus Rentals. With 60 coaches in operation, coach services are available for groups, private charters and airport transfers. Tasmania Coachlines can organise golf holidays, wine tours, hotel bookings and minibus rentals for groups, family and friends to self-drive.

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Tasmanian Devil Unzoo ⁰³

Tasmanian Devil Unzoo is a leader in sustainable wildlife tourism. A world-first 'wildlife without cages' operator, the Unzoo offers face-to-face Tasmanian native animal encounters for large and small groups, private travellers and FITs, based around guided nature walks and 4WD tours. The Unzoo is located one hour from Hobart in south-east Tasmania, on the way to Port Arthur on Turrakana / Tasman Peninsula.

Tasmanian Devil Unzoo has recently launched private wildlife tours, as well as after-dark and half-day 4WD wildlife and nature tours for small groups and FITs.

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Tasmanian Wild Seafood Adventures ⁰⁵

Tasmanian Wild Seafood Adventures' Deep to Dish tour is a seafood cruise offering the freshest ingredients, some caught straight from the ocean. Guests are taken in style and comfort aboard a premier power catamaran along some of the most idyllic waterways in the world.

The business is evolving to become a more sustainable tour by improving processes on the water, and has invested in carbon offsetting off the water.

The owners are commercial divers who are passionate about providing an experience that is truly unique. The Deep to Dish tour began in 2016 with the focus on showcasing Tasmanian seafood to local and international visitors. Enjoy a tour with those who understand the magnificent waterways above and below the water.

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Tasmanian Walking Company ⁰⁴

Cradle Mountain Huts Walk
Bay of Fires Lodge Walk
Three Capes Lodge Walk
Bruny Island Long Weekend
Wineglass Bay Sail Walk

Tasmanian Walking Company offers a range of fully guided multiday walking experiences within the Tasmanian Wilderness World Heritage Area, and in some of the state's best national parks.

Walks range from three to six days and are fully inclusive of food, wine, accommodation, permits and national parks passes.

Tasmanian Walking Company has introduced some new shortened itineraries including three days at the Bay of Fires; and their newest itinerary, the Three Capes Adventure Walk, which will launch in October 2022. These itineraries will be attractive to the international market and will fit nicely into an extended holiday.

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The Old Woolstore Apartment Hotel ⁰¹

Hobart's Old Woolstore Apartment Hotel offers a versatile range of 4½-star accommodation, from hotel rooms to three-bedroom apartments. With 24-hour services including reception, room service, security and onsite carpark, The Old Woolstore is perfect for the self-drive market. The onsite Stockmans Restaurant and Baaa Bar will keep visitors energised for their next adventure.

In March 2020, The Old Woolstore launched its mountain bike services, including bike wash-down stations and secure lock-up. Mountain bike consumables are available for purchase from reception, including tubes, CO² cannisters and puncture-repair kits to keep riders going.

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Tours Tasmania ⁰²

Active Day Tours

Big 3 Tasmania Tours

Tours Tasmania operates small-group Active Day Tours and BIG 3 Tasmania tours. The full-day, action-packed itineraries explore the best Tasmanian short walks, national parks and sightseeing attractions, with stops along the way to enjoy Tasmania's delicious local produce.

Tours are based out of Hobart and Launceston, led by a team of passionate and professional tour guides.

Tours Tasmania has continued to operate their popular program of Active Day Tours and BIG 3 Tasmania tours throughout 2020 and 2021. New tours have been added to the program for the 2022–23 season.

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Under Down Under ⁰³

Under Down Under Tours offers small-group adventures throughout Tasmania. With the largest range of tours in the market, these active nature-based tours range from one to seven days, with budget to mid-range accommodation options.



The tours are all advanced eco-certified, and suit solo travellers, families and couples aged eight to 80.

Under Down Under Tours continue to offer a range of extended tours and day-tour products year-round.

DAY TOURS:

- Bruny Island Day Tour: White Wallaby
- Tasman Peninsula Day Tour: Crescent Bay
- Port Arthur Day Tour: Port Arthur Historic Site

EXTENDED TOURS:

- Wild West 3: Franklin River
- Wild West 4: Donaghy's Hill
- Great East 4: East Coast Red Rocks
- Famous 5: Wineglass Bay
- Adventure 6: Tassie Devil
- Explorer 6: Mt Amos
- Super 7: Crater Lake

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West Coast Wilderness Railway ⁰⁴

Allow original, heritage locomotives to take you deep into Tasmania’s cool, temperate rainforest, while on-train guides tell the story of the communities that lived along the line during the early 20th century. Disembark at remote stations to admire the western wilderness and marvel at the tenacity of those that came before you.

Half day journeys depart Queenstown and Strahan year-round. West Coast Wilderness Railway’s Queenstown Explorer journey will recommence after September 2023. From 1 September 2022, Wilderness child ticket prices will no longer be available.

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World Heritage Cruises ⁰⁵

On the rugged west coast of Tasmania, World Heritage Cruises was established in 1996 with a focus on groups and FITs for the international market.

A local family-owned business, World Heritage Cruises offer a daily cruise to Macquarie Harbour and the Gordon River. Visitors can hear fascinating tales of this

history-rich region, take a guided walk on the Sarah Island ex-convict settlement, and enjoy a delicious lunch and walks amongst ancient trees.

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wukalina Walk ⁰⁶

The wukalina Walk is an Aboriginal-owned and -operated four-day/three-night guided walk across the cultural homeland of the palawa. Accommodation is provided for the first two nights in the standing camp in wukalina / Mt William National Park, and the third night in the lighthouse keepers’ cottage at Bay of Fires, Irapuna.

All meals, beverages, transfers, gear, guides and activities are included. The trip departs from Launceston each Sunday from September to April each year.

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