

TOURISM TASMANIA  
NEW ZEALAND MISSION 2022

# TASMANIA

TASMANIAN OPERATORS LIST

# TASMANIA

COME DOWN FOR AIR



View from Mt Owen,  
Queenstown  
© Places We Go



01 -

## Ausasia Travel & Services Pty Ltd <sup>01</sup>

Ausasia Travel & Services Pty Ltd was first established in 2008, in Tasmania's capital city, Hobart. The company provides professional and high-quality tourism services to visitors from all over the world.

Ausasia Travel & Services Pty Ltd works with its associated company Tasmania Coachlines Pty Ltd, providing full services for agents and visitors with transportation, hotel bookings, attraction bookings, car rentals, and meals.

Since its establishment, the company has reached thousands of visitors from around the globe, and the services provided are deeply treasured by its clients. With the continuous expansion of the company, Ausasia Travel & Services Pty Ltd has developed into a professional large-scale travel company in Tasmania, providing comprehensive services for sightseeing tours for visitors from across the globe.

### CONTACT INFO:

James Yu  
+61 439 082 353

Group bookings:  
[groups@ausasiatravel.com](mailto:groups@ausasiatravel.com)  
[ausasiatravel.com](http://ausasiatravel.com)

Coach bookings:  
[tascoachlines@hotmail.com](mailto:tascoachlines@hotmail.com)  
[tascoachlines.com.au](http://tascoachlines.com.au)

Golf bookings:  
[info@golftourstasmania.com.au](mailto:info@golftourstasmania.com.au)  
[golftourstasmania.com.au](http://golftourstasmania.com.au)



02 -

© Luke O'Brien

## Bridestowe Lavender Estate <sup>02</sup>

For over 100 years, Bridestowe Lavender Estate has grown, harvested and distilled the world's finest lavender. It is the oldest and largest lavender farm in the southern hemisphere and one of Tasmania's most iconic tourism destinations.

Enjoy the peaceful atmosphere, explore the rich history and experience spectacular views. Thanks to substantial plantings of bulbs and deciduous trees, the seasons are beautifully reflected across the estate. Relax with great coffee, enjoy lavender-inspired treats in the cafe, and browse the range of unique Australian-made gifts created with pure Bridestowe lavender oils and dried flowers. With prior bookings, you can also enjoy a personalised tour of the 250-hectare agricultural estate.

Bridestowe Lavender Estate is in the heart of the beautiful north-east region, a scenic 45-minute-drive from Launceston. It is open seven days a week, year-round, including weekends and public holidays, except for Christmas Day. The facilities include shopping and a cafe supported by easy parking, with accessibility assured for visitors with mobility restrictions.

An entry fee may apply for adults during the flowering season – check the website for more details.

### CONTACT INFO:

Kim Weston  
+61 408 663 982  
[kim@bridestowelavender.com.au](mailto:kim@bridestowelavender.com.au)  
[bridestowelavender.com.au](http://bridestowelavender.com.au)



04 -



## Crowne Plaza, Hobart <sup>03</sup>

Crowne Plaza Hobart is a warm and contemporary haven in the heart of Hobart. Opened on 1 July 2020, the newly-built 235-room hotel is located in the city's central business and shopping precinct. The city's renowned Salamanca Place and Constitution Dock are also a stone's throw away, as is the Theatre Royal and Tasmanian Museum and Art Gallery, providing easy access for guests during their leisure time.

### CONTACT INFO:

Michael Huang  
+61 452 516 581  
[michael.huang1@ihg.com](mailto:michael.huang1@ihg.com)  
[crowneplaza.com/hobart](https://crowneplaza.com/hobart)

## Drive Car Hire <sup>04</sup>

Tasmania's exceptional drive journeys command a car to match. Drive Car Hire's range of standard cars along with sports and prestige vehicles allow self-drive travellers to choose the perfect car to suit their tastes.

In 2021, Drive Car Hire launched Tasmania's first electric vehicles for rental with a fleet of Tesla Model 3s. Due to Tasmania's renewable energy supplies, the island is one of few places in the world where zero-emissions touring can be enjoyed.

With an extensive range of cars coupled with services that go above and beyond expectations (including statewide car delivery), Drive Car Hire takes pride in bringing the highest level of satisfaction to drive journeys.

### CONTACT INFO:

Anna Donovan  
+61 (3) 6231 1641  
[anna@drivecarhire.com.au](mailto:anna@drivecarhire.com.au)  
[drivecarhire.com.au](https://drivecarhire.com.au)



## Federal Group Tasmania <sup>05</sup>

Wrest Point Tasmania  
The Henry Jones Art Hotel  
MACq01  
Country Club Tasmania  
Country Club Villas  
Saffire Freycinet

Federal Group Tasmania offers a suite of six quality Tasmanian accommodation venues.

### IN HOBART:

- Wrest Point Tasmania – A waterfront casino, entertainment and conference epicentre.
- The Henry Jones Art Hotel – Australia's first dedicated art hotel, blending modernity with an industrial past.
- MACq 01 – Australia's first story-telling hotel, on Hobart's waterfront.

### IN LAUNCESTON:

- Country Club Tasmania and Country Club Villas – A quality resort just 10 minutes from the Launceston CBD.

### ON THE EAST COAST:

- Saffire Freycinet – a premier luxury lodge located at Coles Bay.

### CONTACT INFO:

Nathan McMeekin  
+61 (3) 6225 7070  
[trade@federalgroup.com.au](mailto:trade@federalgroup.com.au)  
[federalgroup.com.au](https://federalgroup.com.au)



## Hadley's Orient Hotel <sup>01</sup>

Established in 1834, Hadley's Orient Hotel is a 4½-star, heritage-listed boutique hotel in central Hobart, Tasmania.

Perfect for leisure and business travel, Hadley's offers a range of options including restaurant, bar, gallery and beautiful public spaces. The central CBD location means guests are within walking distance of shopping areas and the famous Hobart waterfront, including Salamanca Place.

Launched in June 2022, visitors to the property will begin to unlock the stories of Hadley's past in the Trail of Terrific Tales, an immersive audio tour covering 188 years of history.

### CONTACT INFO:

Nick Harrison  
+61 400 965 510  
[bdm@oldwoolstore.com.au](mailto:bdm@oldwoolstore.com.au)  
[hadleyshotel.com.au](http://hadleyshotel.com.au)



Walk to Nelson Falls © Emilie Ristevski

## Love Tasmania Tours & Coal River Coaches <sup>02</sup>

Whatever the event, Love Tasmania Tours' expert and personalised service team ensures that coach transport requirements run safely and smoothly. There has been much change in tourism since 2019.

But instead of reinventing itself over this time, Love Tasmania Tours has strived to enhance what it already had – strengthening its team and growing its local knowledge. The company's passionate coach drivers have enhanced their skillsets, and the team has expanded its knowledge base. The company ensures all clients are provided with an authentic, personalised and unique experience.

Love Tasmania Tours focuses on customer comfort and satisfaction, and thinks outside the box – particularly with its Travel Club tours – ensuring an unforgettable experience for all aboard.

### CONTACT INFO:

Laura Oestreich  
+61 423 929 458  
[laura@lovetasmaniatours.com.au](mailto:laura@lovetasmaniatours.com.au)  
[lovetasmaniatours.com.au](http://lovetasmaniatours.com.au)

## McDermott's Coaches – Tours & Charters <sup>03</sup>

McDermott's Coaches is Tasmania's largest tour and charter transport company, with a focus on quality service, reliability, comfort, safety and consistency of product.

The business offers a diverse range of products across Tasmania, including the Cradle Mountain Discoverer service, McDermott's Cradle Mountain Tours, McDermott's Travel Club and McDermott's Tour and Charter.

Our large fleet consists of Australian-built touring coaches with European chassis,



03

meeting the highest standards in safety, comfort and emissions output.

McDermott’s staff and drivers are renowned for their knowledge, skill and professionalism within our industry.

**CONTACT INFO:**

Kim Woolley

+61 400 247 182

[kim@mcdermotts.com.au](mailto:kim@mcdermotts.com.au)

[mcdermotts.com.au](http://mcdermotts.com.au)



04

## NRMA Expeditions <sup>04</sup>

**Cradle Mountain Hotel**

**Gordon River Cruises**

**Strahan Village**

**Frecyinet Lodge**

NRMA Expeditions’ offerings across Tasmania include the following:

- **CRADLE MOUNTAIN HOTEL** – Nestled within breathtaking alpine woodland in the north-west highlands of Tasmania, Cradle Mountain Hotel offers guests the perfect escape for a holiday in Tasmania. Recent updates include renovation of split-level king rooms; re-painting, new artwork and new curtains in deluxe spa rooms; and refurbishment of reception and entrance foyer areas.
- **GORDON RIVER CRUISES** – Offers wilderness cruises into the UNESCO Tasmanian Wilderness World Heritage Area. Departing daily from Strahan, the cruise connects people with the history of Tasmania’s rugged west coast, and wilderness that is unique on a world scale.

The cruise now features a new purpose-built hybrid propulsion vessel, Spirit of the Wild, with enhanced onboard food and beverage offerings, along with a cruise terminal renovation and updated wharf. Evening dinner cruising, special event cruises and a captain’s private tour are now on offer. Gordon River Cruises has been awarded three consecutive Tasmanian Tourism Awards, inducting them into the Tasmanian Hall of Fame – along with one national silver award and one gold in the 2021 Australian Tourism Awards.

- **STRAHAN VILLAGE** – A 3- to 4½-star accommodation offering, comprising a collection of rooms and cottages on the edge of the Tasmanian Wilderness World Heritage Area. From rustic waterfront cottages to spacious harbour-view rooms with private balconies, there are opportunities for everyone to soak up the local charm. Strahan Village has conducted refurbishments to Hamer’s Bar and Bistro, launched The Kitchen in 2021, and has completed a paint refresh in most rooms – along with new artwork and a soft refurbishment throughout.



Barjurst Harbour  
© Jason Charles Hill

01



© Alice Hansen

01

– **FREYCINET LODGE** – An award-winning luxury ecolodge situated in Freycinet National Park, and a recipient of more than 10 state and national awards – including placing as a ‘Coastal Pavillions’ finalist at the 2018 World Architecture Awards. New Mountain Terrace and Lodge King rooms have been opened, while the main lodge has been fully refurbished, including fitting a new elevator. A soft refurbishment has been completed on the Premier Spa cabins, while the two One Room Cabins have had a complete refurbishment, now known as the Bushland Cabins. In-house massage, a Flavours of East Coast Experience, E-bikes, Dinner by the Bay and Romance Packages are now also available.

**CONTACT INFO:**

Georgie Gow  
+61 427 285 533  
[Georgie.gow@myexpeditions.com.au](mailto:Georgie.gow@myexpeditions.com.au)  
[mynrma.com.au/travel/expeditions](http://mynrma.com.au/travel/expeditions)



NRMA Freycinet Lodge - Coastal Pavilion

## Par Avion <sup>01</sup>

Par Avion offers aviation tourism experiences to some of the most special parts of Tasmania, including the Tasmanian Wilderness World Heritage Area, Wineglass Bay and Maria Island, and the wild west coast around Strahan. It can tailor flights to suit both FIT and groups, and flies to all parts of Tasmania, including the Bass Strait islands. Par Avion also operates the only commercial accommodation within Tasmania’s Southwest National Park.

**CONTACT INFO:**

Shannon Wells  
+61 (3) 6248 5390  
[s.wells@paravion.com.au](mailto:s.wells@paravion.com.au)  
[paravion.com.au](http://paravion.com.au)

## Tamar Valley Resort, Grindelwald <sup>02</sup>

Set on 150 acres, this Swiss-village-inspired resort is set in the heart of the Tamar Valley, just 15 minutes north of Launceston. The resort has 97 rooms including hotel rooms, villas and self-catering chalets, along with a golf course, minigolf, indoor pool, spa, sauna and gym.

The resort has upgraded many guest facilities over the past few years. This includes fully resurfacing the minigolf course, upgraded pool change rooms and a brand-new floodlit tennis court and basketball court, with Wi-Fi access rolled out across all rooms at the resort.

**CONTACT INFO:**

Damien Pinkerton  
+61 (3) 6330 0400  
[damien@tamarvalleyresort.com.au](mailto:damien@tamarvalleyresort.com.au)  
[tamarvalleyresort.com.au](http://tamarvalleyresort.com.au)



## Tasmanian Wild Seafood Adventures <sup>04</sup>

Tasmanian Wild Seafood Adventures' Deep to Dish tour is a seafood cruise offering the freshest ingredients, some caught straight from the ocean. Guests are taken in style and comfort aboard a premier power catamaran along some of the most idyllic waterways in the world.

The business is evolving to become a more sustainable tour by improving processes on the water, and has invested in carbon offsetting off the water.

The owners are commercial divers who are passionate about providing an experience that is truly unique. The Deep to Dish tour began in 2016 with the focus on showcasing Tasmanian seafood to local and international visitors. Enjoy a tour with those who understand the magnificent waterways above and below the water.

### CONTACT INFO:

Julie Mann

+61 458 797 947

[info@tasmanianwildseafoodadventures.com.au](mailto:info@tasmanianwildseafoodadventures.com.au)

[tasmanianwildseafoodadventures.com.au](http://tasmanianwildseafoodadventures.com.au)

## Tasmanian Walking Company <sup>03</sup>

Cradle Mountain Huts Walk

Bay of Fires Lodge Walk

Three Capes Lodge Walk

Bruny Island Long Weekend

Wineglass Bay Sail Walk

Tasmanian Walking Company offers a range of fully guided multi-day walking experiences within the Tasmanian Wilderness World Heritage Area, and in some of the state's best national parks. Walks range from three to six days and are fully inclusive of food, wine, accommodation, permits and national parks passes.

Tasmanian Walking Company has introduced some new shortened itineraries, including three days at the Bay of Fires; and their newest itineraries, the Three Capes Adventure Walk and Tasman Long Weekend, which will launch in October 2022. These itineraries will be attractive to the international market and will fit nicely into an extended holiday.

### CONTACT INFO:

Sarah Wells

+61 409 299 182

[sarah@taswalkingco.com.au](mailto:sarah@taswalkingco.com.au)

[taswalkingco.com.au](http://taswalkingco.com.au)





01 — © Matthew Donovan



02 —



01 — Russell Falls, Mt Field National Park © Jason Charles Hill

## TasVacations <sup>01</sup>

TasVacations is a long-established specialist Tasmanian wholesale travel company located in Hobart.

Operating for almost 30 years, TasVacations contracts over 150 Tasmanian tourism businesses ranging from accommodation, car rental, campervan and motorhomes, tours, cruises and attractions. The company also books national parks passes and Spirit of Tasmania sailings. TasVacations provides a convenient one-stop booking office for retail travel agents with full commission payable.

All products can be viewed in the 100-page Tasmania Holiday Book and online at [tasvacations.com](http://tasvacations.com)

TasVacations has a highly skilled local team of consultants who specialise in planning and booking tailored touring holidays around Tasmania. It also offers packages, including King Island and Flinders Island, golf packages, multi-day walks and more.

Allow TasVacations to curate your clients truly unforgettable Tasmanian holiday experience.

### CONTACT INFO:

+61 3 6234 4666  
[holidays@tasvacations.com](mailto:holidays@tasvacations.com)  
[tasvacations.com](http://tasvacations.com)

## The Old Woolstore Apartment Hotel <sup>02</sup>

Hobart's Old Woolstore Apartment Hotel offers a versatile range of 4½-star accommodation, from hotel rooms to three-bedroom apartments. With 24-hour services including reception, room service, security and onsite carpark, The Old Woolstore is perfect for the self-drive market. The onsite Stockmans Restaurant and Baaa Bar will keep visitors energised for their next adventure.

In March 2020, The Old Woolstore launched its mountain bike services, including bike washdown stations and secure lock-up. Mountain bike consumables are available for purchase from reception, including tubes, CO<sup>2</sup> cannisters and puncture-repair kits to keep riders going.

### CONTACT INFO:

Nick Harrison  
+61 400 965 510  
[bdm@oldwoolstore.com.au](mailto:bdm@oldwoolstore.com.au)  
[oldwoolstore.com.au](http://oldwoolstore.com.au)





## West Coast Wilderness Railway <sup>03</sup>

Allow original, heritage locomotives to take you deep into Tasmania's cool, temperate rainforest, while on-train guides tell the story of the communities that lived along the line during the early 20th century. Disembark at remote stations to admire the western wilderness and marvel at the tenacity of those that came before you.

Half-day journeys depart Queenstown and Strahan year-round. West Coast Wilderness Railway's Queenstown Explorer journey will recommence after September 2023. From 1 September 2022, Wilderness child ticket prices will no longer be available.

### CONTACT INFO:

Emily Hopwood  
+61 419 644 630  
[sales@wcvr.com.au](mailto:sales@wcvr.com.au)  
[wcvr.com.au](http://wcvr.com.au)

## Wine Tasmania <sup>04</sup>

Wine Tasmania is the peak representative body for Tasmanian grape growers and winemakers. We work together to build the island's reputation as a cool-climate wine region like no other on the planet, with demand for its wines continuing to exceed production.

### CONTACT INFO:

Sheralee Davies, CEO  
Level 5, 29 Elizabeth Street, Hobart TAS 7001  
[mail@winetasmania.net.au](mailto:mail@winetasmania.net.au)  
[winetasmania.com.au](http://winetasmania.com.au)

## We'd love to hear from you.

Tourism Tasmania's Industry and Partnerships team are here to support our distribution partners. Whether you're a seasoned Tasmanian expert or new to selling our great island, we're here to help.

Our dedicated website, [TassieTrade.com.au](http://TassieTrade.com.au), provides specific, sales-focused information to help you create amazing experiences for your clients.

From quirky events and unique accommodation to dining advice and suggested itineraries, we'll give you the information you need to convert client interest into valuable bookings.

The tools on our Resources page are specifically designed to assist travel professionals in learning more about Australia's only island state. Increase your knowledge with videos, fact sheets, product updates, our 'Travel Professionals Guide' and more: you'll be fully equipped to plan the perfect Tasmanian holiday.

### BECOME A TASSIE SPECIALIST!

Gain a competitive edge and become a Tassie Specialist by completing our online training program. We're looking for people who care about the kinds of holidays they plan for their clients, who have a thirst for knowledge, and who feel that if you put in the hard yards, you should get something in return for your commitment. As a qualified Tassie Specialist, you will have access to exclusive updates, events and marketing tools to help you convert enquiries into bookings.

For more information about Tourism Tasmania's Tassie Specialist Program, or for assistance in creating amazing experiences in Tasmania, contact the Industry and Partnerships team.

[tassietrade.com.au](http://tassietrade.com.au)  
[tassietrade.com.au/specialist-training/about](http://tassietrade.com.au/specialist-training/about)  
[trade@tourism.tas.gov.au](mailto:trade@tourism.tas.gov.au)



© STATE OF TASMANIA

**TASMAP**  
www.tasmap.tas.gov.au

#discovertasmania  
fb.com/tasmania  
@tasmania  
@tasmania

discovertasmania.com.au

**TASMANIA**  
COME DOWN FOR AIR

